This report contains feedback from students about a course taught in the School of Informatics during the 2020/21 academic year, in response to the following questions:

- What advice would you give to a student taking this course in future?
- What did you find most valuable about the course?
- What improvements, if any, would you make to the course?
- Please add any other comments you have about workshops, tutorials or labs on this course.
- Please add any other comments you have about the presentation of course materials online and their accessibility.
- Reflecting on your experience of hybrid teaching and learning on this course, what has worked well for you?
- Is there anything else you’d like to tell us about your experience of hybrid teaching and learning on this course that would help us improve our approach?

Each course organiser receives this report as well as statistics on multiple-choice responses. All these reports, together with student feedback about individual members of teaching staff, are collected and sent to the Director of Learning and Teaching.

Please note that these are personal responses from individual students: some courses only have a few responses and a small sample can be unrepresentative.

Stereotyping and bias, especially unconscious bias, is a serious concern in any survey gathering personal responses. All students received the rubric below before completing the surveys, and you can read a brief introduction to issues of unconscious bias on the university web pages at http://edin.ac/2iypZBv

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Rubric given to all students taking the end-of-course feedback survey

We value your opinions on the courses you take here at the University, as they allow us to shape future delivery and development. We welcome constructive comments about your courses, whether positive or negative, and ask you to give details about any issues in order to help the course organiser to understand and address them.

We encourage you to be aware of the potential for bias in the completion of these questionnaires, so we have developed resources which may be helpful to you:

- Equality, Diversity and Unconscious Bias (http://edin.ac/2iypZBv)

You also have a responsibility to provide feedback in a manner which does not breach the University’s Dignity and Respect Policy:

- University of Edinburgh Dignity and Respect Policy (http://edin.ac/1Cq0VZY)

The results of the questionnaires will never be analysed in a way that seeks to identify individual students from their responses. However, should you wish to remain anonymous, please do not identify yourself in your answers to the survey questionnaire implicitly or explicitly.
What did you find most valuable about the course?

- In-person course under such a difficult time. That is really kind.
- Just learning about networks and agent based modeling in general
- Tutorial
1.8) What improvements, if any, would you make to the course?

- I think it's hard to do courseworks, more information is needed. (such as webs or books we can refer to)

- I would explain proofs and details that students are expected to study during the lectures. I don't see the point of attending a course where only high-level information is provided during lectures, and 70% of the knowledge required for the exam comes from reading material.

- PPT can be improved with highlights and class should be better organized. The content of PPT is too shallow compared with required reading.

- Some coursework questions are confused. I suggest that more coursework marks be based on the code and accuracy and less on the report. Hope that the exam can be easier.

- This is the first year of DBBA. Things taught by this course is interesting. And I think what teachers taught in class and what the assignment let us do are very different. Or in other words, the connection between class and assignments is weak. From my point of view, the design of assignments is bad. In the first assignment, the problems were very broad, and it's hard to answer. And the grade given was really very strict. For the second assignment, the problem definition is complex and not easy to comprehend. There may be lots of misunderstanding of the true meaning of the problem. And the designing of a part of the assignment is quite unreasonable, the calculation amount is very large. I hope when designing the assignment next time, the test builders can do the assignment themselves first, and think about whether it is reasonable.

- More theoretical homework that would help us prepare for the exam throughout the course. Although there is a mock exam it comes near the end. So it is a bit vague regarding what is exactly expected of us.
What advice would you give to a student taking this course in future?

- Start the coursework early
- Study hard and read more extracurricular materials
3. Data-driven Business and Behaviour Analytics

3.2) Please add any other comments you have about workshops, tutorials or labs on this course

- Either upload tutorials days in advance, or do not expect students to lead the discussion.
- The first few tutorials were basically a walkthrough and the remaining were with minimal guidance. I believe that finding the right balance between those two would help the students engage more with the material.
- Tutorials are not very helpful. Instead of working on our own, I'm expecting the tutor to teach and explain more about python programming skills. Not everyone of us has a programming backdrop.
- Tutorials is helpful for courseworks.
- Would prefer if the material of the tutorial was released a bit earlier such that we could prepare better and discuss during the tutorial. Instead of working on it during the tutorial.
4.1) Please add any other comments you have about the presentation of course materials online and their accessibility.

No responses
7. Data-driven Business and Behaviour Analytics

7.1) Reflecting on your experience of hybrid teaching and learning on this course, what has worked well for you?

- Better than all online
- I appreciated a lot the in-person lectures; they made it much easier for me to find the motivation to engage with the course.
- I liked having in-person lectures
- In-person lectures were very nice. Online tutorials less so, but understandable

7.2) Is there anything else you'd like to tell us about your experience of hybrid teaching and learning on this course that would help us improve our approach?

No responses
Thank you very much for taking the time to complete this questionnaire. Your response and comments will be fully considered.

Please provide any additional comments you may have about the course, the teaching on the course or the resources that support it in the box below.

No responses