

**Inf1B: Data and Analysis
Experimental Design
and Statistics**

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**1. Statistical tests for
Confirmatory Experiments**

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Maths teaching: Classroom v. ITS

Experimental Hypothesis: *teaching Maths using an ITS increases Maths performance*
Measure: *performance on Higher Exam*

Compare distributions of:

1. Usual Higher Exam Score Distribution
2. ITS taught students Score Distribution

Assume:

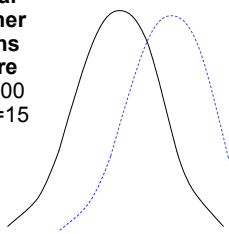
- Higher Exam Score Normally distributed
- Test is designed to ensure normal distribution

Null Hypothesis: *ITS taught score distribution will be the same as the normal score distribution*


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Score Distributions

**Usual
Higher
Maths
Score**
 $\mu = 100$
s.d.=15



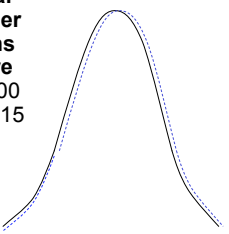
**ITS
Taught
Higher
Maths
Score**



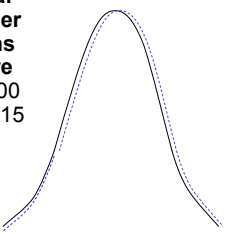
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Null Hypothesis

**Usual
Higher
Maths
Score**
 $\mu = 100$
s.d.=15



**ITS
Taught
Higher
Maths
Score**



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Example Student: Peter

Peter: Taught by ITS
Does his test score come from the normal distribution?

1. Test him = 120
2. Find position in the distribution:
3. Find Z score = $x - \mu(\text{mean})/\sigma$ (standard deviation) = $120 - 100/15 = 1.33$
4. Look this up in tables: $1.33 >$ probability of 0.0918

So 9.18% of the usual-score population score higher than Peter - not very convincing....

What is he scored 145 instead?
 $Z = 3$, $p = 0.0013$ of the score higher...
So, 0.13% (1 in 769) would score higher
 -> so rare that it seems likely this comes from a different population
 -> **Reject the null hypothesis**

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Rejecting the Null Hypothesis

What do we set as a cut-off for this?

- Reject if the probability is less than or equal to 5% or 0.05
- Write as **“p < 0.05”** or **“significant at p = 0.05”**

Means that:
when the score from the unknown distribution could only arise from the known one
(i.e have the same distribution)
with a less than 5 from 100 chance or less, we reject the null hypothesis, and say the score is from a different distribution.
p of 0.05 = significance level

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Significance Level of 0.05

This means that there is a greater than 95% chance we are correct in accepting a different distribution
 [in only 5% of extreme cases would this score arise by chance]

To be more certain, we may take the 0.01 level (1% chance)
 [99% confident in claim of differences]

All statistical tests follow this basic logic:

- Research hypothesis predicts a difference in distribution
- Null hypothesis predicts no difference

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2. Summative Evaluation of Standup

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Research Methodology

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Evaluation Instruments

CELF Clinical Evaluation of Language Fundamentals (Semel, Wiig, Secord, 1995)

- CELF Linguistic concepts** (participants are asked to point to...: "the blue line", "the line that is not yellow"; participants must point to a stop sign if they think they cannot do what they are asked to do.)
- CELF Sentence structure** (e.g. show me...: "The girl is not climbing", "The dog that is wearing a collar is eating a bone")
- CELF Oral directions** (e.g. point to...: "The black circle", "The last white triangle and the first black square")
- CELF Word classes** (participants choose two related items from a set of four, e.g. "girl boy car table", "slow nurse doctor rain")

PIPA Preschool and primary inventory of phonological awareness (Frederickson, Frith and Reason, 1997)

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Evaluation Instruments: The KMT

Keyword Manipulation Task (O'Mara, 2005): standardised across 57 children, including language impaired children; 5 – 12 years.

