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# Welcome

to the Machine Learning and Pattern Recognition Course

#### What is this about?

Probabilistic Approaches to Supervised Machine Learning

One course among many:

- Introductory Applied Machine Learning
- Probabilistic Modelling and Reasoning
- Information Theory
- Reinforcement Learning
- Data Mining and Exploration
- Neural Information Processing

#### Just a few courses that are part of...

MSc (Master of Science) in Informatics and MSc in Artificial Intelligence at the School of Informatics, University of Edinburgh. Why?

#### Exciting area of endeavour

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- Coherent.
- Interesting (and some unsolved...) problems.
- Now ubiquitous...
- Relevant to brain science, the scientific method, image analysis and computer vision, language modelling, speech modelling, handwriting recognition, risk management, characterising historical artefacts, medical imaging, web analytics, recommender engines, computer games engines, financial modelling, geoinformational systems, intelligent management, operational research, etc. etc.

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In great demand.

# 12 IT Skills Employers Can't Get Enough Of



Now we are in summer 2010. The Top 3 hottest majors for a career in technology are...

# 😥 12 IT Skills Employers Can't Get Enough Of

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SaaS at Flextronics, Inc

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other industry observers -- say are the nottest skills of the near future

#### (See also "The top 10 dead (or dying) computer skills".)

#### 1) Machine learning

As companies work to build software such as collaborative filtering, spam filtering and fraud-detection applications that seek patterns in jumbo-size data sets, some observers are seeing a rapid increase in the need for people with machine-learning knowledge, or the ability to design and develop algorithms and techniques to improve computers' performance, Scott asys.

"It's not just the case for Google," he says. "There are lots of applications that have big, big, big data sizes, which creates a fundamental problem of how you organize the data and present it to users."

Demand for these applications is expanding the need for data mining, statistical modeling and data structure skills, among others, Scott says. "You can't just wave your hand at some of these problems — there are subtle differences in how the data structures or algorithms you choose impacts whether you get a reasonable solution or not," he explains.

You can acquire machine-learning knowledge either through job experience or advanced undergraduate or graduate coursework, Scott says. But no matter how you do it, "companies are snapping up these skills as fast as they can grab them," he says.

- Machine Learning.
- But that was 2007. What about more recently...

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# Top 3 Hottest Majors for a Career in Technology

#### It is worth thinking beyond a traditional computer Science degree or even an Electrical Engineering & Computer Science (EECS) program. Microsoft is thring people with unique backgrounds, some that are new with the inception of the Cloud, web services and the amazing scale at which the industry is operating (Explay anyone?).

The following is my list of the Top Three hottest academic areas for a future career in tech

#### Data Mining/Machine Learning/AI/Natural Language Processing

All of these fields help us sift through and organize huge amounts of information or data. When you apply your knowledge in these areas to a challenging problem in the online space, you know that you are working at a scale that is just immense. It is much easier said than done. If you have a passion for this area and have at echnical background there are a multitude of open positions that might hold a long-term career for you. With the move to the cloud and the sheer amount of information on the web, this area of departies will continue to be in great demand. Microsoft has a great need for both people interested in the research space and the applied space which is very refreshing.

#### Business Intelligence/Competitive Intelligence

The ability to see trends, make sense of data to a business audience and help to understand your customers requires a special person. Someone with a mix of engineering, BV/C experience and a business mindset can take this field to the next level. You will help increase any employers bottom line and be able to provide organized data that is extremely valuable to any business. You can help drive business decisions and help your internal audience understand what the data is telling or showing you.

#### Analytics/Statistics – specifically Web Analytics, A/B Testing and statistical analysis

All of these subjects are offshoots of traditional degrees in CS and mathematics. They all apply to the online world we live in and will also be in great demand as we continue to monetize the web. Retailers, web services, and advertisers will need people in these fields as they try to get the most for their advertising money. As we continue to see the dollar amounts spent for online advertising worldwide, these fields will be hot and we will see online advertising change over time as a result of these positions.

- No surprises there<sup>1</sup>.
- Machine learning skills are in high demand.

