Scenario Name: ______________________________

Persona: ________________________________

Subgoal # __:

• Will <persona name> have formed this sub-goal as a step to their overall goal?
  • Yes, maybe or no: ______
  • Why? (Especially consider <persona name>’s Motivations/Strategies.)

Ideal Action # __:

(e.g., “Put the mouse at the beginning of the section you want to print”)

• Will <persona name> know what to do at this step?
  • Yes, maybe or no: ______
  • Why? (Especially consider <persona name>’s Knowledge/Skills, Motivations/Strategies, Self-Efficacy and Tinkering)

• If <persona name> does the right thing, will she know that she did the right thing, and is making progress towards her goal?
  • Yes, maybe or no: ______
  • Why? (Especially consider <persona name>’s Self-Efficacy and Attitude toward Risk.)