

Why visualisation?

IRDS: Visualization

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- Goal 1: Have a data set that I want to understand. This is called exploratory data analysis.
 - Today's lecture.
- Goal II: Want to display data (i.e., for publication)
 - Will save this for later lecture (if time)
- Find or display relationships in the data
- This is a prelude to model building (what is most important to model?)
- Major goal is inter-ocular impact

Visualisations that we won't be interested in

06 africa amsterdam animals architecture art august australia autumn baby
barcelona beach berlin birthday black blackandwhite blue boston bw
california cameraphone camping canada canon car cat cats
chicago china christmas church city clouds color concert dso day
dc december dog england europe fall family festival film florida
flower flowers food france friends fun garden geotagged
germany girl graffiti green halloween hawaii hiking holiday home
honeymoon hongkong house india ireland island italy japan july june kids la
lake landscape light live london losangeles macro me mexico mountain
mountains museum music nature new newyork newyorkcity newzealand
night nikon nyc ocean paris park party people portrait red
river roadtrip rock rome san sanfrancisco scotland sea seattle show sky
snow spain spring street summer sun sunset sydney taiwan texas
thailand tokyo toronto travel tree trees trip uk urban usa
vacation vancouver washington water wedding white winter
yellow york zoo

Graphics provide
little additional
information

Univariate data

52.6 47.5 18.8 29.8 16.4 46.2 22.1 18.6 23.8 43.7 24.7 33.5 29.3 42.9 29.6 28.9 33.8 23.1 37.8 31.3
18.8 28.8 32.7 34.2 32.0 32.1 21.7 22.7 24.3 23.8 30.7 39.9 34.6 25.7 33.6 29.5 33.6 25.0 12.0 22.8
3.2 27.4 18.8 41.2 31.1 35.8 26.5 14.2 31.4 38.6 29.2 19.4 33.2 22.4 16.1 14.0 35.7 36.9 14.4 33.2
25.4 0.0 32.9 33.8 35.8 33.7 24.4 50.6 41.8 32.3 11.3 23.5 39.4 47.8 24.2 25.2 27.0 23.8 24.7 26.7
23.2 21.7 33.7 36.6 32.1 26.1 26.8 57.3 32.0 5.5 21.8 3.3 32.2 21.8 17.8 12.0 45.0 36.4 35.9 27.7
22.6 37.7 17.1 39.7 35.1 32.3 28.7 26.5 18.7 37.3 26.1 37.1 21.4 24.6 34.5 34.1 30.2 28.5 44.3 23.7
22.9 37.9 34.4 31.8 25.5 27.1 28.0 21.1 45.0 27.1 35.6 17.2 21.9 41.0 11.8 41.2 39.8 11.1 32.9 22.2
25.5 29.6 31.1 31.7 38.7 28.8 23.0 18.0 36.6 34.7 30.4 25.2 22.6 8.5 19.2 11.3 30.5 13.7 32.3 16.9
33.1 45.8 27.2 35.1 44.7 23.1 14.9 29.6 44.7 27.8 18.2 20.4 24.1 30.4 29.8 30.5 21.5 28.1 38.7 32.7
32.8 27.3 29.9 42.3 12.0 25.0 27.2 37.2 20.9 20.7 30.7 21.5 21.7 16.3 14.2 5.9 21.2 17.1 28.3 19.0
34.9 36.7 32.5 30.8 10.8 19.7 43.5 35.3 18.6 29.0 25.3 26.0 44.7 25.3 24.1 28.0 33.2 29.2 21.7 23.3
30.9 24.2 10.6 8.1 37.7 16.1 17.7 18.5 20.2 31.1 35.6 28.7 18.5 19.3 21.0 12.7 26.5 36.9 24.1 14.2
28.0 14.6 21.6 28.5 33.5 31.1 1.0 32.6 34.2 32.5

For an interesting perspective on this difference, see:
Gelman and Unwin. Inforvis and statistical graphics: Different goals, different looks
(with discussion). *Journal of Computational and Graphical Statistics*. 2013

[source: Wikipedia]

