

INFI-CG 2016

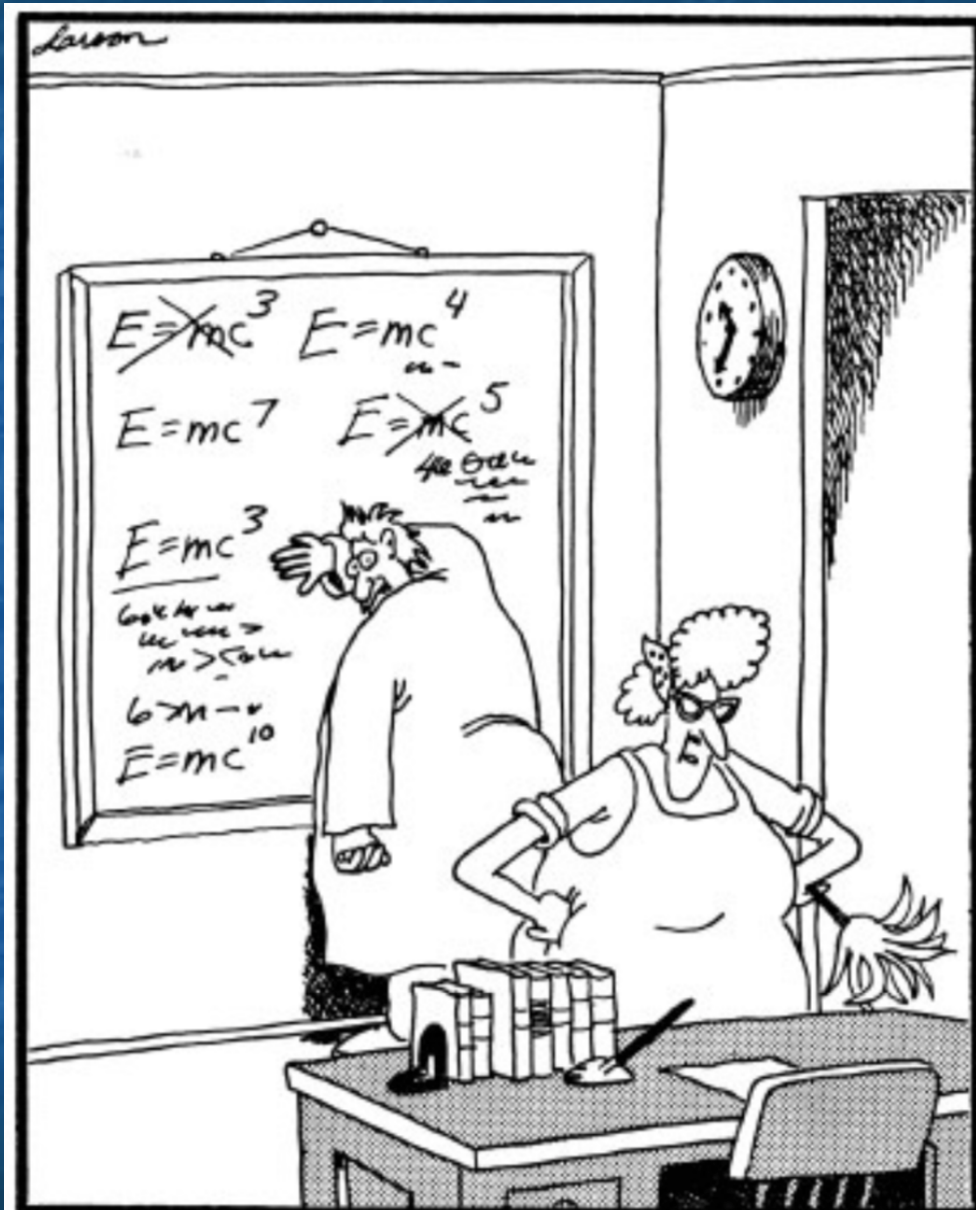
Lecture 30

Some philosophical choices  
within cognitive modelling (2)

Richard Shillcock

# Today's goals

To look at some of the choices that are made in cognitive modelling and the implications that flow from them.



"Now that desk looks better. Everything's squared away, yessir, squaaaaaaared away."



