#### **Topics in Natural Language Processing**

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Lecture 2

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# Administrativia

Reminder: the requirements for the class are presentations, assignment, brief paper responses and an essay.

- Different topics are available online
- Example topics: topic models, language modeling, parsing, semantics, neural networks (your own topic?)
- Choose whatever level of difficulty you feel comfortable with, so that: (a) your presentation is clear; (b) your brief paper response is informative; (c) the essay goes into details about the topic.

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# Administrativia

- Presentations start on the week of 12/2
- Please submit the form that I sent by Friday next week at 4pm (26/1)

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• I will follow-up with an email by some time tomorrow

# **Today's Class**

- Basic refresher about probability
- What is learning?
- What is a statistical model?
- How do we pick a statistical model?

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# Solving an NLP Problem

When modelling a new problem in NLP, need to address four issues:



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## **Probability and Statistics: Reminder**

Probability distribution? Example: unigram model

 $\Omega = \{\text{the}, \text{cat}, \text{dog}, \text{sit}, \text{chase}\}$ 

 $p \colon \Omega \to [0,1]$  - p(w) is the probability attached to w

 $p(w) \ge 0, \sum_{w} p(w) = 1, \int_{w} p(w) dw = 1$ 

### **Random variables**

Random variable: A function  $X: \Omega \to \mathbb{R}$ 

 $\Omega = \{ \mathsf{the}, \mathsf{dog}, \mathsf{cat} \}$ 

 $X_a(w) =$  count the number of a's in w

 $X_a(\text{the}) = 0, X_a(\text{cat}) = 1$ 

 $\Omega_2 = \{-ed, -ing, -ion\}$ 

X(w) = suffix of the word,  $X: \Omega \to \Omega_2$ 

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Random variables induce probability distributions:

p(X = ion) = the probability of a word *w* ending in -ion

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 $=\sum_{w: w \text{ ends in -ion }} p(w)$ 

- $=\sum_{w} I(w \text{ ends in -ion})p(w)$
- = E[I(w ends in ion)]

where  $I(\Gamma)$  is 0 if  $\Gamma$  is false and 1 if  $\Gamma$  is true.

Continuous random variables with density functions: Guassians for example (mean 0 and standard deviation 1)

$$p(x) = \frac{1}{\sqrt{2\pi}} \exp(-x^2/2)$$
$$p(x \in A) = \int_{x \in A} p(x) dx$$

$$\int_{-\infty}^{\infty} p(x) = 1$$

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# **Model Family**

A set of probability distributions (unigram example):  $\mathcal{M} = \{p_1, p_2, \ldots\}$ 

 $p_i \colon \Omega \to [0,1]$ 

The model family does not have to be countable



#### **Parameters**

A set of parameters:  $\Theta$  where for each  $\theta \in \Theta$  there is  $p(w \mid \theta)$ 

$$\mathcal{M} = \{ p(w \mid \theta) \mid \theta \in \Theta \}$$

 $\Omega = \{\text{the}, \text{dog}, \ldots\}$ 

 $\begin{array}{l} p(w) = \text{probability of word } w\\ \Theta \subset \mathbb{R}^{V-1} \text{ s.t. } 0 \leq \theta_i \leq 1 \end{array}$ 

$$\Theta \subset \mathbb{R}^V$$
 s.t.  $0 \le \theta_i \le 1$  and  $\sum_{i=1}^V \theta_i = 1$ 

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# Estimation

What is training data?

 $w^{(1)}, w^{(2)}, w^{(3)}, \ldots \in \Omega$ 

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True distribution does not have to be a member of the model family

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• We usually use the i.i.d. assumption (independently and identically distributed)

# **Statistical Learning**

- What does statistical learning do?
  - Induce a model from data
  - Models tell us how data are generated
  - Learning does the "opposite"

• Two different paradigms to Statistics: frequentist and Bayesian

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## **Approach 1: frequentist Statistics**

- We need an objective function  $f(\theta, w_1, \ldots, w_n)$
- The higher the value of *f* is, the better it predicts the training data

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$$D = \{w_1, \ldots, w_n\}$$

 $D \to \Theta$  - that's estimation

$$\theta^* = \arg \max_{\theta \in \Theta} f(\theta, w_1, \dots, w_n)$$

We have a measure by which we take decisions. Call it  $\ell$  (for loss)

The loss function maps  $(w, \theta)$  to a number that tells what is the incurred loss if we choose  $\theta$  for w

If we knew the true distribution, we would choose:

$$\theta^* = \arg\min_{\theta} \mathbb{E}_p[\ell(w, \theta)]$$

Unfortunately we don't have "direct" access to the true distribution (we only have samples). This distribution is exactly what we are trying to model!