Summaries

Mean 27.7
Std Dev 9.5

Min 0.00
1Q 21.7
Median 28.0
3Q 33.6
Max 57.3

Sample mean

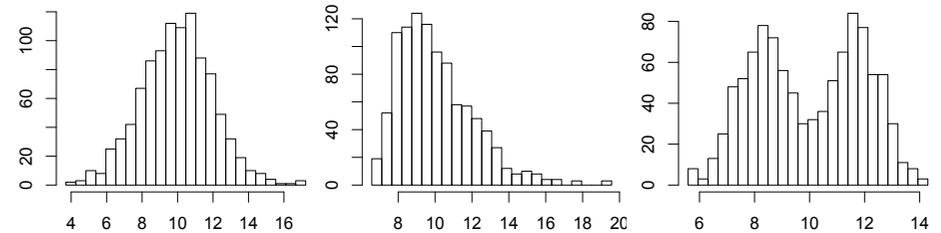
$$\bar{x} = \frac{1}{N} \sum_i x_i$$

Median and quartiles

Sample standard deviation

$$s_x = \sqrt{\frac{1}{N-1} \sum_i (x_i - \bar{x})^2}$$

Histograms

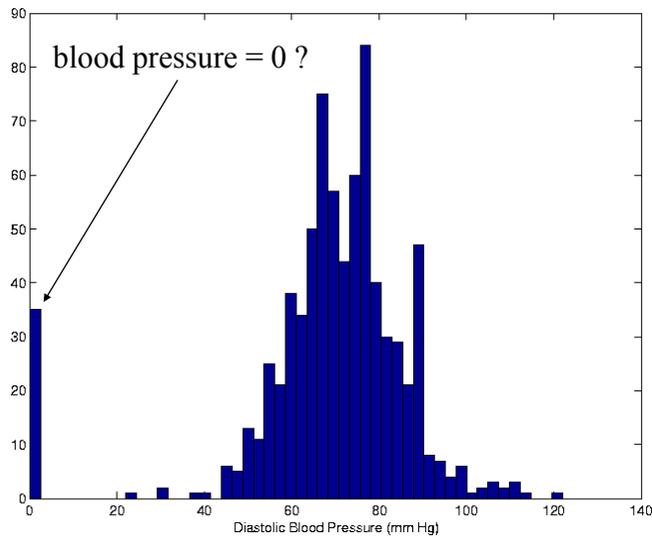


skew

multimodality

these three have same summary statistics!

Outliers in histograms

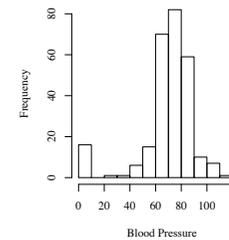


Blood pressure data set

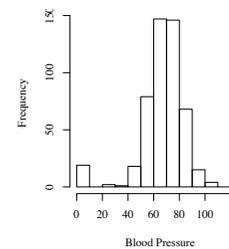
UCI ML repository says no missing data
(well, for 20 years it did)

[Source: Padhraic Smyth]

Class-Conditional Histograms

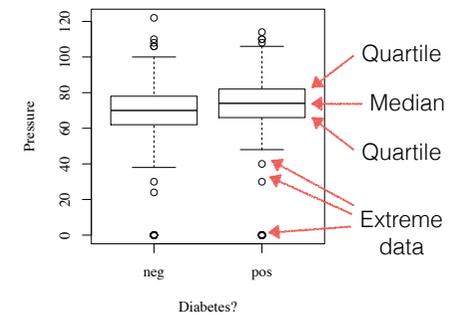


Positive (diabetes)



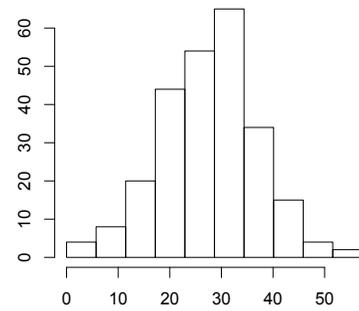
Negative

Alternative: Box plot

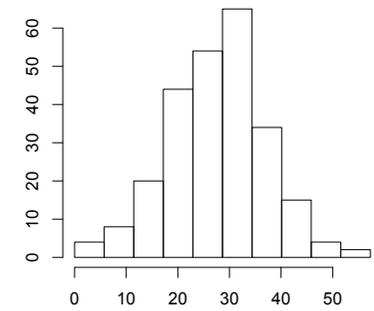
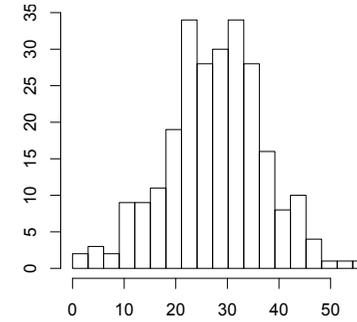


Maybe for only 2 groups, graphs not necessary.
For more visual comparisons, can be helpful.

