# **HCI Lecture 2:**

# Human capabilities: Input/Output systems

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Key points:

- Human have processing constraints
- > Motor limitations, e.g. Fitts' law for pointing

Visual range for motion, shape, colour, detail and their consequences for design decisions

Visual attention models

Alternative sensory channels

#### **Human constraints**

 Human computer interaction depends on what humans are actually capable of observing and articulating



#### **Human constraints**

- What do we know about human capabilities that could or should constrain interface design?
  - Limits on perceptual capability e.g. contrast, resolution
  - Limits on motor capability e.g. reach, speed, precision
  - Limits on attention capacity
  - Limits on memory
  - Rates of learning and forgetting
  - Causes of error
  - Mental models & biases
  - Individual differences (the average size fits few people)
  - Variable state (e.g. stress, fatigue)
  - Special needs & age ...

#### **Human constraints**

- Model Human Processor (MHP)
- One way to subdivide the main constraints
- Perceptual, Motor and Cognitive sub-systems characterised by:
  - Storage capacity U
  - Decay time D
  - Processor cycle time T
- We will focus today on the perceptual and motor processes



### **Motor constraints**

Example: Fitts' law

```
T=a+b \log_2(D/W+1)
```

T=time, D=distance, W= target width

a, b are constants that depend on the pointing device, the user, the environment etc.

- Justification?
  - > By "analogy" to Shannon information

capacity = bandwidthlog<sub>2</sub>((signal+noise)/noise

- > If move fraction 1-r to target each timestep, then reach target when  $r^{n}D = W/2$ ; so n is proportional to  $log_{2}2D/W$
- > Empirically find good fit with  $\log_2(D/W + 0.5)$

### **Motor constraints**

• Example: Fitts' law

```
T=a+b \log_2(D/W+1)
```

T=time, D=distance, W= target width

a, b are constants that depend on the pointing device, the user, the environment etc.

- Application?
  - Time will increase with distance can we keep everything close?
  - Time will decrease with width can we make width infinite?

See quiz regarding HCI applications of Fitts' law here: http://www.asktog.com/columns/022DesignedToGiveFitts.html

### **Perception**



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#### **Perception**

- Some consequences of what we can see:
  - > Motion will be visible (and distracting) anywhere in visual field
  - Colour main advantage is "pop-out":

But many disadvantages:

- Shape important in text recognition: SO ALL CAPS BAD
- Limits on resolution recommend minimum font size; ideally individual can adjust
- High resolution only in tiny area of fixation

### **Eye tracking**

- Fixation pattern is a good indicator of attention
  - > Where do people look, how often, for how long, in what order?
- Recent technology is making this a standard tool for HCI

Babcock & Pelz 2004

Also used as input device.

### **Perception**

- Importance of eye movements
  - Must shift the tiny high resolution area around constantly
  - Movements called saccades occur > 2 per second all day long
  - How does visual system decide where to move next?
- Models of attention
  > e.g. Itti et.al. 1998



### Attention

- Simple statistical model of saliency Rosenholtz et al (2005)
- Provides definition of `clutter': size of local covariance ellipsoid
- To measure:
  - Compute local feature covariance at multiple scales
  - Take maximum across scales
  - Average for different features
  - Pool over space
- Produces good correlation with human estimates of clutter
- Can also use to determine what feature added where would best draw attention



### Attention

- So what went wrong here?
  - > Task: find current population of U.S.



➤ 86% of users failed...

http://www.useit.com/alertbox/fancy-formatting.html

### **Perceptual constraints**

Bottom up visual processing sets some constraints on optimal layouts, but must also consider top down issues:

- Cultural and learned factors familiarity
- Underlying domain knowledge of user
- Need to reflect logical structure, e.g., placement and grouping according to function, sequence, frequency of use
- Dependence on task to be carried out, e.g. getting an overview vs. seeking specific information

 Note that layout and visualisation are already widely explored fields, with conclusions that carry over to HCI

### **Alternative sensory channels**

Different sensors provide parallel channel capacity

## Sound:

- Not so easy to localise but can detect from any direction
- Grabs attention warning mechanisms
- Good signal of causal relation use as confirmatory feedback
- Monitoring state, 'background information'
  - Disk, printer noise etc.
  - Example of user improvisation in use of 'data'
- Interface sound design is typically arbitrary and synthetic

## **Touch and haptics:**

Exploit our natural ability to `handle' objects

#### References

Fitts law: for a detailed account see MacKenzie, I.S. (1992) Fitt's law as a reseach and design tool in human-computer interaction. Human Computer Interaction, 7, 91-139.

Itti model of visual attention: see ilab.usc.edu/bu for details of the model, images, movies, an interactive demo and source code.

Jay, C et al. (2007) How people use presentation to search for a link: Expanding the understanding of accessibility on the web www.cs.man.ac.uk/~jayc/papers/web\_presentation\_new.pdf

Rosenholtz, R. et al. (2005) Feature congestion: a measure of display clutter. SIGCHI 2005, 761-770

See also:Dix et. al. sections 1.2, 3.2, 3.4, 12.5