# Today's reading

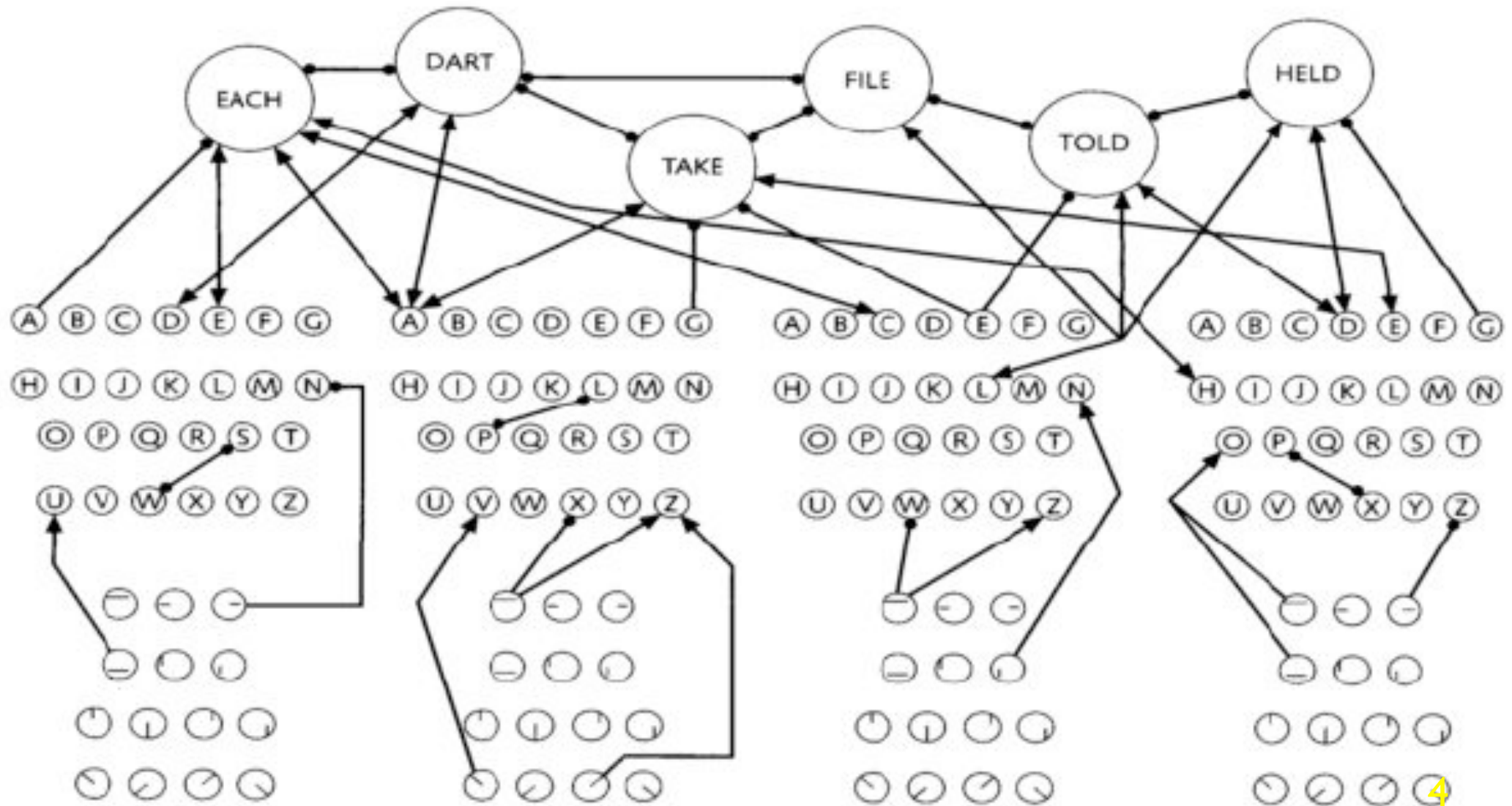
Shillcock, R. (2013). The concrete universal and cognitive science. *Axiomathes*. DOI 10.1007/s10516-013-9210-y.

available at:

<https://sites.google.com/site/rcspplsinf/publications>

[This reading is just if you're interested in what I do ...]