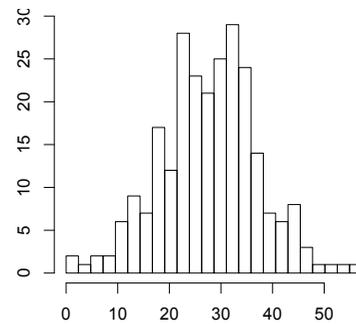
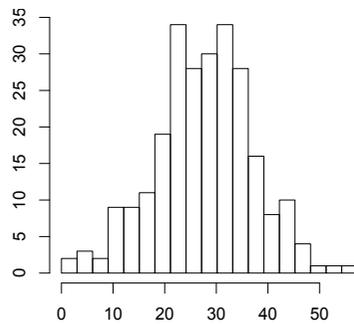
Effect of bin size



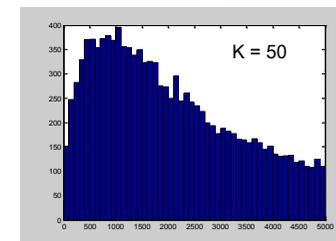
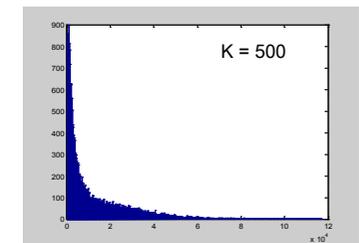
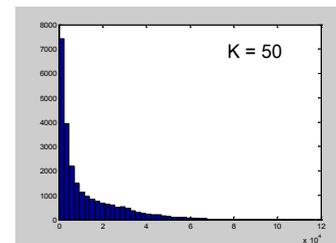
Effect of bin size



Effect of bin size



More misleading histograms



Data: US Post Codes
[Source: Padhraic Smyth]

Bivariate data

Numerical bivariate summaries

Data are $(x_1, y_1), (x_2, y_2), \dots, (x_N, y_N)$

Sample covariance:

$$s_{xy} = \frac{1}{N-1} \sum_{i=1}^N (y_i - \bar{y})(x_i - \bar{x})$$

Sample correlation:

$$\rho_{xy} = \frac{s_{xy}}{s_x s_y}$$

where as before

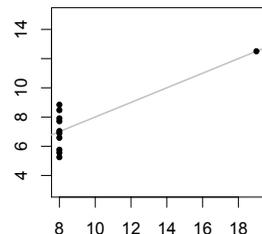
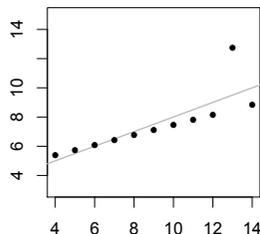
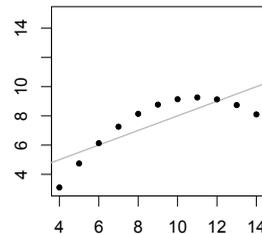
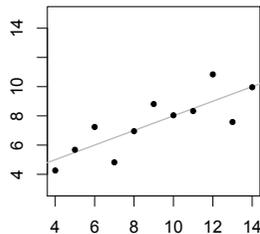
$$\bar{x} = \frac{1}{N} \sum_i x_i$$

$$\bar{y} = \frac{1}{N} \sum_i y_i$$

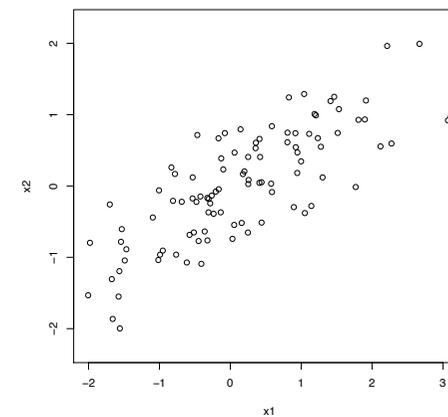
$$s_x = \sqrt{\frac{1}{N-1} \sum_i (x_i - \bar{x})^2}$$

