Enterprise Computing: Language

Professor Stephen Gilmore
School of Informatics
The University of Edinburgh

Monday, 2nd March 2015

1 Administration

2 Language in the real world

3 Language in the virtual world

Administration

- The feedback for Part One is now overdue. Apologies for this.
- I would hope to be able to deliver this feedback on Thursday.
- I will be getting assistance in providing good feedback from a colleague.
- Accordingly, I would like to hold a team leader meeting at lunchtime on Thursday at 13:00 to deliver this feedback.

The Coursework Deadline

- This course is taken by UG3, UG4 and MSc students all with different coursework deadlines.
- The Enterprise Computing Part 2 coursework deadline clashes with more important deadlines for projects.
- Would anyone object to a one-week extension to the EC Part 2 deadline?[1]

[1] In the lecture there was near-unanimous support for this idea, so the deadline for Part 2 has been put back to Thursday 9th April 2015 at 16:00.

Albert Einstein: Intelligent *and* funny

Instruction? Or invitation?

A clear sign

Remember: our staff are doing their job.
We will always seek the strongest penalties against those who assault our staff and passengers.
Lothian Buses

Signage

Kudos, Transport for Edinburgh!

Signage, pointing the way

A nice, clear sign. There are clearly two alternatives.

Now take the elevator to the bus station.

No Oyster card? Go buy one. (Usability, anyone?)

Invitation, not instruction.

OK, take two!

Central Bus Station
Chapel
Check-in information
Which Terminal?
Which Terminal?
Heathrow Express
The smarter way

There's that sign again.

Wow. *Deja vu*.

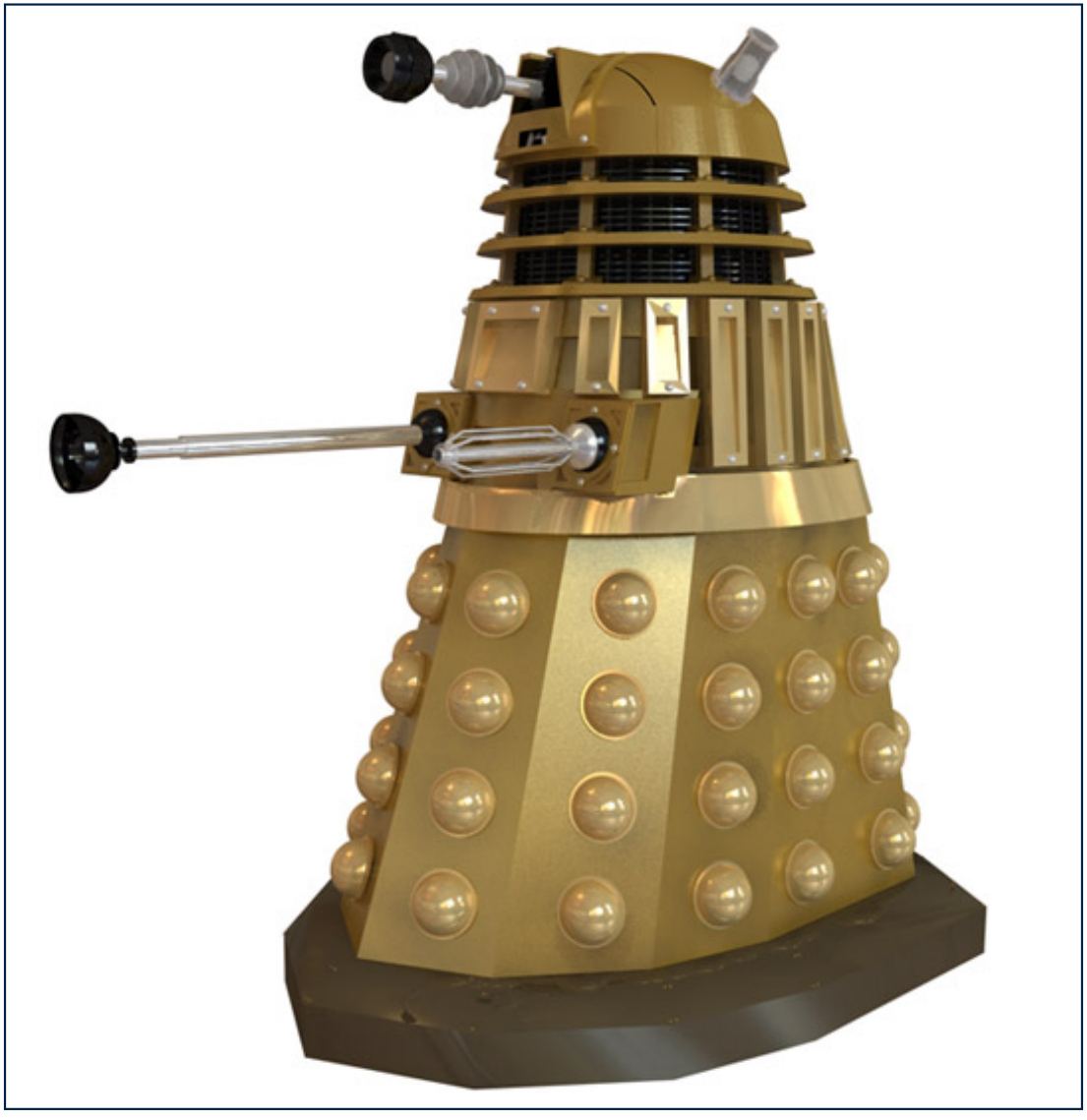
Central Bus Station
Level
-1
0
Central Bus Station
Chapel
Toilets
-1
Terminals 1, 2, 3
Heathrow Express
Terminals 4 & 5
Underground
Lost property
Information
Alternative route
to Central Bus Station
is near the Underground
Via escalator or stair
-1