# Interactive-Activation Model model of reading McClelland & Rumelhart (1981)





# Interactive-Activation Model model of reading McClelland & Rumelhart (1981)

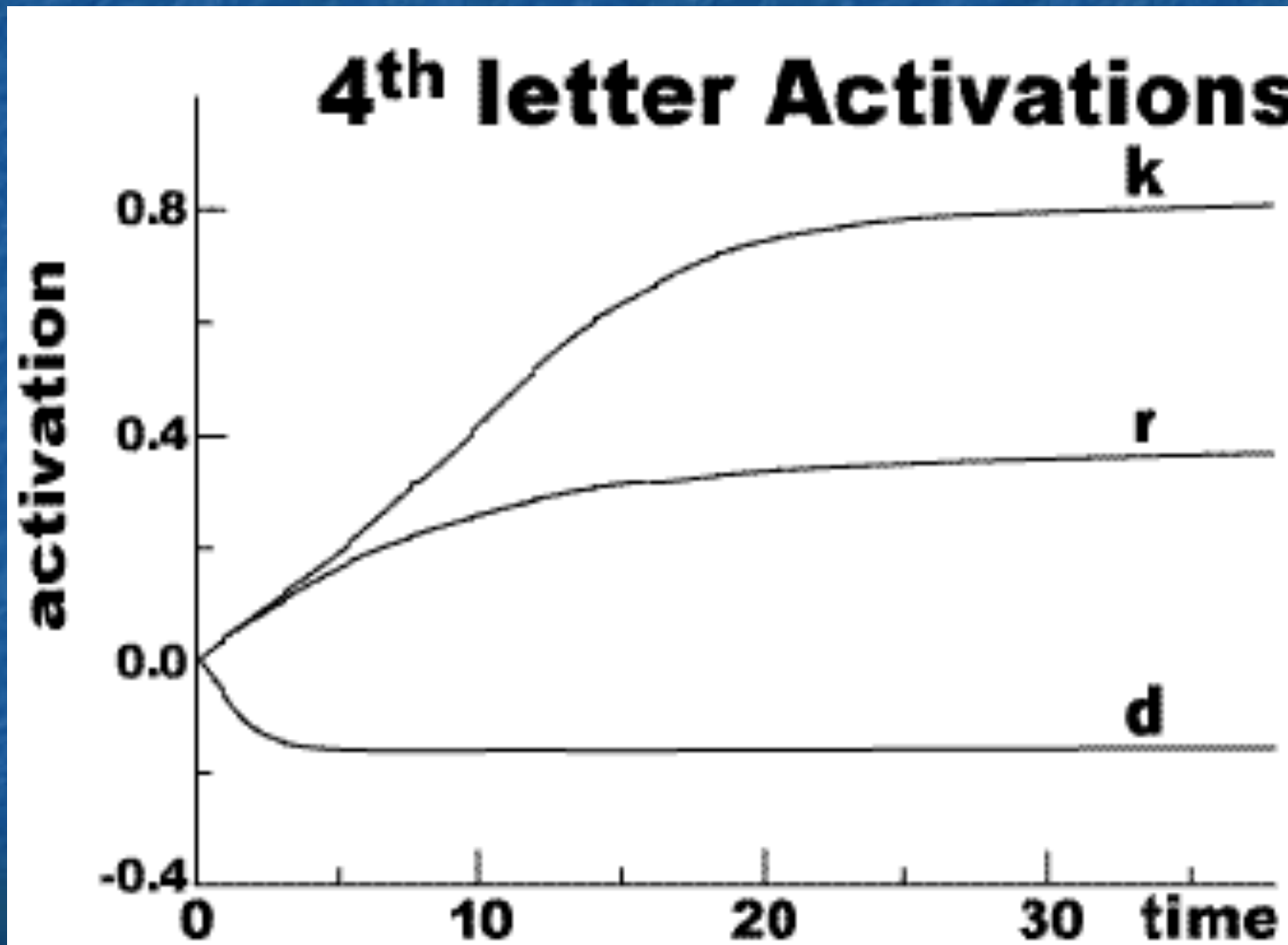


Figure 3. Activation functions for letters over time in the Interactive Activation Model.

# Interactive-Activation Model

model of reading  
McClelland & Rumelhart (1981)

