

## IAML: Support Vector Machines II

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Semester 1

We saw:

- ▶ Max margin trick
- ▶ Geometry of the margin and how to compute it
- ▶ Finding the max margin hyperplane using a constrained optimization problem
- ▶ Max margin = Min norm

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This Time

The SVM optimization problem

- ▶ Non separable data
- ▶ The kernel trick

- ▶ Last time: the max margin weights can be computed by solving a constrained optimization problem

$$\begin{aligned} \min_{\mathbf{w}} \quad & \|\mathbf{w}\|^2 \\ \text{s.t.} \quad & y_i(\mathbf{w}^\top \mathbf{x}_i + w_0) \geq +1 \quad \text{for all } i \end{aligned}$$

- ▶ Many algorithms have been proposed to solve this. One of the earliest efficient algorithms is called SMO [Platt, 1998]. This is outside the scope of the course, but it does explain the name of the SVM method in Weka.

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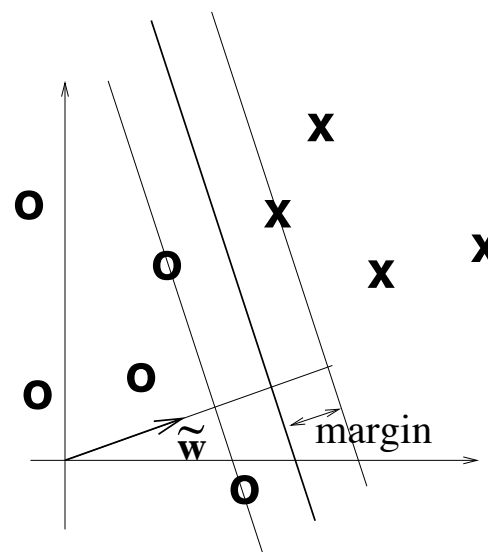
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- ▶ If you go through some advanced maths (Lagrange multipliers, etc.), it turns out that you can show something remarkable. Optimal parameters look like

$$\mathbf{w} = \sum_i \alpha_i y_i \mathbf{x}_i$$

- ▶ Furthermore, solution is sparse. Optimal hyperplane is determined by just a few examples: call these *support vectors*

If you move the points not on the marginal hyperplanes, solution doesn't change - therefore those points don't matter.



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- ▶ Furthermore, solution is sparse. Optimal hyperplane is determined by just a few examples: call these *support vectors*
- ▶  $\alpha_i = 0$  for non-support patterns
- ▶ Optimization problem to find  $\alpha_i$  has no local minima (like logistic regression)
- ▶ Prediction on new data point  $\mathbf{x}$

$$\begin{aligned} f(\mathbf{x}) &= \text{sign}((\mathbf{w}^\top \mathbf{x}) + w_0) \\ &= \text{sign}\left(\sum_{i=1}^n \alpha_i y_i (\mathbf{x}_i^\top \mathbf{x}) + w_0\right) \end{aligned}$$

- ▶ If data set is not linearly separable, the optimization problem that we have given has *no solution*.

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- ▶ Why?

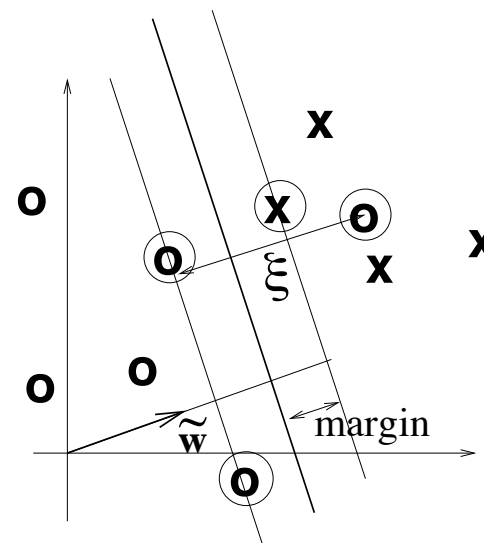
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- ▶ Why?
- ▶ Solution: Don't require that we classify all points correctly. Allow the algorithm to choose to ignore some of the points.
- ▶ This is obviously dangerous (why not ignore all of them?) so we need to give it a penalty for doing so.



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## Slack

- ▶ Solution: Add a “slack” variable  $\xi_i \geq 0$  for each training example.
- ▶ If the slack variable is high, we get to relax the constraint, but we pay a price
- ▶ New optimization problem is to minimize

$$\|\mathbf{w}\|^2 + C \left( \sum_{i=1}^n \xi_i^k \right)$$

subject to the constraints

$$\begin{aligned} \mathbf{w}^\top \mathbf{x}_i + w_0 &\geq 1 - \xi_i \quad \text{for } y_i = +1 \\ \mathbf{w}^\top \mathbf{x}_i + w_0 &\leq -1 + \xi_i \quad \text{for } y_i = -1 \end{aligned}$$

- ▶ Usually set  $k = 1$ .  $C$  is a trade-off parameter. Large  $C$  gives a large penalty to errors.
- ▶ Solution has same form, but support vectors also include all where  $\xi_i \neq 0$ . Why?

