

# Introductory Applied Machine Learning

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Semester 1

The **primary aim** of the course is to provide the student with a set of practical tools that can be applied to solve real-world problems in machine learning.

**Machine learning** is the study of computer algorithms that improve automatically through experience [Mitchell, 1997].

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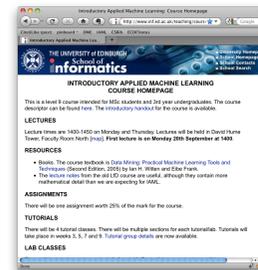
## Spam Classification

In many of today's problems it is

very hard to write a correct program

but very easy to collect examples

Idea behind machine learning:  
from the examples, generate the program



Web page

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Feature vector



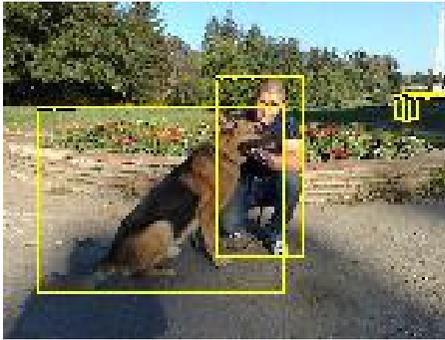
Classifier

**SPAM**  
**NONSPAM**

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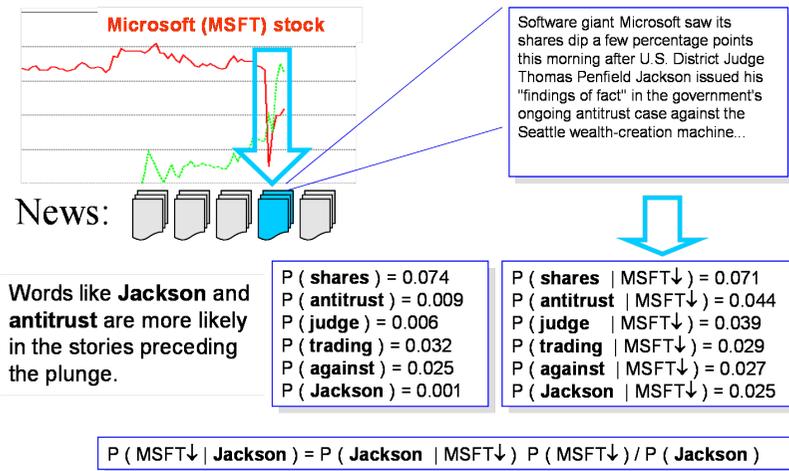
# Image Processing



- ▶ Classification: Is there are dog in this image?
- ▶ Localization: If there is a dog in this image, draw its bounding box
- ▶ See: <http://host.robots.ox.ac.uk/pascal/VOC/>

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# Financial Modeling



[Victor Lavrenko]

# Primate splice-junction gene sequences (DNA)

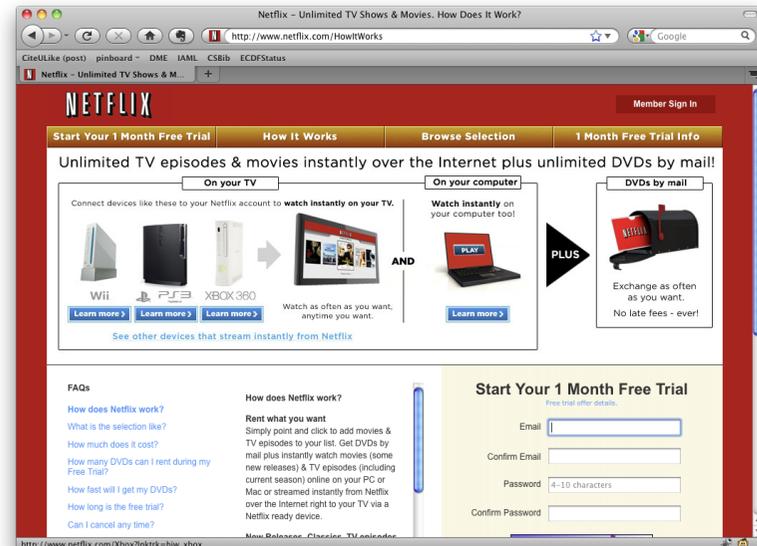
```

CCAGCTGCATCACAGGAGGCCAGCGAGCAGGTCTGTTC AAGGCCCTTCGAGCCAGTCTG EI
GAGGTGAAGGACGTCTCTCCAGGAGCCGGTGAGAAGCGCAGTCGGGGGCACGGGGATG EI
TAAATTTCTGTGTTGTTAACACCTTTCAGACTTATGTGTATGAAGGAGTAGAAGCCAAA IE
AAACTAAAGAATTATTCTTTTACATTTTTCAGTTTTTCTTGATCATGAAAACGCCAACAAAA IE
AAAGCAGATCAGCTGTATAAACAGAAAATTATTCGTGGTTTTCTGTCACTTGTGTATGGT N
TTGCCCTCAGCATCACCATGAACGGAGAGGCCATCGCCTGCGCTGAGGGCTGCCAGGCCA N
    
```