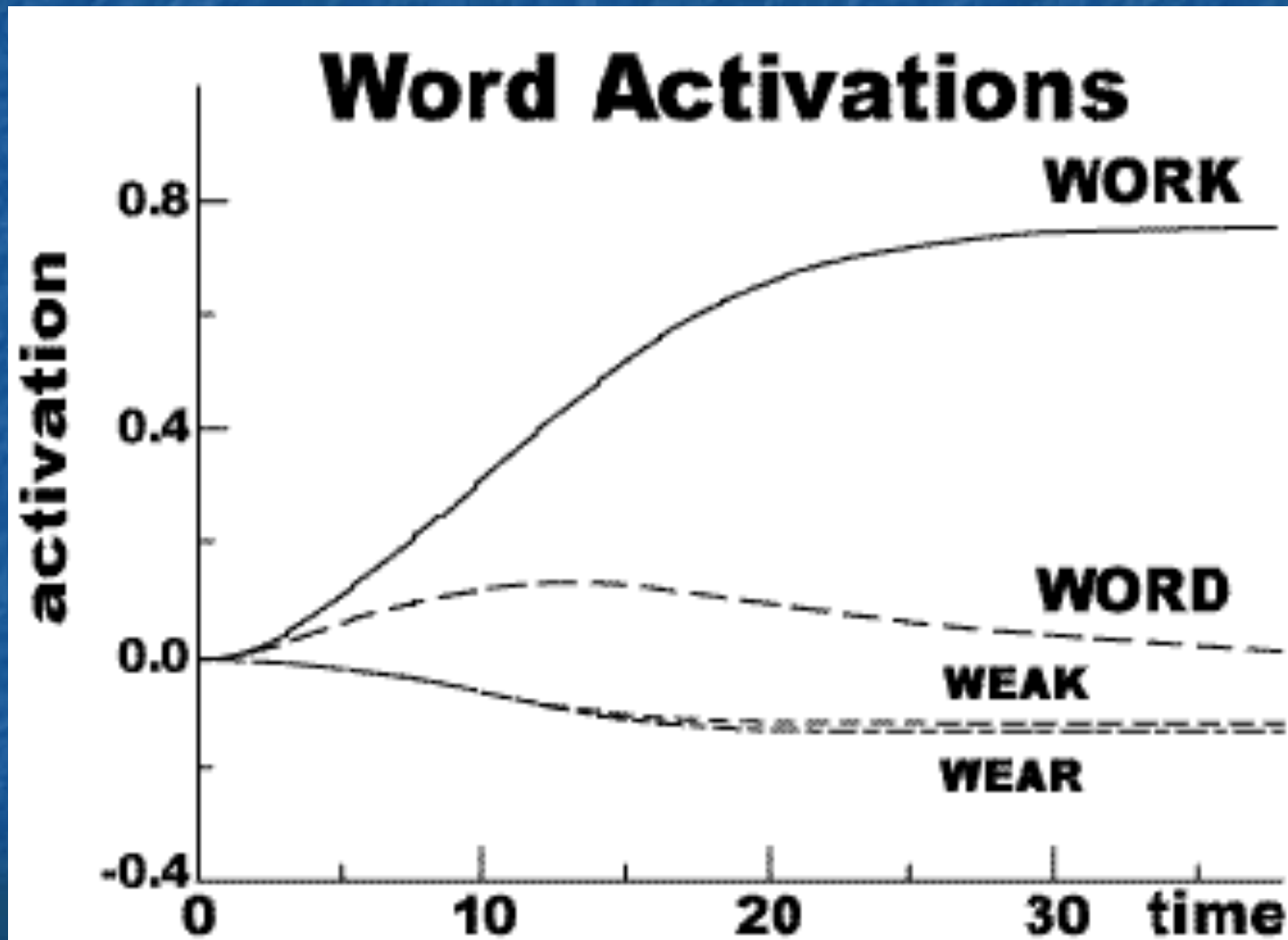


Figure 2. Activation functions for words over time in the Interactive Activation Model.



# Limitations of cognitive modelling

A model like the interactive-activation model (IAM) is *partial, abstract, an idealization*.

It does not take a lot of the real detail of reading words into account (e.g. longer words).

Its behaviours are interesting and humanlike, but far from the whole story.

No part of the IAM is intended to be a real, material thing.

It is intended to capture the *essence* of the reading of 4-letter words. Its authors see competition between candidate words as the essence of the processing.

# Limitations of cognitive modelling

The goal of modelling is the *virtuous spiral* between simulation and experimentation ...

... but this ultimately means seeing the real-world phenomena through the model ...

... we focus on the model not the real world.

We *do* find out more about word recognition but mostly in an *operationalized* way (e.g. reading isolated words).

Even when studying the reading of text, we import the idealizations we have seen in IAM.



# Two types of things in models

(I) An *abstract universal* ...

