

# Computational Cognitive Science

## Visual Attention

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Reading: Itti, Koch, and Niebur (1998).

# The Visual Processing Pipeline

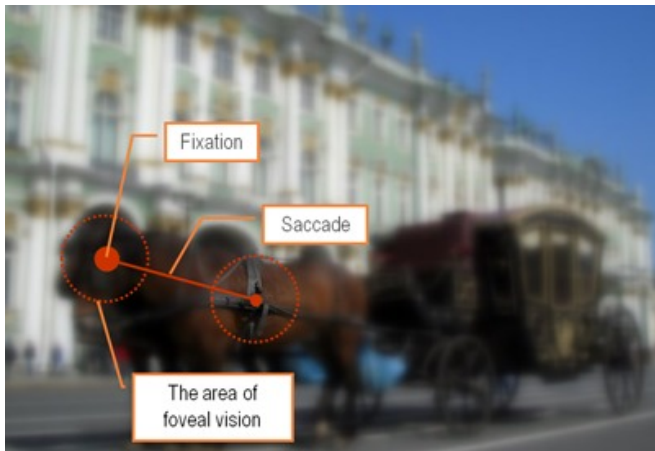
The rest of the course will deal with *human visual cognition*. We will focus on high-level visual processing (not visual neuroscience):

- *Visual attention*: How do we decide which parts of an image to focus on?
- *Visual search*: How do we search for a target in an image?
- *Object recognition*: How do we identify objects in an image?

We will introduce computational models in all three domains.

# The Visual Processing Pipeline

When we view an image, we actually see this:



Only the *fovea*, a small area in the center of the retina, is in focus.

# The Visual Processing Pipeline

In order to take in the whole image, we have to move our eyes: *fixations* (stationary periods) and *saccades* (rapid movements).



Image from Henderson, 2003

How do we determine *where to look*? We need to work out which area are interesting, i.e., attract *visual attention*.

# Visual Saliency

We attend to the areas that are *visually salient*. An area is salient if it stands out, is different from the rest of the image.



The visual system computes a *saliency map* of the image, and then moves the eyes to the most salient regions in turn (Itti et al., 1998).

# Visual Features

Saliency can be tested using *visual search experiments*: participants have to find a target item among a number of distractors.

Examples for visual features that can make a target salient:

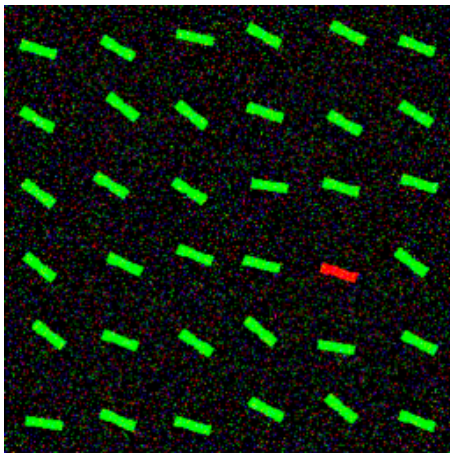
- color;
- orientation;
- intensity.

Saliency can make the target *pop out* from its distractors if it differs in one of these features.

The pop-out effect doesn't occur if the target is different from the distractors in two aspects (conjunction target).

# Visual Features

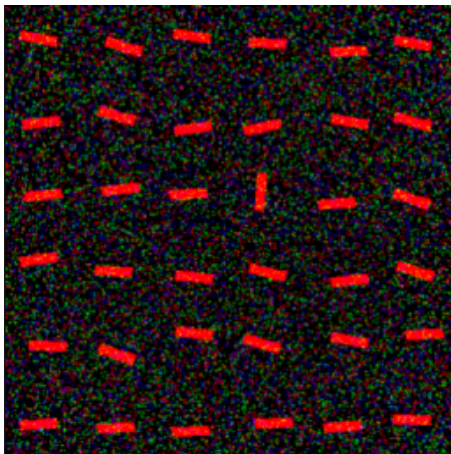
Pop-out because of color (Itti, 2007):