<sup>1</sup>(Selection bias caveat)

# What is the Point of Studying this Course?

What should you be able to do after this course?

- Understand why and how it is possible to do machine learning.
- Understand how the wide set of machine learning methods fit into an overall framework.
- Know how to use and justify these methods.
- Be able to create your own machine learning methods.
- Learn to think in terms of probabilistic models.

# 🛞 So What is Machine Learning?

A one liner?





#### Problem 3

Knock, knock. Whos there? Amos. Amos who? A mosquito.

Probabilistic Machine Learning

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So What is Machine Learning?



One Answer...

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Machine learning is performing tasks that are difficult to program explicitly by:

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- Defining the problem task.
- Providing a general model for the problem.
- Using historic data for which the task is done to help refine the model to enable better performance at the task.
- Using methods to go from the refined model to making predictions in new situations.

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Example: Single Image Super-Resolution

## Example

- Rest of us stuck with more standard approaches.
- One Approach:
- Build model for image patches. Build model for map from high to low dimensional space.
- Refine model to fit example data.
- Invert model to give high dimensional region for low dimensional data.

#### Example: Single Image Super-Resolution

Let's Enhance

#### ./Figures/LetsEnhance.mp4 Ancknowledgements: Duncan Robson

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# Example: Single Image Super-Resolution



Example: Single Image Super-Resolution

Given lots of example images...

small region in Los Angeles area.

low resolution one.

widespread use.

procession.

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• Learn how to fill in a high resolution image given a single

■ However state of art technology appears to be restricted to a

Technology used unknown but seems particularly pertinent at discovering reflections of people in windows, and is usually accompanied by series of short beeps in quick

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• State of the art is hard to beat, and appears to be in

Example

# Example 2: Discovering Matches

# Example 2: Discovering Matches

#### Example

- Suppose we have to work out if two things match.
- Images of faces... but many other applications:
  - e.g. Tracts in Brains
  - or Authors of papers
  - How can we do this?
- Use example data to learn models for matched and unmatched objects pairs. Combine with prior. Use to score.

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#### Fxample

слатріс				
3 Boolean variables. Data set				
	1	0	1	
	1	1	1	
	1	1	0	
(	)	1	0	
(	)	0	Х	

#### What is x?

#### Welcome Thinking about Data Prior Belief No Free Lunch

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# Thinking about Data

Computer science and algorithms:

#### Algorithms

- Simplifying in the extreme: View computer science as algorithm generation.
- If the algorithm works it is good. If it doesn't it is bad.

#### Machine Learning: the Algorithm and the Model

- Model encodes understanding about the data. Process of learning from data.
- Algorithm comes from the model (and a bit of maths describing the process).
- Different algorithms give different approximations.

# Thinking about Data

# 😥 Illusions

- Machine learning does not give us something for nothing.
- Prior beliefs and model + data  $\rightarrow$  posterior beliefs.
- Can do nothing without some a priori model no connection between data and question.
- A priori model sometimes called the inductive bias.

- Logvinenko illusion
- Inverted mask illusion







Dragon Movie

./Figures/dragonmovie.mpg

# 👿 Example

# Example 3 Boolean variables. Data set 1 0 1 1 1 1 1 1 0 1 0 1 0 1 0 0 0 0

- What is x?
- We cannot say. We have no information at all about how any of these data items is connected.

Prior Belief No Free Lunch Prior Assumption

"No free lunch"

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Welcome Thinking about Data

#### Problem

- Predict  $C \in \{0, 1\}$  from  $A, B \in \{0, 1\}$ .
- No noise given *A*,*B* then *C* is always the same.

#### Hypotheses

Possible hypotheses: represent each by set *S* of (A, B) pairs for which C = 1. For the rest C = 0.

#### Example

One hypothesis is  $\{(1, 1), (0, 1), (1, 0)\}$  (i.e. C = A OR B). Here (0, 1) means A = 0, B = 1.

# 👿 No Free Lunch

#### Example

You wish to predict binary variable C, which you believe is deterministically dependent on binary A and binary B. Consider all the possible hypotheses.