## Think about ridge regression again

- ▶ Our max margin + slack optimization problem is to minimize:

$$\|\mathbf{w}\|^2 + C \left( \sum_{i=1}^n \xi_i \right)^k$$

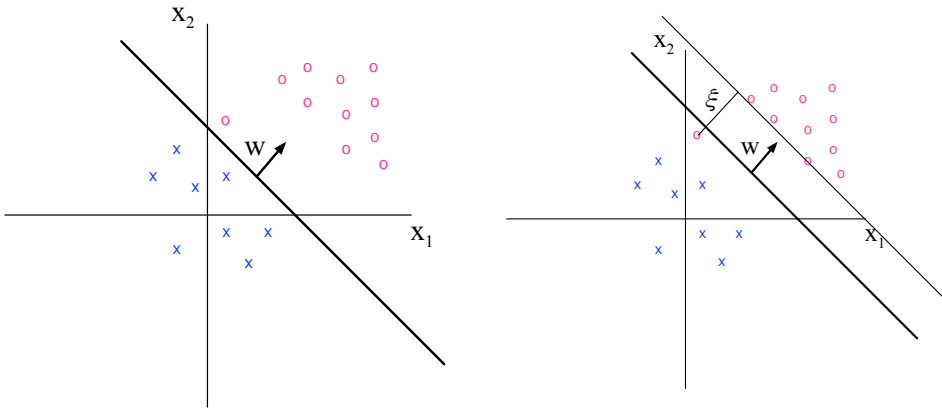
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- ▶ This looks a even more like ridge regression than the non-slack problem:
  - ▶  $C(\sum_{i=1}^n \xi_i)^k$  measures how well we fit the data
  - ▶  $\|\mathbf{w}\|^2$  penalizes weight vectors with a large norm
- ▶ So  $C$  can be viewed as a regularization parameters, like  $\lambda$  in ridge regression or regularized logistic regression
- ▶ You're allowed to make this tradeoff even when the data set is separable!

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- ▶ SVMs can be made nonlinear just like any other linear algorithm we've seen (i.e., using a basis expansion)
- ▶ But in an SVM, the basis expansion is implemented in a very special way, using something called a *kernel*
- ▶ The reason for this is that kernels can be faster to compute with if the expanded feature space is very high dimensional (even infinite)!
- ▶ This is a fairly advanced topic mathematically, so we will just go through a high-level version

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- ▶ A kernel is in some sense an alternate “API” for specifying to the classifier what your expanded feature space is.
- ▶ Up to now, we have always given the classifier a new set of training vectors  $\phi(\mathbf{x}_i)$  for all  $i$ , e.g., just as a list of numbers.  
 $\phi : \mathbb{R}^d \rightarrow \mathbb{R}^D$
- ▶ If  $D$  is large, this will be expensive; if  $D$  is infinite, this will be impossible

- ▶ Transform  $\mathbf{x}$  to  $\phi(\mathbf{x})$
- ▶ Linear algorithm depends only on  $\mathbf{x}^\top \mathbf{x}_i$ . Hence transformed algorithm depends only on  $\phi(\mathbf{x})^\top \phi(\mathbf{x}_i)$
- ▶ Use a kernel function  $k(\mathbf{x}_i, \mathbf{x}_j)$  such that

$$k(\mathbf{x}_i, \mathbf{x}_j) = \phi(\mathbf{x}_i)^\top \phi(\mathbf{x}_j)$$

- ▶ (This is called the “kernel trick”, and can be used with a wide variety of learning algorithms, not just max margin.)

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- ▶ Example 1: for 2-d input space

$$\phi(\mathbf{x}_i) = \begin{pmatrix} x_{i,1}^2 \\ \sqrt{2}x_{i,1}x_{i,2} \\ x_{i,2}^2 \end{pmatrix}$$

then

$$k(\mathbf{x}_i, \mathbf{x}_j) = (\mathbf{x}_i^T \mathbf{x}_j)^2$$

- ▶ The Euclidean distance squared between two vectors can be computed using dot products

$$\begin{aligned} d(\mathbf{x}_1, \mathbf{x}_2) &= (\mathbf{x}_1 - \mathbf{x}_2)^T (\mathbf{x}_1 - \mathbf{x}_2) \\ &= \mathbf{x}_1^T \mathbf{x}_1 - 2\mathbf{x}_1^T \mathbf{x}_2 + \mathbf{x}_2^T \mathbf{x}_2 \end{aligned}$$

- ▶ Using a linear kernel  $k(\mathbf{x}_1, \mathbf{x}_2) = \mathbf{x}_1^T \mathbf{x}_2$  we can rewrite this as

$$d(\mathbf{x}_1, \mathbf{x}_2) = k(\mathbf{x}_1, \mathbf{x}_1) - 2k(\mathbf{x}_1, \mathbf{x}_2) + k(\mathbf{x}_2, \mathbf{x}_2)$$

- ▶ Any kernel gives you an associated distance measure this way. Think of a kernel as an indirect way of specifying distances.