We will go back to that...

# **Choice of** *f* : likelihood

 $f(\theta, w_1, \ldots, w_n)$  is a real-valued function

$$f(\theta, w_1, \dots, w_n) = p(w_1, \dots, w_n \mid \theta) = \prod_{i=1}^n p(w_i \theta)$$

 $w_i$  are independent



# Log-likelihood

$$f(\theta, w_1, \dots, w_n) = p(w_1, \dots, w_n \mid \theta) = \prod_{i=1}^n p(w_i \theta)$$

 $\theta^* = \arg \max_{\theta} \prod_{i=1}^{n} p(w_i \mid \theta) - \text{maximising likelihood}$ 

 $L(w_1,\ldots,w_n) = \log f(\theta,w_1,\ldots,w_n)$ 

 $\theta^* = \arg \max \log \left(\prod_{i=1}^n p(w_i \mid \theta)\right) = \arg \max_{\theta} \sum_{i=1}^n \log p(w_i \mid \theta)$ 

## Next step

Estimation: maximisation of *L*. The result is the "best"  $\theta$  that fits to the data *according to the objective function L* 

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$$\theta^* = \arg \max_{\theta \in \Theta} \frac{1}{n} \sum_{i=1}^n \log p(w_i \mid \theta)$$

The term maximised is called "average log-likelihood."

We don't have access to the true distribution, but we have samples.

If our  $\ell(\theta, w_i) = -\log p(w_i \mid \theta)$  then we are minimizing the *empirical loss* instead of the *expected loss* with respect to a specific loss (the log loss):

$$\theta^* = \arg\min_{\theta\in\Theta} \frac{1}{n} \sum_{i=1}^n \ell(\theta, w_i)$$

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Imagine a language with two words: "argh" and "blah"

What is  $\Omega$ ?  $\Omega = \{argh, blah\}$ 

What is  $\Theta$ ?  $\Theta = [0, 1]$ 

- $\boldsymbol{\theta}$  is the probability of "argh"
- $1-\theta$  is the probability of "blah"

What is the training data?  $w^{(1)} = \operatorname{argh}, w^{(2)} = \operatorname{argh}, w^{(3)} = \operatorname{blah}, w^{(1)} = \operatorname{argh}, \dots$ 

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What is the likelihood objective function?  $p(w_i | \theta) = \theta$  if  $w_i$  = argh and  $1 - \theta$  if  $w_i$  = blah.

$$p(w_i \mid \theta) = \theta^{I(w_i = \operatorname{argh})} (1 - \theta)^{I(w_i = \operatorname{blah})}$$
  
What is the log-likelihood objective?  
$$\log p(w_i \mid \theta) = I(w_i = \operatorname{argh}) \log \theta + I(w_i = \operatorname{blah}) \log(1 - \theta)$$
  
$$L(w_1, \dots, w_n \mid \theta) = \sum_{i=1}^n \log p(w_i \mid \theta) = \sum_{i=1}^n I(w_i = a)$$
  
$$a) \log \theta + (1 - I(w_i = b) \log(1 - \theta)$$
  
$$= \underbrace{\left(\sum_{i=1}^n I(w_i = a)\right)}_a \log \theta + \underbrace{\left(\sum_{i=1}^n 1 - I(w_i = b)\right)}_b \log(1 - \theta)$$
  
$$= a \log \theta + b \log(1 - \theta)$$

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Log-likelihood:  $L(\theta, w_1, \dots, w_n) = a \log \theta + b \log(1 - \theta)$ 

The maximisation problem:  $\theta^* = \arg \max_{\theta} L(\theta, w_1, \dots, w_n)$   $\frac{\partial L}{\partial \theta} = \frac{a}{\theta} - \frac{1}{1-\theta} \times b$ Equate derivative to 0  $a(1-\theta) - b\theta = 0$ , note that a + b = nSolution is  $\theta^* = \frac{a}{a+b} = \frac{a}{n}$ 

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That's the maximum likelihood solution.