No Free Lunch

- 1 What is the total size of the hypothesis space?
- 2 Suppose you observe C = 1 for A = 0 and B = 1, and C = 0 for A = 1 and B = 1. What is the size of the space of remaining valid hypotheses.
- 3 Given the above data, purely on the basis of the proportion of supporting hypotheses, what would you predict for C given A = 1 and B = 0?
- Assume now that you know the true hypothesis must be one of (C = A OR B) OR (C = A AND B) OR (C = A XOR B). What would you now predict for C given A = 1 and B = 0?

or Belief No Free Lunch Prior Assumption

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# 👿 No Free Lunch contd.

- No bias implies  ${}^{4}C_{0} + {}^{4}C_{1} + {}^{4}C_{2} + {}^{4}C_{3} + {}^{4}C_{4} = 16$  equally possible hypotheses the hypothesis space
- Each datum reduces the size of the hypothesis space

#### Predict C given unseen values of A,B?

Number of hypotheses predicting C = 1 equals the number predicting C = 0.

#### Example

Data: (A = 1, B = 1, C = 0), (A = 0, B = 1, C = 1). What is hypothesis space now?

# No Free Lunch contd.

#### Example

- Data: (A = 1, B = 1, C = 0), (A = 0, B = 1, C = 1). Hypothesis space is now: {(0,1)}, {(0,1), (1,0)}, {(0,1), (0,0)}, {(0,1), (1,0), (0,0)}.
- If we query (A = 1, B = 0), of valid hypotheses, two predict C = 1, and two predict C = 0.
- Suppose we now see data (a = 0, b = 0, c = 0). Hypothesis space is {(0, 1)}, {(0, 1), (1, 0)}.
- One of the remaining hypotheses predicts C = 1, and the other predicts C = 0.

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Prior Assumption

Regardless of data or (unseen) query the number of hypotheses predicting each will be the same.

# 👿 Prior Assumption

Prior assumption: say something about the ways C is allowed to relate to A, B.

#### Example

(C = A OR B) OR (C = A AND B) OR (C = A XOR B).

- Data (A = 1, B = 0, C = 1), (A = 0, B = 1, C = 1)
- So either OR or XOR. Can predict (a = 0, b = 0, c =?).

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# 🛞 Machine Learning and Probability

Model Free.

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Suspect Terms

- Bias Free. Unbiased. (In a general not statistical sense).
- No prior assumption.
- Generally applicable.

- Prior assumptions are encoded probabilistically via
  - The model
  - The prior distribution (more on this later)
- Non-trivial:
  - Hard to really understand the full implications of a probability distribution.
  - Hard to accurately represent your prior beliefs, and represent them in a way that is amenable to computation.

#### Supervised Learning

- Supervised Learning (Unsupervised Learning)
- Describes the type of task

#### Supervised Learning

Given dataset  $\mathcal{D} = \{(\mathbf{x}^n, \mathbf{y}^n), n = 1, 2, \dots, N\}$ , the supervised learning task is to learn, from that dataset, about the unknown relationship between  $\mathbf{x}$  and  $\mathbf{y}$ , such that given some new  $\mathbf{x}^*$  you can make some useful and accurate statement about the the associated  $\mathbf{y}^*$  under that relationship.

Useful and accurate? That's a bit vague?

#### Inference and Decision

The statement is typically about the probability of  $y^*$  or about the (expected) utility of taking some action dependent on the value of **y**\*.

Prior Assumption

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# To Do

Attending lectures is no substitute for working through the material! Lectures will motivate the methods and approaches. Only by study of the notes and bookwork will the details be clear. If you do not understand the notes then discuss them with one another. Ask your tutors.

#### Reading

These lecture slides. Chapter 1 of Barber.

#### **Preparatory Reading**

Bishop Chapter 1.

#### **Extra Reading**

Cox's Axioms. Subjective Probability.

#### Summary

- Course primarily on Supervised Learning.
- Ubiquitous and useful.
- Theoretical grounding is key.
- No free lunch.
- Models not algorithms.
- Probability.

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