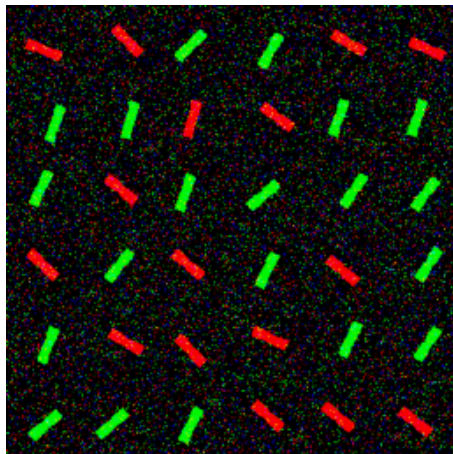
# Visual Features

Pop-out because of orientation (Itti, 2007):



# Visual Features

No pop-out: conjunction target (Itti, 2007):



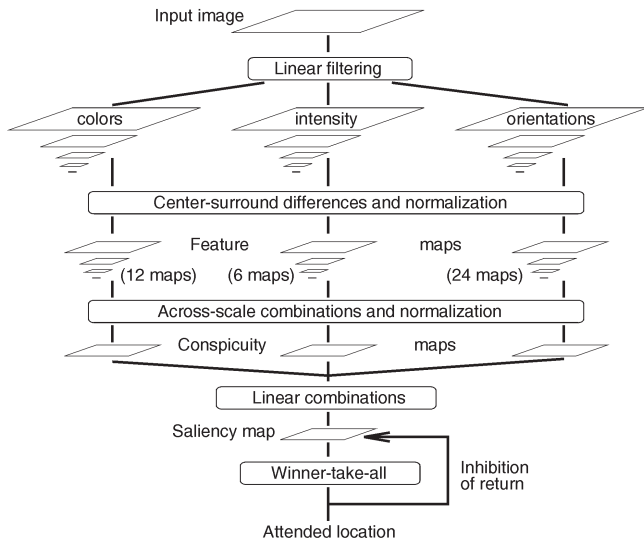
# Model Architecture

Itti et al.'s (1998) computational model of saliency:

- compute feature maps for color, intensity, orientation at different scales;
- compute center-surround difference and apply a normalization;
- combine the maps across scales into conspicuity maps;
- saliency map is a linear combination of the conspicuity maps;
- winner-takes-all operator predicts attended locations.

This model mainly works for free viewing. In the next lectures we will talk about models that can account for search data.

# Model Architecture



# Feature Maps

Feature maps are computed at nine *spatial scales* (1:1 to 1:256) by low-pass filtering (blurring) and subsampling the image.

A *center-surround operator* is used to detect locations that stand out from their surroundings:

- this is implemented as the difference between finer and coarser scales;
- the center is a pixel at scale  $c \in \{2, 3, 4\}$ ;
- the surround is the corresponding pixel at scale  $s = c + d$ , with  $d \in \{3, 4\}$ ;
- the across-scale difference between two maps is denoted as  $\ominus$ .

# Intensity

At each spatial scale, a set of feature maps are computed based on the red, green, and blue color values  $(r, g, b)$  of the pixels.

*Intensity map*: compute the intensity function  $I = (r + g + b)/3$  and then the intensity map using the center surround operator:

$$\mathcal{I}(c, s) = |I(c) \ominus I(s)|$$

with  $c \in \{2, 3, 4\}$  and  $s = c + d$ , with  $d \in \{3, 4\}$ .

# Color

*Color maps:* compute four color values  $R = r - (g + b)/2$  for red,  $G = g - (r + b)/2$  for green,  $B = b - (r + g)/2$  for blue, and  $Y = (r + g)/2 - |r - g|/2 - b$  for yellow.

Then compute color maps again using center-surround:

$$\mathcal{RG}(c, s) = |(R(c) - G(c)) \ominus (G(s) - R(s))|$$

$$\mathcal{BY}(c, s) = |(B(c) - Y(c)) \ominus (Y(s) - B(s))|$$

These are based on color opponencies (exist in the visual cortex).

# Orientation

*Orientation map:* compute Gabor pyramids  $O(\sigma, \theta)$  where  $\sigma \in [0 \dots 8]$  is the scale and  $\theta \in \{0^\circ, 45^\circ, 90^\circ, 135^\circ\}$  is the preferred orientation.