# Principle of maximum likelihood estimation

- Objective function: log-likelihood (or likelihood)
- Estimation: maximise the log-likelihood with respect to the set of parameters

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# A guessing game

I choose a random number between 1 and 20. You need to guess it, and each time you make a guess I tell you whether your guess is higher or lower than my number. What is your strategy to guess the number as quickly as possible?

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Binary search. Number of steps:  $\log_2 n = -\log_2 \frac{1}{n}$ .

# A guessing game

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Binary search. Number of steps:  $\log_2 n = -\log_2 \frac{1}{n}$ .

I choose a random number *x* between 1 and 20 from a distribution p(x). You know *p* and need to guess the number. What is your strategy?

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## What does log-probability mean?

Let *p* be a probability distribution over  $\Omega$ . What is  $-\log_2 p(x)$ ?

Number of bits it takes to encode an optimal code for  $\Omega$  when the true distribution is p(x)

Entropy:

$$H(p) = -\sum_{x} p(x) \log_2 p(x) = \mathbb{E}_p[|\text{code}(x)|]$$

The code is a bit-by-bit description of whether we take the decision "lower" or "higher" in the game

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# Another view of maximum likelihood estimation

What is the "empirical distribution?"

 $\tilde{p}(w)$  be a probability distribution over the domain of datapoints such that  $\tilde{p}(w)$  is the fraction of the *n* datapoints such that they are identical to *w*.

$$\tilde{p}(w) = \frac{\operatorname{count}(w; w^{(1)}, \dots, w^{(n)})}{n}$$

Rewriting the objective function  $L(\theta, w_1, \ldots, w_n)$ 

$$L(\theta, w_1, \dots, w_n) = \frac{1}{n} \sum_{i=1}^n \log p(w_i \mid \theta)$$
$$= \sum_{w \in \Omega} \tilde{p}(w) \log p(w \mid \theta)$$

This is the cross entropy between  $\tilde{p}$  and p

## **Cross-entropy**

What is the definition of cross-entropy?

$$CE(p,q) = -\sum_{x} p(x) \log q(x) = \mathbb{E}_p[-\log q(x)]$$

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## **Cross-entropy**

What is the definition of cross-entropy?

$$CE(p,q) = -\sum_{x} p(x) \log q(x) = \mathbb{E}_p[-\log q(x)]$$

- Cross entropy is *not symmetric*, as such it is not "distance", but it does tell whether *p* and *q* are close to each other
- For any given p, it is minimized when q = p
- It tells the expected number of bits we would use if we "encode" using q when p is the true distribution

By doing maximum likelihood maximisation we:

Choose the parameters that make the data most probable,

or, from an information-theoretic perspective:

• Choose the parameters that make the encoding of the data most succinct (bit-wise),

in other words, we

• Minimize the cross-entropy between the empirical distribution and the model we choose.

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It is often the case that we discuss a model  $p(x \mid \theta)$ 

Really, in NLP, you are interested in predicting some y(x)

Therefore, you need  $p(x, y | \theta)$ . Estimation is the same when both x and y are in the dataset. Later we will learn about incomplete data

In some cases you model also  $p(y | x, \theta)$  (e.g. neural networks, log-linear models).

This gives the generative vs. discriminative model distinction

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# **Types of Objectives**

We showed an example of deriving the log-likelihood solution for a simple model

One can have more complex objective functions, and the principle would be the same

You just might not have a closed-form solution (e.g. with deep learning, log-linear models, etc.)

You need to apply an optimisation algorithm - more on that later

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# A bit of history

One of the earliest experiments with statistical analysis of language – measuring entropy of English



#### 2-3 bits are required for English

## Approach 2: the Bayesian approach

 History: 1700s. Seminal ideas due to Thomas Bayes and Pierre-Simon Laplace



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• A lot has changed since then...