- ▶ Task is to predict if there is an IE (intron/exon), EI or N (neither) junction in the centre of the string
- ▶ Data from ML repository: <http://archive.ics.uci.edu/ml/>

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# Collaborative Filtering



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## More applications

- ▶ Science (Astronomy, neuroscience, medical imaging, bio-informatics)
- ▶ Environment (energy, climate, weather, resources)
- ▶ Retail (Intelligent stock control, demographic store placement)
- ▶ Manufacturing (Intelligent control, automated monitoring, detection methods)
- ▶ Security (Intelligent smoke alarms, fraud detection)
- ▶ Marketing (targetting promotions, ...)
- ▶ Management (Scheduling, timetabling)
- ▶ Finance (credit scoring, risk analysis...)
- ▶ Web data (information retrieval, information extraction, ...)

## Administration

- ▶ Course text: Data Mining: Practical Machine Learning Tools and Techniques (Second/Third Edition, 2005/2011) by Ian H. Witten and Eibe Frank
- ▶ All material in course accessible to 3rd- & 4th-year undergraduates. Postgraduates also welcome.
- ▶ Lectures: 50% online, with quiz and review
- ▶ Assessment:
  - ▶ Assignments (2) (25% of mark)
  - ▶ Exam (75% of mark)
- ▶ 4 Tutorials and 4 Labs
- ▶ Course rep
- ▶ Plagiarism

<http://web.inf.ed.ac.uk/infweb/admin/policies/guidelines-plagiarism>

## Overview

- ▶ What is ML? Who uses it?
- ▶ Course structure / Assessment
- ▶ Relationships between ML courses
- ▶ Overview of Machine Learning
- ▶ Overview of the Course
- ▶ Maths Level
- ▶ Reading: W & F chapter 1

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## Machine Learning Courses

- IAML** Basic introductory course on supervised and unsupervised learning
- MLPR** More advanced course on machine learning, including coverage of Bayesian methods (Semester 2)
- RL** Reinforcement Learning.
- MLP** Real-world ML. This year: Deep Learning.
- PMR** Probabilistic modelling and reasoning. Focus on learning and inference for probabilistic models, e.g. probabilistic expert systems, latent variable models, Hidden Markov models
  - ▶ Basically, IAML: Users of ML; MLPR: Developers of new ML techniques.