$$s_y = \sqrt{\frac{1}{N-1} \sum_i (y_i - \bar{y})^2}$$

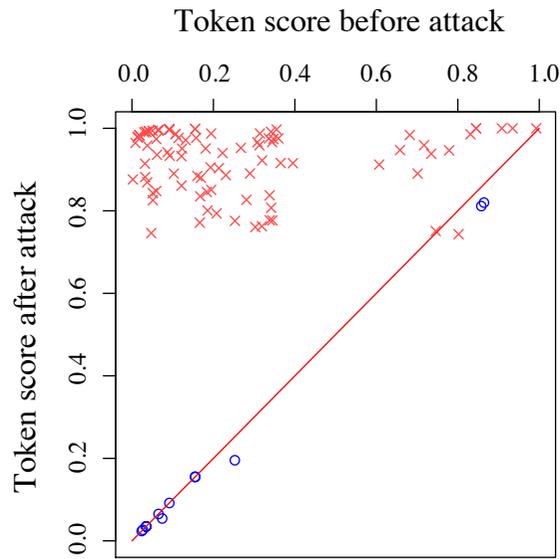
Dangers of correlation



Scatterplots



Colour in Scatterplots

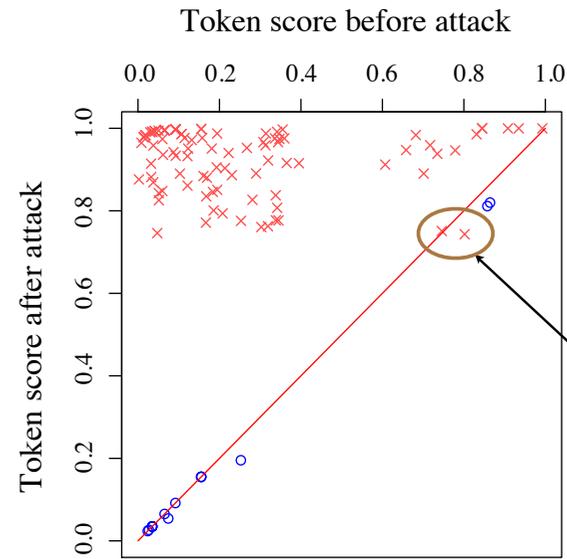


Each point is a word
 Entire plot: one email
 Axes: "Spam score"

Colour: Whether token was part of an attack on the spam filter

[Nelson et al, 2008]

Colour in Scatterplots



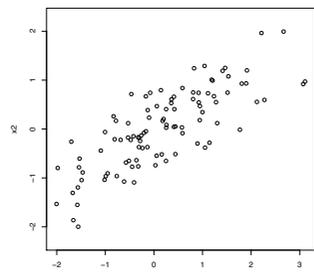
- For our purposes, note:
- Use of colour to add a categorical variable
 - Without this colour would not have seen these two outliers
 - Use of $y=x$ line to add the eye

[Nelson et al, 2008]

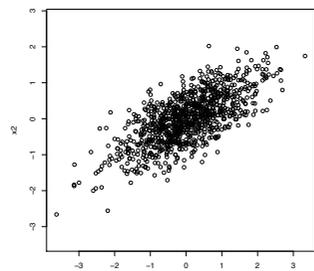
Overplotting

samples from bivariate normal

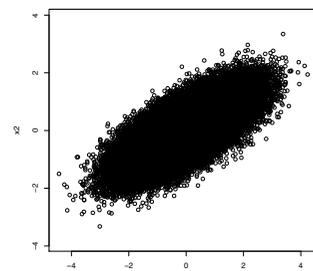
also: notice the axes!