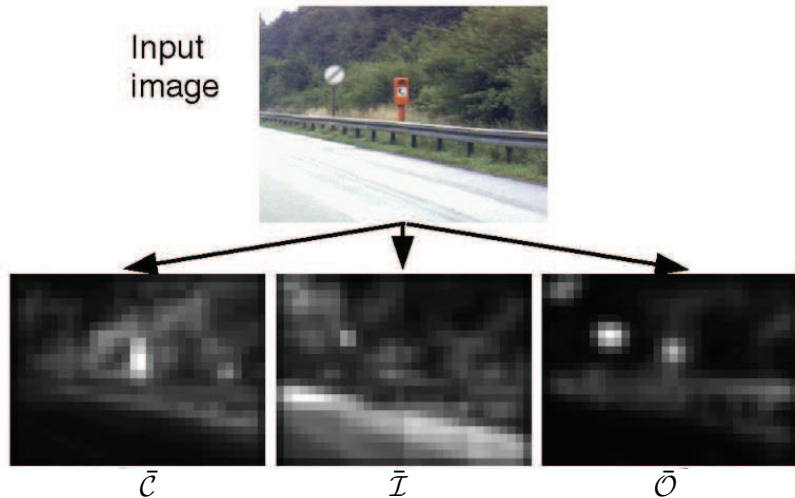
Then compute color maps again using center-surround:

$$O(c, s, \theta) = |O(c, \theta) \ominus O(s, \theta)|$$

In total, 42 feature maps are computed: six for intensity, 12 for color, and 24 for orientation.

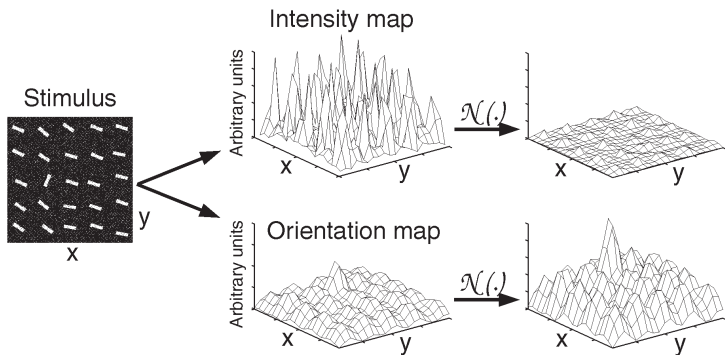


## Example



# Saliency Map

Before we combine feature maps, a normalization operator  $\mathcal{N}(\cdot)$  is applied, which promotes maps with a small number of strong peaks, and suppressed maps with many similar peaks.



# Saliency Map

The feature maps are combined into three conspicuity maps for intensity, color, and orientation at the same scale ( $\sigma = 4$ ).

For intensity and color, we get:

$$\bar{\mathcal{I}} = \oplus_{c=2}^4 \oplus_{s=c+3}^{c+4} \mathcal{N}(\mathcal{I}(c, s))$$

$$\bar{\mathcal{C}} = \oplus_{c=2}^4 \oplus_{s=c+3}^{c+4} [\mathcal{N}(\mathcal{RG}(c, s)) + \mathcal{N}(\mathcal{BY}(c, s))]$$

where the  $\oplus$  operator reduces each map to scale 4 and performs point-by-point addition.

# Saliency Map

For orientation, we first combine the six feature maps for a given angle and then add them to get a single conspicuity map:

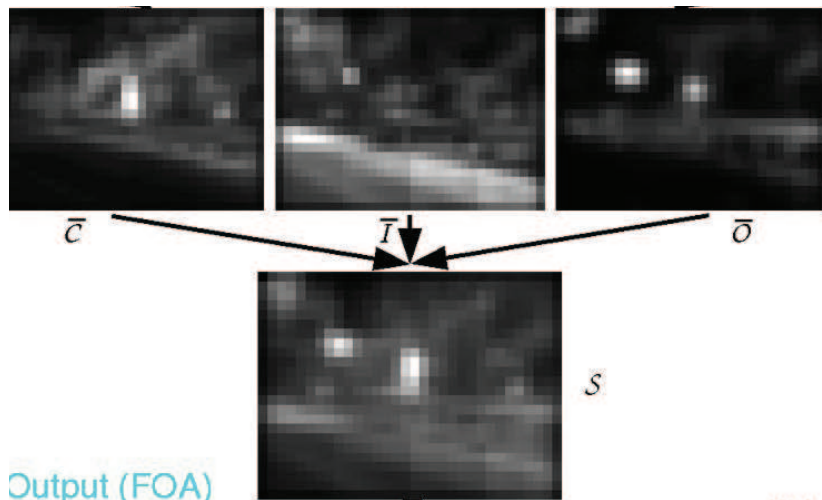
$$\bar{\mathcal{O}} = \sum_{\theta \in \{0^\circ, 45^\circ, 90^\circ, 135^\circ\}} \mathcal{N}(\oplus_{c=2}^4 \oplus_{s=c+3}^{c+4} \mathcal{N}(\mathcal{O}(c, s, \theta)))$$

The overall saliency map is then computed by normalizing and averaging the three conspicuity maps:

$$\mathcal{S} = \frac{1}{3}(\mathcal{N}(\bar{\mathcal{I}}) + \mathcal{N}(\bar{\mathcal{C}}) + \mathcal{N}(\bar{\mathcal{O}}))$$

Why do we normalize each conspicuity map separately? Similar features compete strongly for saliency, while different ones contribute independently to saliency.

# Example



# Inhibition of Return

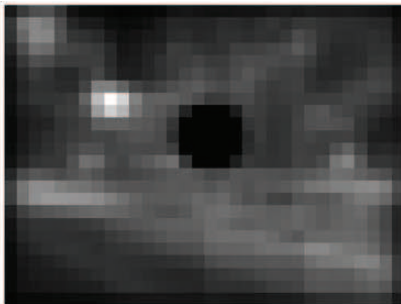
Now we can predict sequences of fixations from a saliency map:

- the maximum of  $\mathcal{S}$  is the most salient location, which becomes the focus of attention (FOA);
- all other locations are ignored (inhibited);
- then the saliency around the FOA is reset, so that the second most salient location becomes the new FOA.

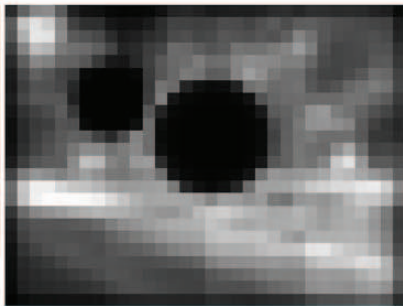
The last property is crucial: it results in *inhibition of return*, so that the FOA doesn't immediately return to the most salient location.

Itti et al. (1998) implement this using a winner-take-all neural network. This allows them to simulate fixation durations.