Stimulus: *How can you tell there has been an elephant in your fridge?
Footprints in the butter.*

Keyword Alternates:
Mouse. Giraffe. Cat. Rabbit.

Stimulus: *What do you get when you cross a car and a sandwich?
A traffic-jam.*

Keyword Alternates:
Bicycle. Plane. Train. Truck.

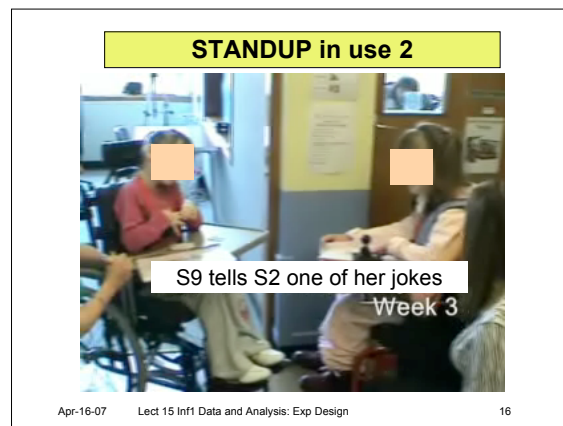
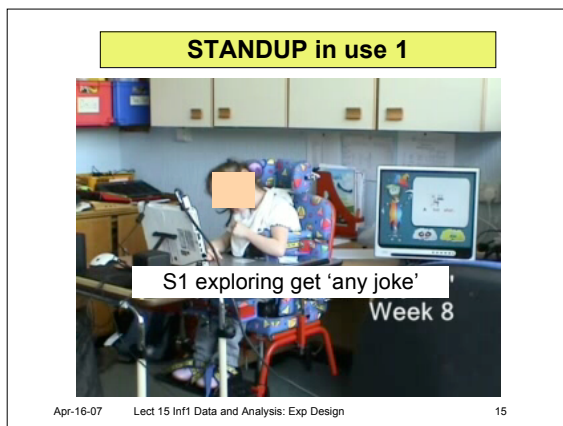
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Participants

Level	Participant	Communication	Head switch	Direct access
Early Primary	S1, female; age: 8y4m	Dynavox DV4 user; PCS	✓	
	S2, female; age: 10y10m	Intelligible speech; poor articulation		✓
Middle Primary	S3, female; age: 10y9m	Communication book: gross fist & eye gaze	✓	
	S4, male; age: 10y3m	Communication Board; PCS, TechSpeak		✓
	S5, male; age: 10y3m	Clear speech		✓
Senior Primary	S6, male; age: 11y3m	Dynavox DV4 user; PCS	✓	
	S7, male; age: 12y9m	Speech: poor intelligibility uses PCS	✓	
	S8, male; age: 11y10m	Dynavox DV4 user; PCS		✓
	S9, female; age: 11y3m	Intelligible speech		✓

For all participants: Aetiology: Cerebral Palsy
Mobility: Wheelchair
Literacy: Emerging and assisted

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Preliminary Results: Pre/Post Testing

		CELF Word Classes (out of 27)		PIPA Rhyme (out of 12)	
		Pre-test	Post-test	Pre-test	Post-test
Early Primary	S1, female; age: 8y4m	19	25	10	11
	S2, female; age: 10y10m	11	18	3	3
Middle Primary	S3, female; age: 10y9m	23	26	11	11
	S4, male; age: 10y3m	0	2	10	9
	S5, male; age: 10y3m	17	26	11	11
Senior Primary	S6, male; age: 11y3m	1	4	1	8
	S7, male; age: 12y9m	17	24	12	11
	S8, male; age: 11y10m	9	8	5	3
	S9, female; age: 11y3m	12	13	10	11

CELF WC: choose 2 related items from set of 4, e.g. "girl boy car table"
PIPA Rhyme: Phonological awareness

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Statistical Comparison: T-test

The t-test assesses whether the means of two groups are statistically different from each other, assuming that paired differences are independent and normally distributed.