Verb

{ breathe, sneeze, inhabit, invest, speak ... }

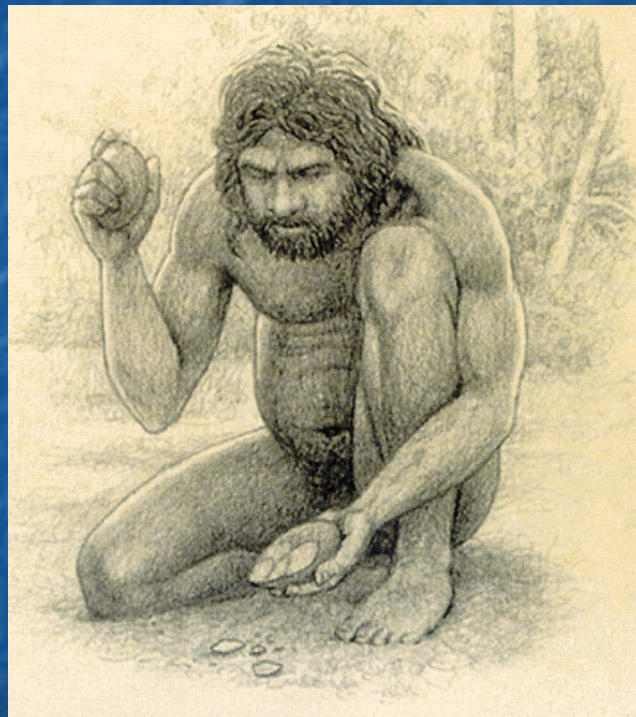
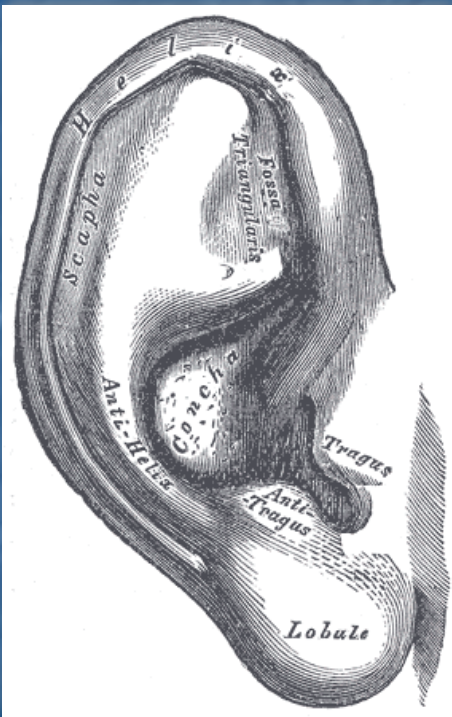
- ... is *created*, it doesn't *participate*.
- ... gives us *traction* on the domain.
- ... expresses *ordered relations* in the domain.
- ... is *limited*, is always *defeated* by certain data.
- ... doesn't provide *conceptual* understanding.



# Finding a concrete universal

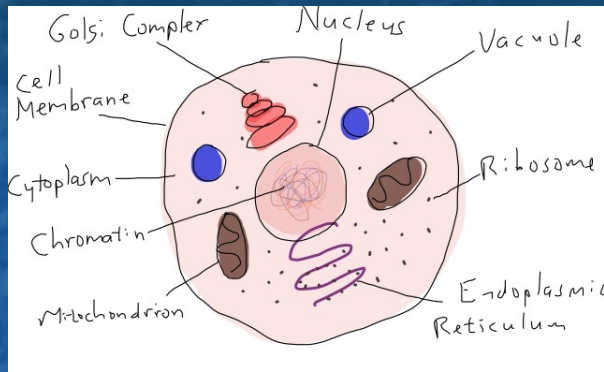
How do we find the essence of a domain.?

For instance, what makes us essentially human?

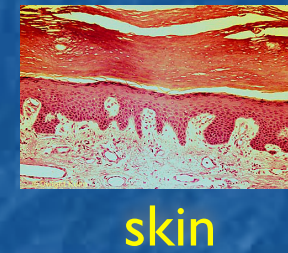
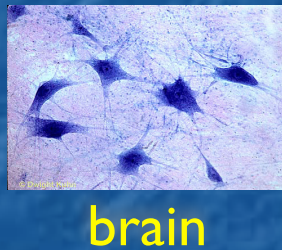
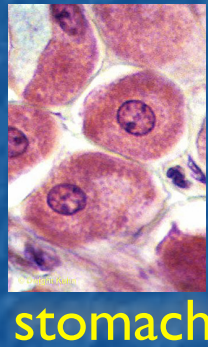
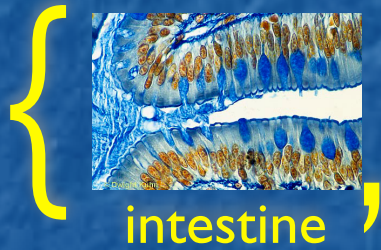




# Finding a concrete universal



‘the cell’ is an abstract universal



...



The *stem cell* is a concrete universal with respect to the domain of bodily tissue

# A concrete universal ...

... needs to be *identified*.

... is *self-participating*.

... is the simplest, *paradigm example*, the 'cell form'.

... *mediates* everything else in the domain.