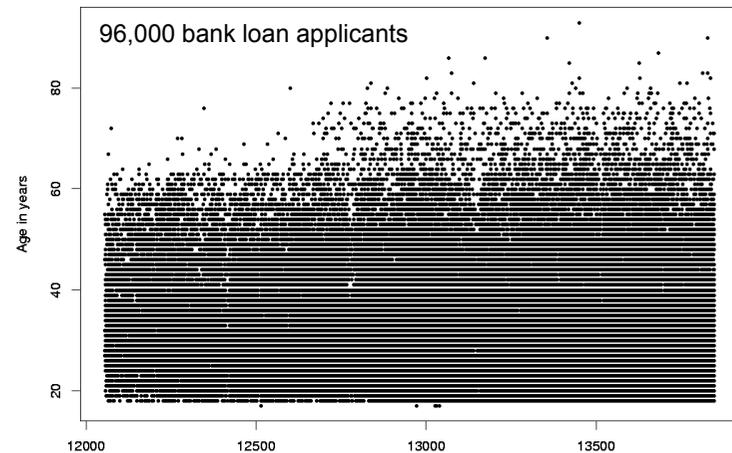
100 data points



1000 data points



100,000 data points

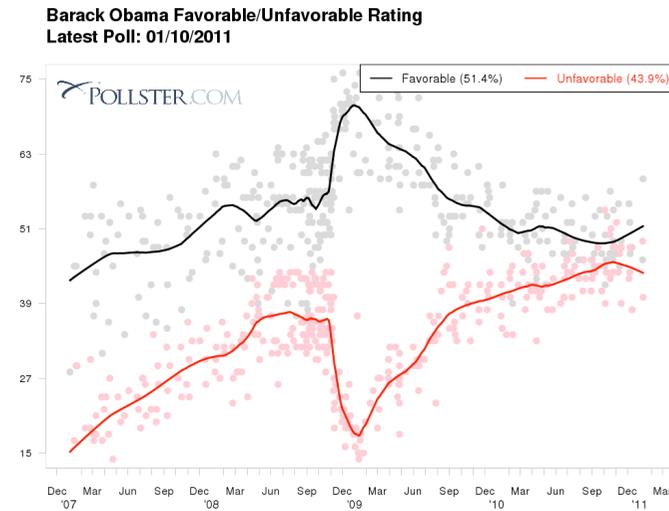


[Source: Hand, Manila, and Smyth]

Fitted line

To fix overplotting, could consider:

- Jittering points
- Subsampling points (i.e., plot only 10%)
- Averaging (if this makes sense)
- Add trend lines (e.g., quantile lines)



This fit is from loess (local linear regression).

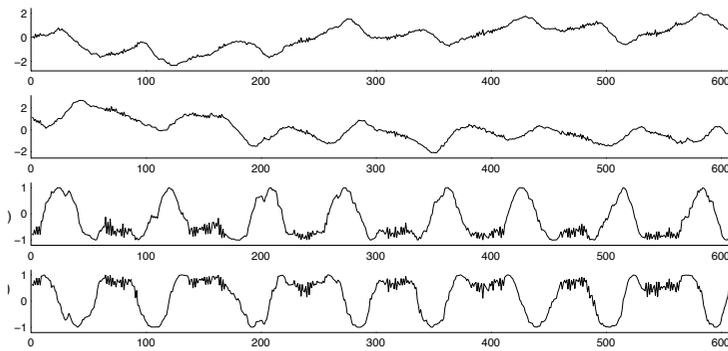
Time Series

Examples

- Financial data
- Network traffic
- Energy usage
- Human traffic
- Building occupancy

Visualization tricks include:

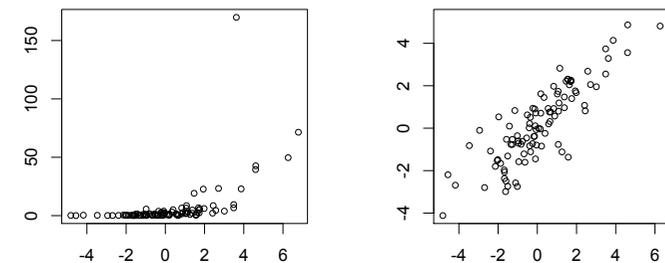
- Smoothing
 - (running mean, median)
- Repeated multiples



[Oh et al, 2006], figure from [Xuan and Murphy, 2007]

Transformations

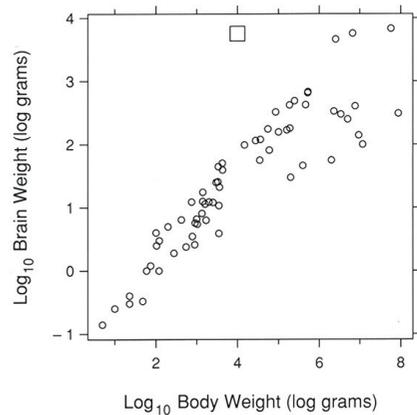
Consider powers, logs.
Occasionally reciprocals (e.g., rates).
Also square root



Before

After

Example Transformation



Why log log here? Hint: Imagine a spherical cow

[Source: William Cleveland, Visualizing Data]

Three-Dimensional Data

- Generally hard
- 3-D plots are not usually useful
- Usually better to use colour on a 2-D plot
- Or show multiple 2D plots for each value of third variable

Wait, what if you have categorical data?

