Overview

Bayesian Methods for Parameter Estimation

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October 2007

- Introduction to Bayesian Statistics: Learning a Probability
- Learning the mean of a Gaussian
- Readings: Bishop §2.1 (Beta), §2.2 (Dirichlet), §2.3.6 (Gaussian), Heckerman tutorial section 2

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Bayesian vs Frequentist Inference

Frequentist

- ullet Assumes that there is an unknown but fixed parameter heta
- Estimates θ with some confidence
- Prediction by using the estimated parameter value

Bayesian

- Represents uncertainty about the unknown parameter
- Uses probability to quantify this uncertainty. Unknown parameters as random variables
- Prediction follows rules of probability

Frequentist method

• Model $p(\mathbf{x}|\theta, M)$, data $D = \{\mathbf{x}_1, \dots, \mathbf{x}_n\}$

$$\hat{\theta} = \operatorname{argmax}_{\theta} p(D|\theta, M)$$

• Prediction for \mathbf{x}_{n+1} is based on $p(\mathbf{x}_{n+1}|\hat{\theta}, M)$

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Bayesian method

Bayes, MAP and Maximum Likelihood

- Prior distribution $p(\theta|M)$
- Posterior distribution $p(\theta|D, M)$

$$p(\theta|D,M) = \frac{p(D|\theta,M)p(\theta|M)}{p(D|M)}$$

Making predictions

$$p(\mathbf{x}_{n+1}|D,M) = \int p(\mathbf{x}_{n+1},\theta|D,M) d\theta$$
$$= \int p(\mathbf{x}_{n+1}|\theta,D,M)p(\theta|D,M) d\theta$$
$$= \int p(\mathbf{x}_{n+1}|\theta,M)p(\theta|D,M) d\theta$$

Interpretation: average of predictions $p(\mathbf{x}_{n+1}|\theta, M)$ weighted by $p(\theta|D, M)$

Marginal likelihood (important for model comparison)

- $p(\mathbf{x}_{n+1}|D,M) = \int p(\mathbf{x}_{n+1}|\theta,M)p(\theta|D,M) d\theta$
- Maximum a posteriori value of θ

$$\theta_{MAP} = \operatorname{argmax}_{\theta} p(\theta|D, M)$$

Note: not invariant to reparameterization (cf ML estimator)

• If posterior is sharply peaked about the most probable value θ_{MAP} then

$$p(\mathbf{x}_{n+1}|D,M) \simeq p(\mathbf{x}_{n+1}|\theta_{MAP},M)$$

- In the limit $n \to \infty$, θ_{MAP} converges to $\hat{\theta}$ (as long as $p(\hat{\theta}) \neq 0$)
- Bayesian approach most effective when data is limited, n is small

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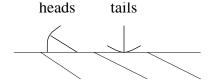
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Learning probabilities: thumbtack example

Likelihood

Frequentist Approach

- The probability of heads θ is unknown
- Given iid data, estimate θ using an estimator with good properties (e.g. ML estimator)



Likelihood for a sequence of heads and tails

$$p(hhth...tth|\theta) = \theta^{n_h}(1-\theta)^{n_t}$$

MLE

$$\hat{\theta} = \frac{n_h}{n_h + n_t}$$

Learning probabilities: thumbtack example

Examples of the Beta distribution

Bayesian Approach: (a) the prior

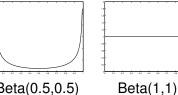
• Prior density $p(\theta)$, use beta distribution

$$p(\theta) = \text{Beta}(\alpha_h, \alpha_t) \propto \theta^{\alpha_h - 1} (1 - \theta)^{\alpha_t - 1}$$

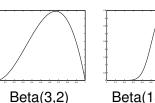
for $\alpha_h, \alpha_t > 0$

Properties of the beta distribution

$$E[\theta] = \int \theta p(\theta) = \frac{\alpha_h}{\alpha_h + \alpha_t}$$



Beta(0.5,0.5)



Beta(15,10)

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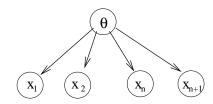
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Bayesian Approach: (b) the posterior

$$egin{aligned} p(heta|D) &\propto p(heta)p(D| heta) \ &\propto heta^{lpha_h-1}(1- heta)^{lpha_t-1} heta^{n_h}(1- heta)^{n_t} \ &\propto heta^{lpha_h+n_h-1}(1- heta)^{lpha_t+n_t-1} \end{aligned}$$

- Posterior is also a Beta distribution $\sim \text{Beta}(\alpha_h + n_h, \alpha_t + n_t)$
- The Beta prior is *conjugate* to the binomial likelihood (i.e. they have the same parametric form)
- α_h and α_t can be thought of as imaginary counts, with $\alpha = \alpha_h + \alpha_t$ as the equivalent sample size

Bayesian Approach: (c) making predictions



$$p(X_{n+1} = heads|D, M) = \int p(X_{n+1} = heads|\theta)p(\theta|D, M) d\theta$$
$$= \int \theta \operatorname{Beta}((\alpha_h + n_h, \alpha_t + n_t) d\theta$$
$$= \frac{\alpha_h + n_h}{\alpha + n}$$

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Beyond Conjugate Priors

Generalization to multinomial variables

ullet The thumbtack came from a magic shop \to a mixture prior

$$p(\theta) = 0.4$$
Beta $(20, 0.5) + 0.2$ Beta $(2, 2) + 0.4$ Beta $(0.5, 20)$

Dirichlet prior

$$p(\theta_1,\ldots,\theta_r) = Dir(\alpha_1,\ldots,\alpha_r) \propto \prod_{i=1}^r \theta_i^{\alpha_i-1}$$

with

$$\sum_{i} \theta_{i} = 1, \qquad \alpha_{i} > 0$$

- α_i 's are imaginary counts, $\alpha = \sum_i \alpha_i$ is equivalent sample size
- Properties

$$E(\theta_i) = \frac{\alpha_i}{\alpha}$$

Dirichlet distribution is conjugate to the multinomial likelihood

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Inferring the mean of a Gaussian

Posterior distribution

$$p(\theta|n_1,\ldots,n_r) \propto \prod_{i=1}^r \theta_i^{\alpha_i+n_i-1}$$

Marginal likelihood

$$p(D|M) = \frac{\Gamma(\alpha)}{\Gamma(\alpha+n)} \prod_{i=1}^{r} \frac{\Gamma(\alpha_i+n_i)}{\Gamma(\alpha_i)}$$

Likelihood

$$p(x|\mu) \sim N(\mu, \sigma^2)$$

Prior

$$p(\mu) \sim N(\mu_0, \sigma_0^2)$$

• Given data $D = \{x_1, \dots, x_n\}$, what is $p(\mu|D)$?

Comparing Bayesian and Frequentist approaches

 $p(\mu|D) \sim N(\mu_n, \sigma_n^2)$

with

$$\overline{x} = \frac{1}{n} \sum_{i=1}^{n} x_i$$

$$\mu_n = \frac{n\sigma_0^2}{n\sigma_0^2 + \sigma^2} \overline{x} + \frac{\sigma^2}{n\sigma_0^2 + \sigma^2} \mu_0$$

$$\frac{1}{\sigma_n^2} = \frac{n}{\sigma^2} + \frac{1}{\sigma_0^2}$$

• See Bishop §2.3.6 for details

- **Frequentist**: fix θ , consider all possible data sets generated with θ fixed
- **Bayesian**: fix D, consider all possible values of θ
- One view is that Bayesian and Frequentist approaches have different definitions of what it means to be a good estimator

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