Support Vector Machine

Prediction on new example

- ▶ A **support vector machine** is a kernelized maximum margin classifier.
- ▶ For max margin remember that we had the magic property

$$\mathbf{w} = \sum_i \alpha_i y_i \mathbf{x}_i$$

- ▶ This means we would predict the label of a test example  $\mathbf{x}$  as

$$\hat{y} = \text{sign}[\mathbf{w}^T \mathbf{x} + w_0] = \text{sign}\left[\sum_i \alpha_i y_i \mathbf{x}_i^T \mathbf{x} + w_0\right]$$

- ▶ Kernelizing this we get

$$\hat{y} = \text{sign}\left[\sum_i \alpha_i y_i k(\mathbf{x}_i, \mathbf{x}) + b\right]$$

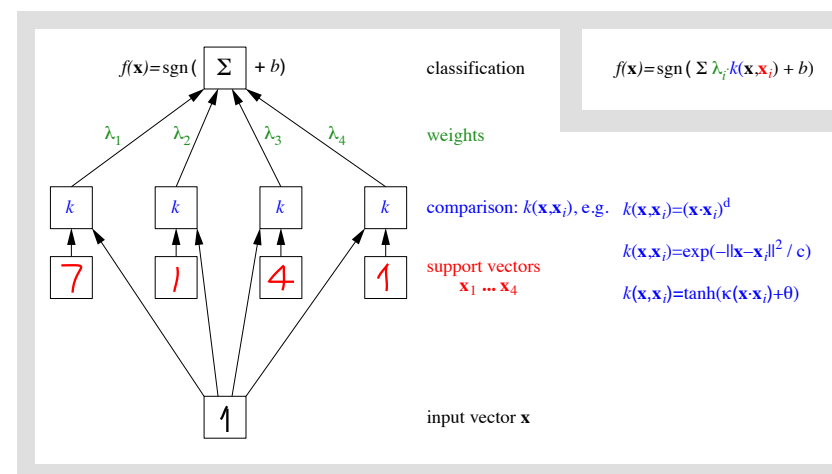


Figure Credit: Bernhard Schoelkopf

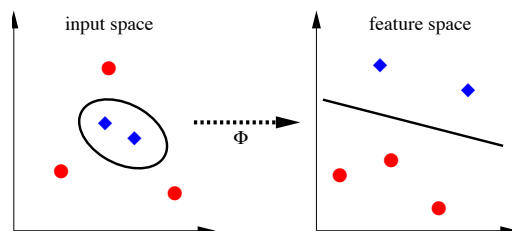


Figure Credit: Bernhard Schoelkopf

## ▶ Example 2

$$k(\mathbf{x}_i, \mathbf{x}_j) = \exp -\|\mathbf{x}_i - \mathbf{x}_j\|^2 / \alpha^2$$

In this case the dimension of  $\phi$  is infinite. i.e., It can be shown that no  $\phi$  that maps into a finite-dimensional space will give you this kernel.

- ▶ We can *never* calculate  $\phi(\mathbf{x})$ , but the algorithm only needs us to calculate  $k$  for different pairs of points.

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## Example application

- ▶ US Postal Service digit data (7291 examples,  $16 \times 16$  images). Three SVMs using polynomial, RBF and MLP-type kernels were used (see Schölkopf and Smola, *Learning with Kernels*, 2002 for details)
- ▶ Use almost the same ( $\simeq 90\%$ ) small sets (4% of data base) of SVs
- ▶ All systems perform well ( $\simeq 4\%$  error)
- ▶ Many other applications, e.g.
  - ▶ Text categorization
  - ▶ Face detection
  - ▶ DNA analysis

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## Comparison with linear and logistic regression

- ▶ Underlying basic idea of linear prediction is the same, but error functions differ
- ▶ Logistic regression (non-sparse) vs SVM (“hinge loss”, sparse solution)
- ▶ Linear regression (squared error) vs  $\epsilon$ -insensitive error
- ▶ Linear regression and logistic regression can be “kernelized” too

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- ▶ SVMs are the combination of max-margin and the kernel trick
- ▶ Learn linear decision boundaries (like logistic regression, perceptrons)
  - ▶ Pick hyperplane that maximizes margin
  - ▶ Use slack variables to deal with non-separable data
  - ▶ Optimal hyperplane can be written in terms of support patterns
- ▶ Transform to higher-dimensional space using kernel functions
- ▶ Good empirical results on many problems
- ▶ Appears to avoid overfitting in high dimensional spaces (cf regularization)
- ▶ Sorry for all the maths!