Braille at the bottom of the sign. Kudos, Heathrow!

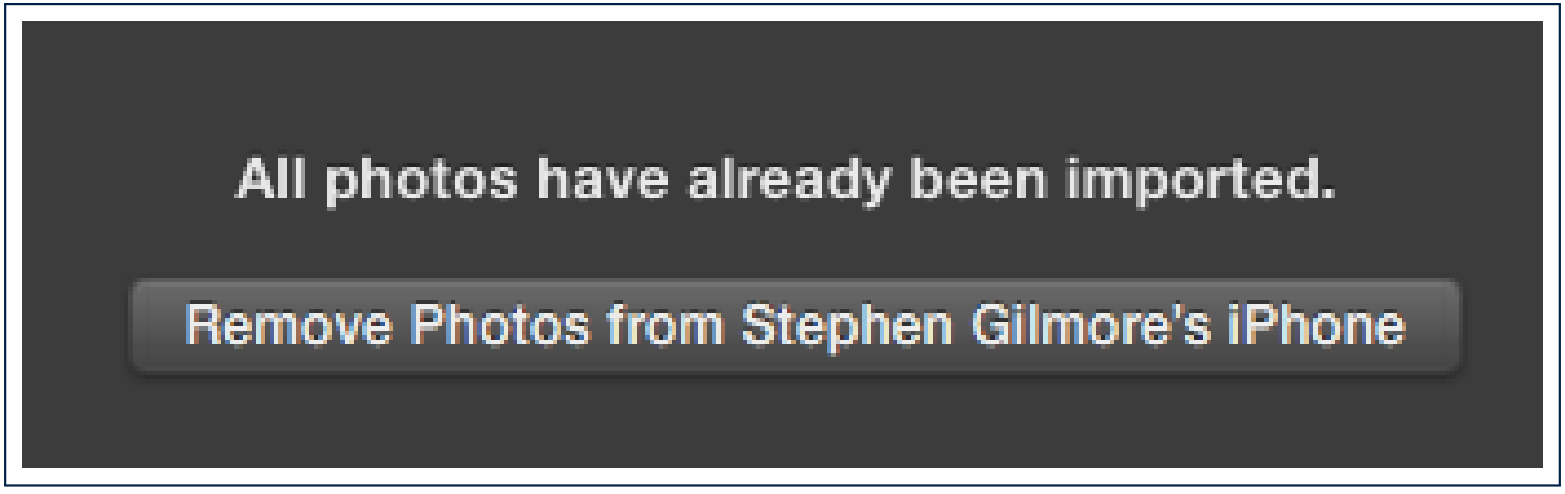
- Underneath the line reading "via escalator or stairs" is what appears to be a blank line of text.
- This blank line has been reserved as a space where braille content has been printed.
- As a sighted person myself, I don't know what the braille says, but I presume that it gives helpful directions.