Tools here include:

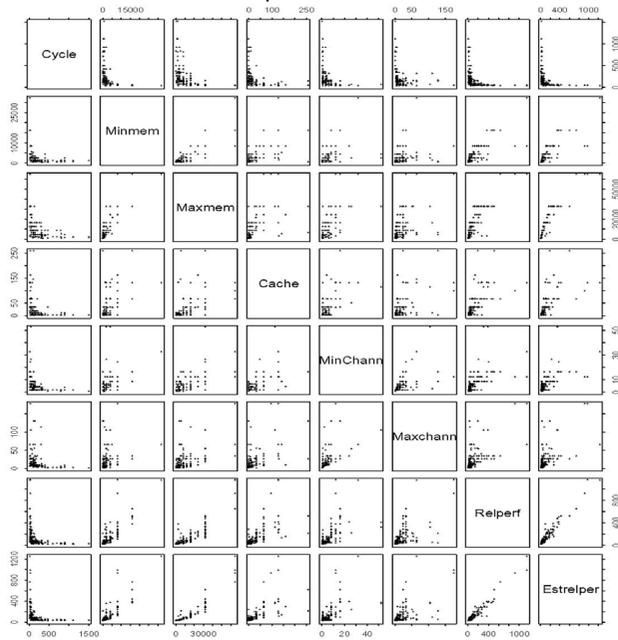
- Colour
- Contingency tables
- Multiple plots (e.g., class-conditional histograms)

High-Dimensional Data

Two main options:

- Project the data down to 2-D
 - Many techniques
 - Principal Components Analysis (IAML, MLPR)
 - Multidimensional scaling
 - Modern nonlinear methods: t-SNE, LLE, Isomap, Eigenmaps
 - Problem: Sometimes this will obscure high-D structure and nonlinear structure
- Another option: Scatterplot matrix (see next)

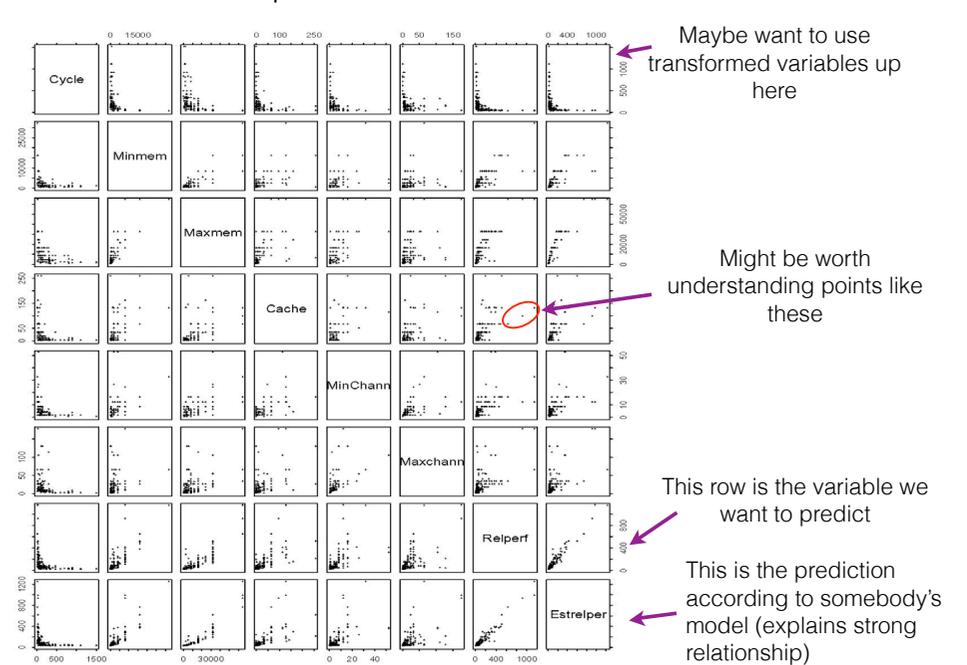
Scatterplot matrix



This is performance data for (very old) CPUs

Important:
Scales must be matched

Scatterplot matrix



What are you looking for?

- Anomalies. If something looks weird, figure out why. It could be an error in your data.
 - Learn from your data but do not trust it! (Not completely.)
- Relationships. Hypothesis-based visualization. What relationships do you *expect* to exist? Can you *see* them?
- Use visualization to inform models and vice versa
 - e.g., Can help with feature construction, e.g., whether a relationship is “really” nonlinear
- Fancy 3D graphs ... meh
- These techniques also useful for the *outputs* of learning!

If you really like this stuff

- Tukey, *Exploratory Data Analysis*
- Bill Cleveland, *Visualizing Data*
- Edward Tufte, all books