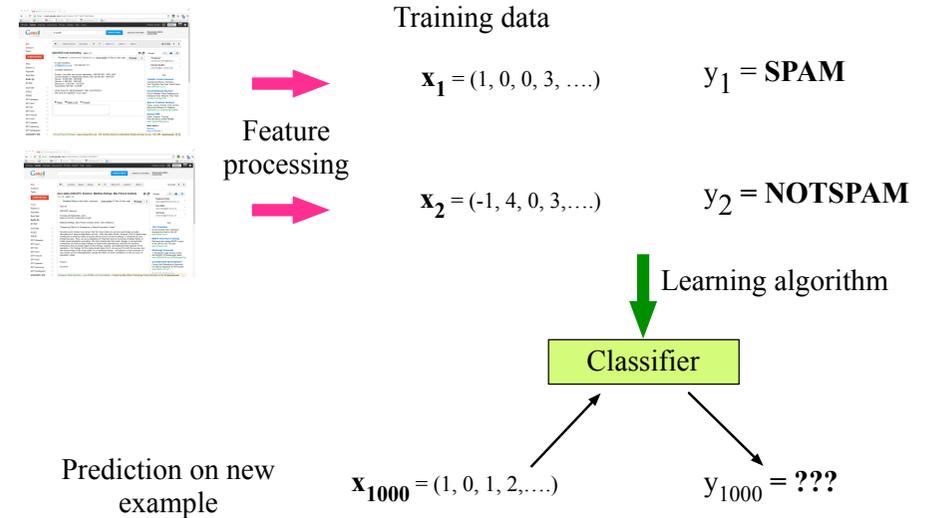
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# Overview of Machine Learning

- ▶ Supervised learning
  - ▶ Predict an output  $y$  when given an input  $\mathbf{x}$
  - ▶ For categorical  $y$  : *classification*.
  - ▶ For real-valued  $y$  : *regression*.
- ▶ Unsupervised learning
  - ▶ Create an internal representation of the input, e.g. clustering, dimensionality
  - ▶ This is important in machine learning as getting labels is often difficult and expensive
- ▶ Other areas of ML
  - ▶ Learning to predict structured objects (e.g., graphs, trees)
  - ▶ Reinforcement learning (learning from “rewards”)
  - ▶ Semi-supervised learning (combines supervised + unsupervised)
  - ▶ We will not cover these at all in the course

# Supervised Learning (Classification)



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# Supervised Learning (Regression)

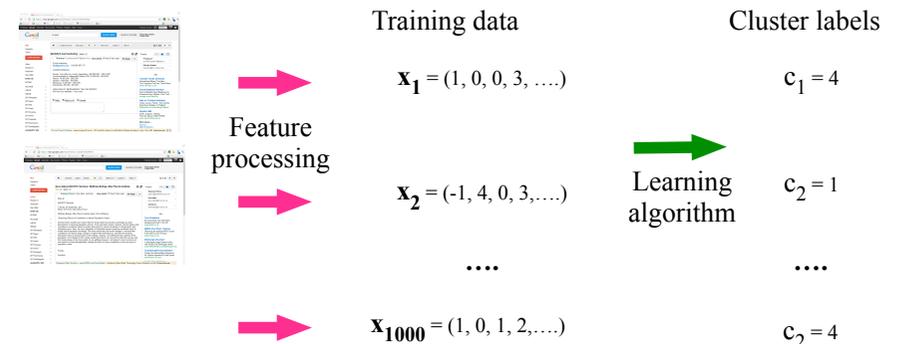
In this course we will talk about linear regression

$$f(\mathbf{x}) = w_0 + w_1 x_1 + \dots + w_D x_D$$

- ▶  $\mathbf{x} = (x_1, \dots, x_D)^T$
- ▶ Here the assumption is that  $f(\mathbf{x})$  is a linear function in  $\mathbf{x}$
- ▶ The specific setting of the parameters  $w_0, w_1, \dots, w_D$  is done by minimizing a score function
- ▶ Usual score function is  $\sum_{i=1}^n (y^i - f(\mathbf{x}^i))^2$  where the sum runs over all training cases
- ▶ Linear regression is discussed in W & F §4.6, and we will cover it later in the course

# Unsupervised Learning

In this class we will focus on one kind of unsupervised learning, clustering.



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Hand, Mannila, Smyth (2001)

- ▶ Define the **task**
- ▶ Decide on the **model structure** (choice of inductive bias)
- ▶ Decide on the **score function** (judge quality of fitted model)
- ▶ Decide on **optimization/search method** to optimize the score function

- ▶ Supervised learning is inductive, i.e. we make generalizations about the form of  $f(\mathbf{x})$  based on instances  $\mathcal{D}$
- ▶ Let  $f(\mathbf{x}; L, \mathcal{D})$  be the function learned by algorithm  $L$  with data  $\mathcal{D}$
- ▶ Learning is impossible without making assumptions about  $f$  !!