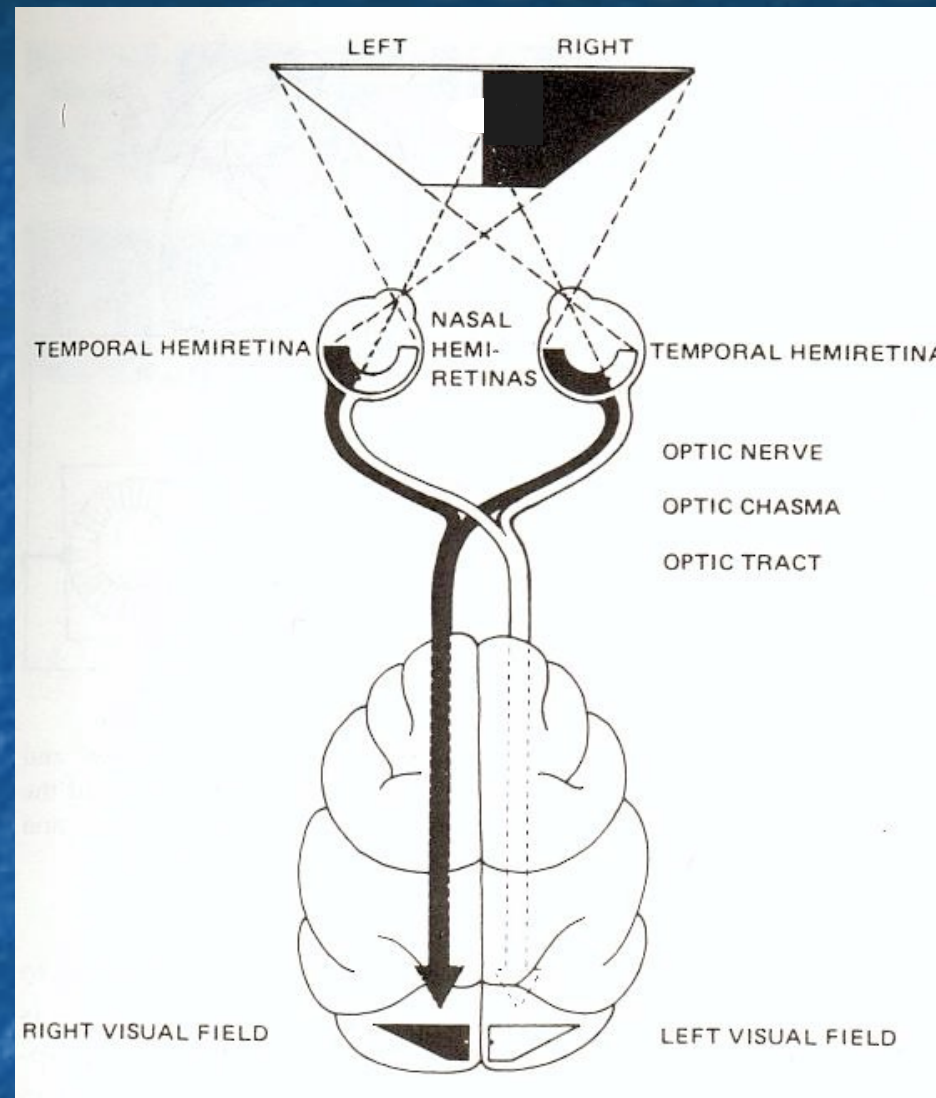
... goes beyond *ordered relations*.

... is simultaneously *material* and an *explanatory principle*.

... cannot be defeated by new data.

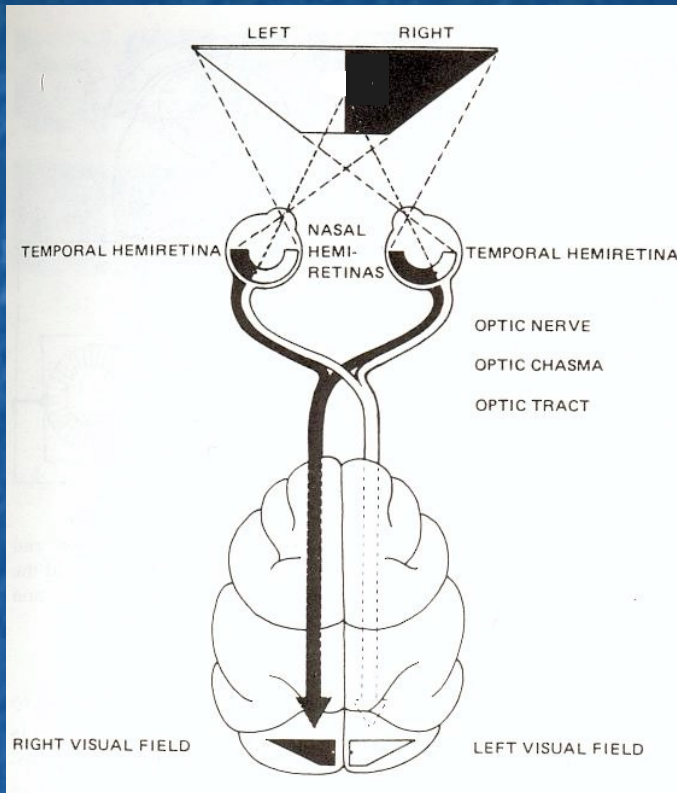


# A concrete approach



The division of the visual projection to the cortex and sub-cortex is an attractive candidate for a concrete universal in reading.

# A concrete approach



It means that visual word recognition is essentially the problem of coordinating the two parts of the fixated word across the hemispheres. Solving that problem speaks to everything else in reading.



# The concrete universal

It is the point in the model at which we can keep pouring in *new, material detail*.





