



Software Engineering: An industry perspective

Company of the Year - Scottish Software Awards 2006

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Introductions

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What is Investment Banking?

Investment banking has evolved to meet the complex financial needs of clients ranging from multinational corporations to wealthy individuals



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Some things we do...

- ➔ Advise on mergers and acquisitions
 - ➔ Monitor and minimize financial risk
 - ➔ Trade shares, bonds and derivatives
 - ➔ Provide strategic financial advice
 - ➔ Manage investment portfolios
-
- ➔ Complex, highly competitive and fast-moving



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WHAT IS TECHNOLOGY?

“MANAGING OUR OWN
TECHNOLOGY IS THE BEST
OPTION FOR THE LONG-TERM
SUCCESS OF THE BUSINESS”

JAMIE DIMON, CEO, JPMORGAN

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What is technology?

- ➔ A global, fully integrated part of the bank
- ➔ Backed by a \$7 billion annual investment in IT
- ➔ Independently recognised for excellence
- ➔ Innovation and enterprise as standard

- ➔ Creates the bank's competitive edge

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European Technology Centre - Glasgow

- ➔ 510 technologists - largest technology employer in Scotland
- ➔ Diverse roles in Plan, Build, Operate and Infrastructure
- ➔ Recruiting 35 graduates for 2007
- ➔ Same time zone/language allowing full engagement with business
- ➔ Company of the Year - Scottish Software Awards 2006

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An Industry Perspective

- ➔ Academia vs. Industry
- ➔ Aims
- ➔ Why is this important?

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Success Criteria

- ➔ Success criteria for academic work
- ➔ What are the success criteria in industry?

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Project Scale

➔ Size

➔ Time

➔ Cost

➔ Complexity

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Project Ownership

- ➔ Role within a 'virtual' team
- ➔ Shared systems/data sources
- ➔ Plan/Build/Operate model

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Accountability

- ➔ Auditory requirements
- ➔ History and rollbacks
- ➔ Traceability
- ➔ Cost of failure

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Client Management

- ➔ Business Stakeholders
- ➔ Develop domain knowledge
- ➔ Ever-changing requirements
- ➔ Managing expectations

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Conclusions

- ➔ Next practical project, what if...
 - you had to hand over the practical to another team on completion
 - your lecturer asked you to estimate effort accurately before you start
 - the requirements for passing changed half-way through the project
 - you had to come back and extend the software next year for another practical

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For further information...

Any Questions?



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For further information...

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