Really, Heathrow?

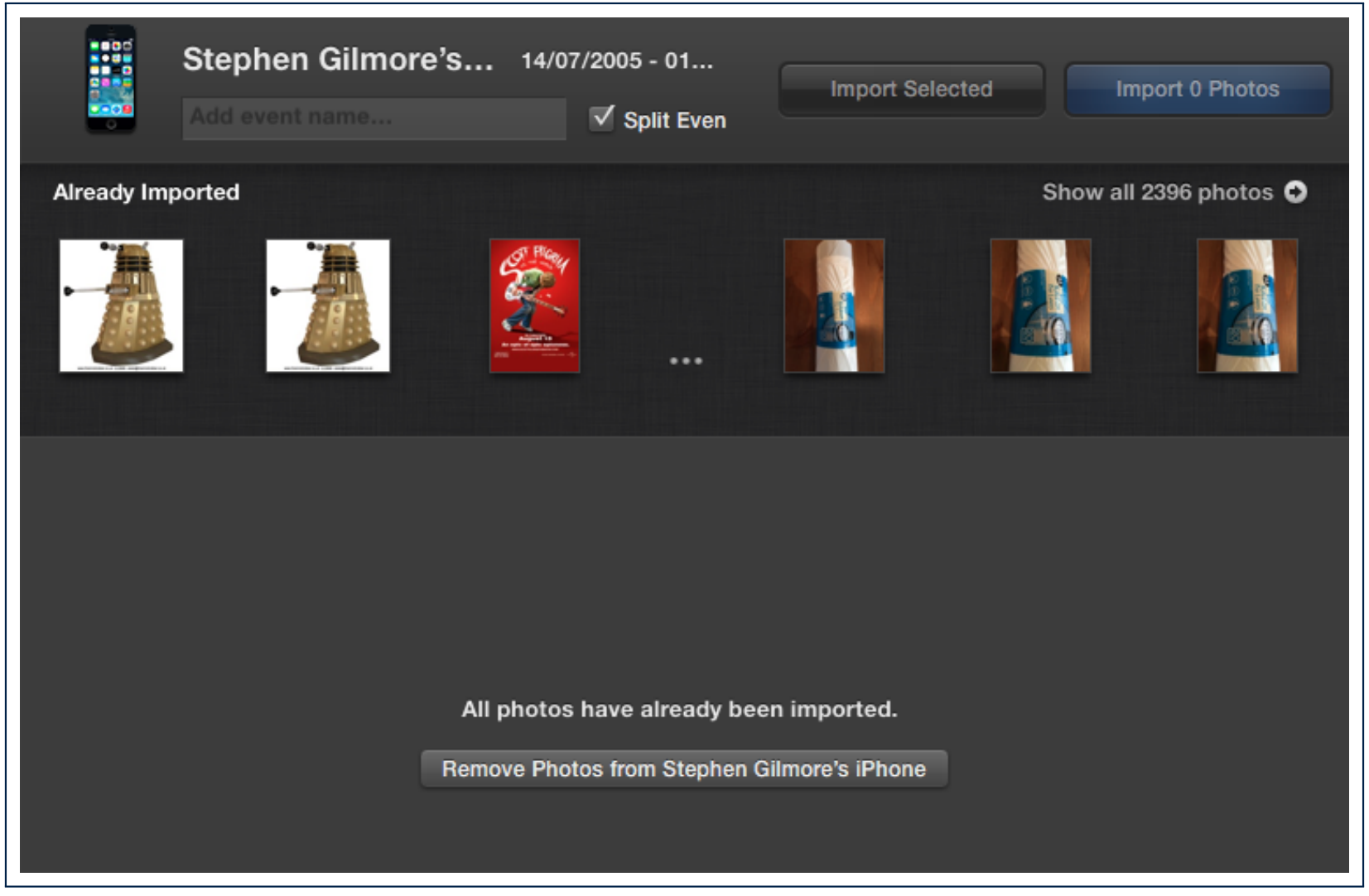
But first, this.