# A concrete universal

- ... provides a *conceptual* understanding of the domain in question.
- ... is a material thing, reached by taking away a lot of detail from the domain.
- ... still has content, itself.
- ... has all the richness of the particular.

# Completeness and explanation

We can *analyze* down to the concrete universal.

We can *synthesize* other aspects of the real world around it, in *necessary* ways.

Explanation resides in this dialectical view of analysis  $\Leftrightarrow$  synthesis.

The goal is also *completeness*, not just simplicity.

Parsimony increases with each move towards completeness.



# A concrete approach

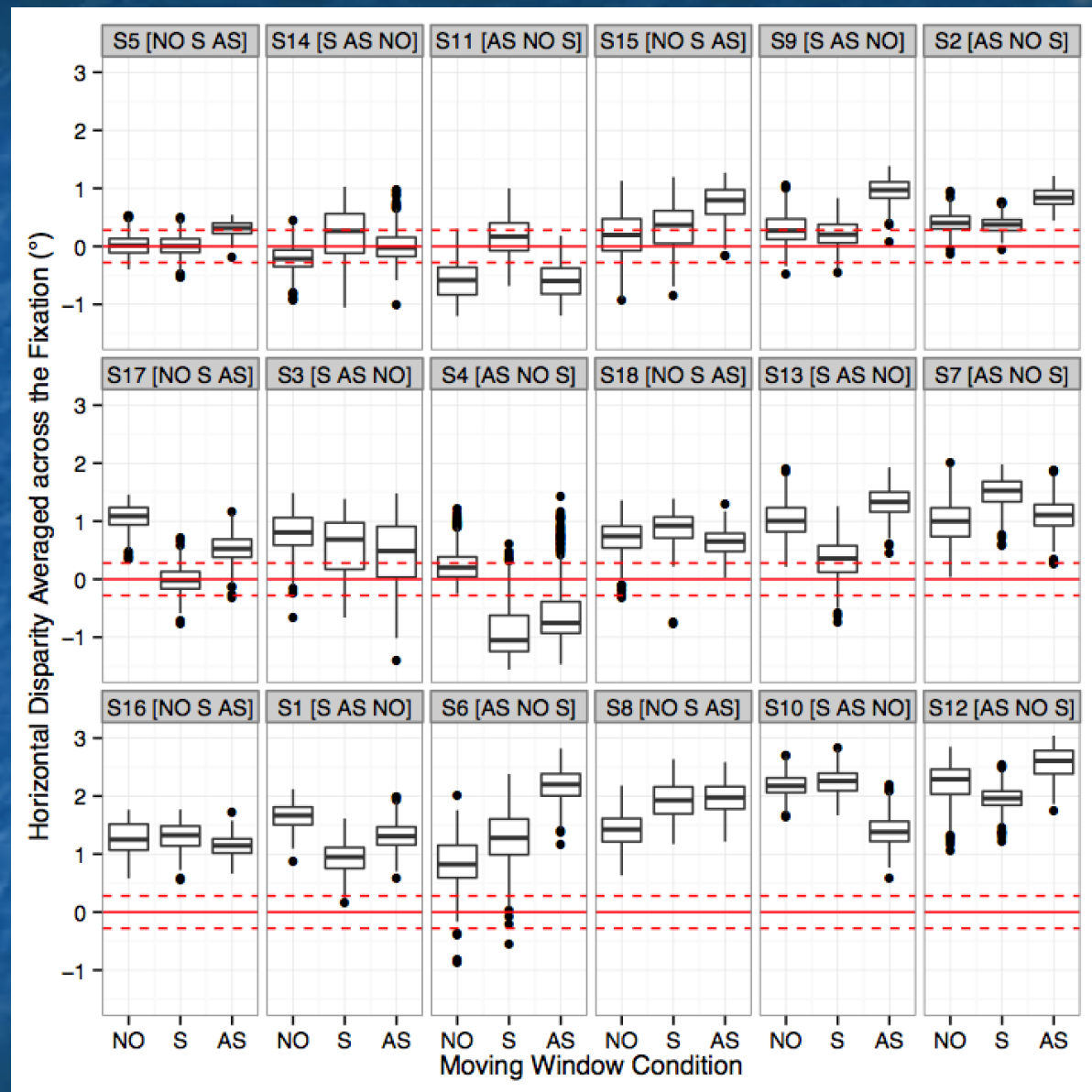
Fixed Effects						
Parameter	Predict	Mdl.Coeff.	Std.Err.	z value		
0	Contralateral; Male; Syll.Brk=Mid; Singular	3.6669	3.6669	0.0873	41.9942	
1	Ipsilateral	3.6500	-0.0169	0.0041	-4.1583	***
2	Male:HQ	4.2047	0.5378	0.2611	2.0598	*
3	Contralateral; Female	3.6330	-0.0339	0.1191	-0.2848	(ns)
4	Male:BeginScore	4.0951	0.4282	0.0774	5.5301	***
5	Male:EndScore	3.3783	-0.2886	0.0444	-6.5037	***
6	Syll.Brk!=Mid	3.6528	-0.0141	0.0049	-2.8517	**
7	Plural	3.6403	-0.0266	0.0067	-3.9910	***
8	log(BNCFreq)	3.7047	0.0378	0.0012	31.4008	***
9	res(log(SbtIFreq))	3.7021	0.0352	0.0017	20.3770	***
10	Female:HQ	4.0271	-0.1437	0.2943	-0.4882	(ns)
11	Male:HQ:BeginScore	3.3082	-1.3247	0.2225	-5.9548	***
12	Male:HQ:EndScore	4.8334	0.9174	0.1108	8.2774	***
13	Female:BeginScore	4.3528	0.2916	0.1045	2.7888	**
14	Female:EndScore	3.5643	0.2199	0.0520	4.2327	***
15	Female:HQ:BeginScore	4.6058	1.1837	0.2714	4.3612	***
16	Female:HQ:EndScore	4.1398	-0.7360	0.1359	-5.4156	***