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## The futility of bias-free learning



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## The futility of bias-free learning

- ▶ A learner that makes no a priori assumptions regarding the target concept has no rational basis for classifying any unseen examples (Mitchell, 1997, p 42)
- ▶ The *inductive bias* of a learner is the set of prior assumptions that it makes (we will not define this formally)
- ▶ We will consider a number of different supervised learning methods in the IAML; these correspond to different inductive biases

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## Machine Learning and Statistics

- ▶ A lot of work in machine learning can be seen as a rediscovery of things that were known in statistics; but there are also flows in the other direction
- ▶ The emphasis is rather different. One difference is a focus on *prediction* in machine learning vs *interpretation* of the model in statistics
- ▶ Until recently, machine learning usually referred to tasks associated with artificial intelligence (AI) such as recognition, diagnosis, planning, robot control, prediction, etc. These provide rich and interesting tasks
- ▶ Today interesting machine learning tasks abound.
- ▶ Goals can be autonomous machine performance, or enabling humans to learn from data (data mining).

## Maths Level

- ▶ Machine learning generally involves a significant number of mathematical ideas and a significant amount of mathematical manipulation
- ▶ IAML aims to keep the maths level to a minimum, explaining things more in terms of higher-level concepts, and developing understanding in a procedural way (e.g. how to program an algorithm)
- ▶ For those wanting to pursue research in any of the areas covered you will need courses like PMR, MLPR

## Provisional Course Outline

- ▶ Introduction (Lecture)
- ▶ Basic probability (Lecture)
- ▶ Thinking about data (Online/Quiz/Review)
- ▶ Naïve Bayes classification (Online/Quiz/Review)
- ▶ Decision trees (Online/Quiz/Review)
- ▶ Linear regression (Lecture)
- ▶ Generalization and Overfitting (Lecture)
- ▶ Linear classification: logistic regression, perceptrons (Lecture)
- ▶ Kernel classifiers: support vector machines (Lecture)
- ▶ Dimensionality reduction (PCA etc) (Online/Quiz/Review)
- ▶ Performance evaluation (Online/Quiz/Review)
- ▶ Clustering (*k*-means, hierarchical) (Online/Quiz/Review)

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## Why Maths?

- ▶ IAML is focused on intuition and algorithms, not theory
- ▶ But sometimes you need mathematical notation to express the algorithms precisely and concisely
- ▶ e.g., We represent training instances via vectors ( $\mathbf{x} \in \mathbb{R}^k$ ), and linear functions of them as matrices
- ▶ Your first-year courses covered this stuff
  - ▶ But unlike many Informatics courses, we actually use it!

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## Functions, logarithms and exponentials

- ▶ Defining functions.
- ▶ Variable change in functions.
- ▶ Evaluation of functions.
- ▶ Combination rules for exponentials and logarithms.
- ▶ Some properties of exponential and logarithm.

## Vectors

- ▶ Scalar (dot, inner) product, transpose.
- ▶ Basis vectors, unit vectors, vector length.
- ▶ Orthogonality, gradient vector, planes and hyper-planes.

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## Matrices

- ▶ Matrix addition, multiplication
- ▶ Matrix inverse, determinant.
- ▶ Linear transformation of vectors
- ▶ Eigenvalues, eigenvectors, symmetric matrices.

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## Calculus

- ▶ General rules for differentiation of standard functions, product rule, function of function rule.
- ▶ Partial differentiation
- ▶ Definition of integration
- ▶ Integration of standard functions.

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# Probability and Statistics

We will go over these next time, but useful if you have seen these before.

- ▶ Probability, events
- ▶ Mean, variance, covariance
- ▶ Conditional probability
- ▶ Combination rules for probabilities
- ▶ Independence, conditional independence