# Inhibition of Return

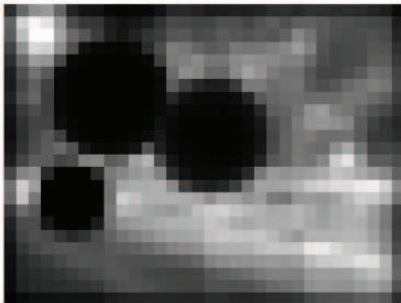


# Inhibition of Return

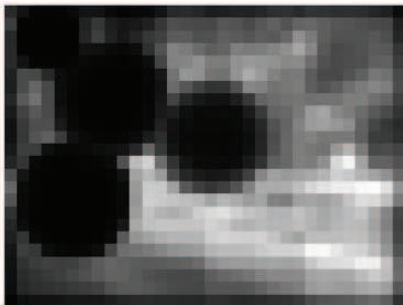




# Inhibition of Return

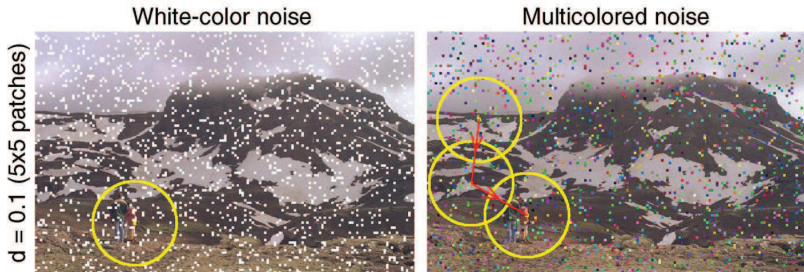


# Inhibition of Return



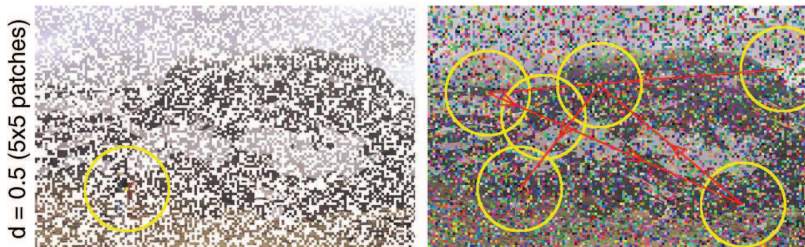
# Robustness to Noise

Test the model by adding noise to the image, see if it is still able to pick out salient locations correctly.



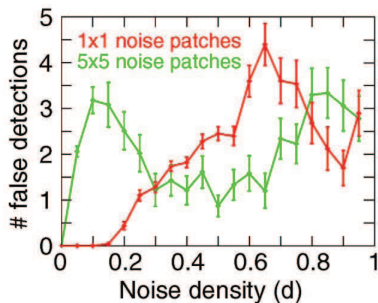
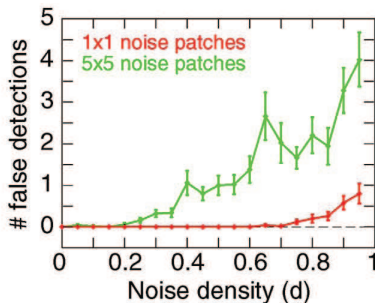
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# Robustness to Noise

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# Evaluation

Evaluation reported by Itti et al. (1998):

- saliency model can reproduce human performance in pop-out tasks (including conjunction target);
- tested also on images of traffic signs, red soda cans, and emergency triangles (though no details given in the paper);
- outperforms spatial frequency models.

No evaluation of saliency against eye-tracking data. However, there is a lot of subsequent work on this topic, such as Borji, Sihite, and Itti (2013).

# Strengths and Limitations

## Strengths:

- simple feed-forward architectures generates complex behavior;
- massively parallel implementation (biologically plausible);
- very successful as model of early visual processing.

## Weaknesses:





- can only detect regions that are salient based on either color, intensity, or orientation;
- other features (e.g., T junctions, line termination) or conjunctions of features are not accounted for in the model;
- motion is important for saliency, but is not modeled;
- the normalization function  $\mathcal{N}(\cdot)$  plays a crucial role without being theoretically well-founded;
- no notion of object in the model (saliency is a property of a point); but objectness crucial for human scene perception.

# Summary

- Attention selects the part of the visual input which is fixated and processed in detail;
- attention is directed to visually salient areas in an image, i.e., areas that are different from the rest of the image;
- the saliency model is based on color, orientation, intensity maps computed at various spatial scales;
- center-surround differences are applied, and the maps normalized and combined into a single saliency map;
- a winner-takes-all mechanism then predicts attended locations;
- model is robust to noise and models human fixation behavior.



# References

-  Borji, A., Sihite, D. N., & Itti, L. (2013). Quantitative analysis of human-model agreement in visual saliency modeling: A comparative study. *IEEE Transactions on Image Processing*, 22(1), 55–69.
-  Henderson, J. (2003). Human gaze control in real-world scene perception. *Trends in Cognitive Sciences*, 7, 498–504.
-  Itti, L. (2007). Visual salience. *Scholarpedia*, 2(9), 3327.
-  Itti, L., Koch, C., & Niebur, E. (1998). A model of saliency-based visual attention for rapid scene analysis. *IEEE Transactions on Pattern Analysis and Machine Intelligence*, 20(11), 1254–1259.