0: Intercept case. Significance levels: . < 0.1; \* < 0.05; \*\* < 0.01; \*\*\* < 0.001

Random Effects			
Groups	N	Variance	Std.Dev.
Participant	37	0.2292	0.4788
NxtPrDel Pp		0.0005	0.0221

Experimental manipulations that play with the relevant concrete universal really do feel like “carving nature at its joints”, as above.

# A concrete approach

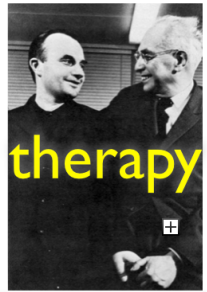


Developments in statistics reveal pervasive individual differences ...

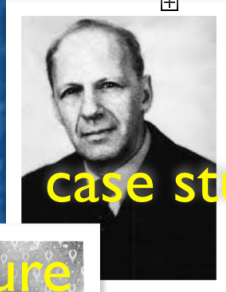


# Idiographic

# Nomothetic



therapy

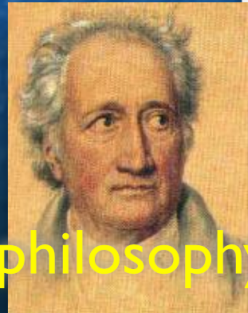


case studies

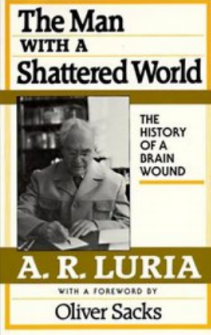
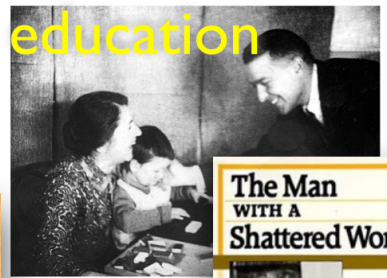


culture

education



philosophy



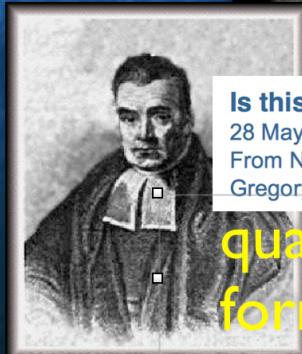
experiments



generalization



technology



Is this a unified theory of the brain?  
28 May 2008  
From New Scientist Print Edition.  
Gregory T. Huang

quantification,  
formalisms

13/xx

Philosophical advances (the concrete universal) and data-analytical advances (regression-type statistics) hold out the promise that we can move between the idiographic and nomothetic in revealing ways.

# Overall challenges

Cognitive Science seems to be moving towards integrating the idiographic and nomothetic.

We may be approaching valuing complexity as much as simplicity.

More is beginning to be understood about the domains we have looked at – vision and memory.

The research paradigms we have looked at – laboratory experiments, computational modelling, impaired processing, imaging – all have something to offer to a richer, more integrated Cognitive Science.



# How to revise

Short-answer questions (Mirella), two longer (subdivided) questions (one from Chris, one from Richard).

Perhaps with one or more partners, look at the slides and your notes.

Be able to say something about the major topics in the slides.

Have a look at the films we watched (all on the [www](#), see References). (Lectures were also filmed.)

Understand the overall points made in the readings listed at the beginning of each lecture.

The References at the end of each lecture are for if you need to check out the meaning of a lecture slide.<sup>22/22</sup>