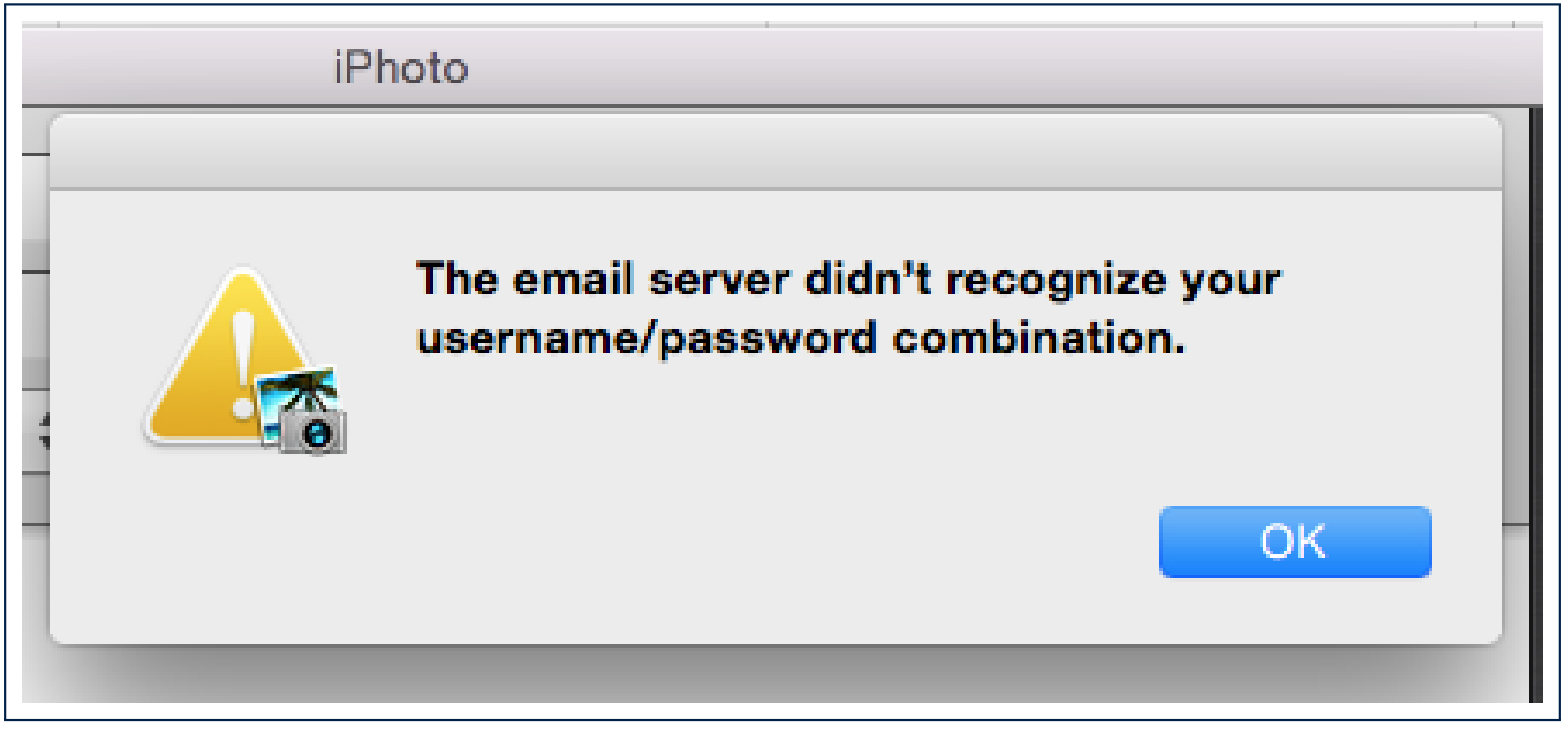
A command, or a question?



Let's read it in the right voice. (Top left photos.)



A little help, iPhoto?



In Memoriam, Leonard Nimoy.