Given two paired sets X_i and Y_i of n measured values:

$$t = (\text{mean}X - \text{mean}Y) \times \text{sqrt} \left[\frac{n(n-1)}{\sum((X_i - Y_i)^2)} \right]$$

Where $X_i = (X_i - \text{mean}X)$ $Y_i = (Y_i - \text{mean}Y)$

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Statistical Comparison: T-test Performance on Pipa Test

Pre-intervention:
 Mean = 12.1 Standard Deviation = 7.87

Post-intervention:
 Mean = 16.2 Standard Deviation = 9.76

Difference:
 Mean = -4.11 Standard Deviation = 3.30

The results of a paired t-test
 $t = -3.74$ degrees of freedom = 8

The probability of this result, assuming the null hypothesis, is 0.006
 So cannot assume the null hypothesis

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Statistical Comparison: T-test Performance on Celf Test

Pre-intervention:
 Mean = 8.11 Standard Deviation = 4.01

Post-intervention:
 Mean = 8.67 Standard Deviation = 3.39

Difference:
 Mean = -0.556 Standard Deviation = 2.60


The results of a paired t-test
 $t = -0.640$ degrees of freedom = 8

The probability of this result, assuming the null hypothesis, is 0.540
 So no reason not to accept the null hypothesis

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






Preliminary Results: Feedback

Unexpected Outcomes impact on school curriculum
Questionnaires with parent, teachers and Classroom assistants (not significant issues raised but all positive)
Semi-structured interviews with SLTs



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Participant Feedback using Talking Mats

Bad	OK	Good
		
		
		
		

Good:
 Jester character
 Way screen changes
 Way of telling jokes













OK
 Jokes
 Scanning

Bad
 Voice

S1

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Participant Feedback using Talking Mats

Bad	OK	Good
		
		
		
		

Good:
 Jester character

OK
 Touchscreen

OK/Bad
 Way screen changes
 Way of telling jokes
 Voice

Bad
 Jokes

S8

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STANDUP: some initial conclusions

Interfaces CAN be designed which provide children with CCN with successful access to complex underlying technology

Using STANDUP:

- the generative capabilities allows opportunity for natural language development, cf DA choosing punchline first
- the generative capabilities allows novel explorative learning, cf NI searching subjects

All children benefited

- enhanced desire to communicate
- knock on effect on other AAC usage
- illustrated children's abilities and potential of AAC

Illustrated use of technology within a wider environment

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STANDUP: some initial conclusions

Issues with interface design

- scanning
- voice output
- improved appropriateness of vocabulary

The telling of the joke is important - what is the impact of STANDUP:

- on interactive conversation
- on joke comprehension and vocabulary acquisition

Do we want better jokes? (yes)

Use with speaking children with language impairment and other user groups

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3. Writing up Experiments and Empirical Studies

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Writing-up empirical studies 1

Abstract: Short summary of the problem, the results and the conclusion.

Introduction: What is the problem? What related work have other people done?
[Should go from general statement of the problem to a succinct and testable statement of the hypothesis].

Method:

Participants: state number, background and any other relevant details of participants

Materials: exactly what test materials, teaching materials, etc. were used, giving examples

Procedure: clear and detailed description of what happened at each stage in the experiment
[Someone reading should be able to duplicate it. Should also clearly indicate what data was collected and how.]

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Writing-up empirical studies 2

Results:
 Give actual data, or a summary of it.
 Provide an analysis of data, using statistical tests where/if appropriate.
 Use tables and graphs to display data clearly.
*[Interpretation of results does **not** go here, but in discussion section].*

Discussion:
 Interpretation of results; restating of hypothesis and the implications of results; discussion of methodological problems such as weaknesses in design, unanticipated difficulties, confounding variables, etc.
 Wider implications of the work should also be considered here, and perhaps further studies suggested.

Conclusion:
 Statement of overall conclusion of the study.

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