

Scenario Name: \_\_\_\_\_

Persona: \_\_\_\_\_

Subgoal # \_\_:

• Will <persona name> have formed this sub-goal as a step to their overall goal?

- Yes, maybe or no: \_\_\_\_\_
- Why? (Especially consider <persona name>'s *Motivations/Strategies*.)

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Ideal Action # \_\_ :

(e.g., "Put the mouse at the beginning of the section you want to print")

• Will <persona name> know what to do at this step?

- Yes, maybe or no: \_\_\_\_\_
- Why? (Especially consider <persona name>'s *Knowledge/Skills, Motivations/Strategies, Self-Efficacy* and *Tinkering*.)

• If <persona name> does the right thing, will she know that she did the right thing, and is making progress towards her goal?

- Yes, maybe or no: \_\_\_\_\_
- Why? (Especially consider <persona name>'s *Self-Efficacy* and *Attitude toward Risk*.)

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Ideal Action # \_\_ :

(e.g., "Left click on the first cell")

• Will <persona name> know what to do at this step?

- Yes, maybe or no: \_\_\_\_\_
- Why? (Especially consider <persona name>'s *Knowledge/Skills, Motivations/Strategies, Self-Efficacy* and *Tinkering*.)

• If <persona name> does the right thing, will she know that she did the right thing, and is making progress towards her goal?

- Yes, maybe or no: \_\_\_\_\_
- Why? (Especially consider <persona name>'s *Self-Efficacy* and *Attitude toward Risk*.)

<sup>1</sup> Appendix C, Margaret Burnett, Simone Stumpf, Laura Beckwith, and Anicia Peters, "The GenderMag Kit: How to Use the GenderMag Method to Find Inclusiveness Issues through a Gender Lens", <http://eusesconsortium.org/gender>, May 10, 2016.