

## Cognitive Modeling

### Lecture 10: Basic Probability Theory

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## Terminology

Terminology for probability theory:

- **experiment**: process of observation or measurement; e.g., coin flip;
- **outcome**: result obtained through an experiments; e.g., coin shows tail;
- **sample space**: set of all possible outcomes of an experiment; e.g., sample space for coin flip:  $S = \{H, T\}$ .

Sample spaces can be finite or infinite.



- 1 Sample Spaces and Events
  - Sample Spaces
  - Events
  - Axioms and Rules of Probability
- 2 Conditional Probability and Bayes' Theorem
  - Conditional Probability
  - Total Probability
  - Bayes' Theorem
- 3 Random Variables and Distributions
  - Random Variables
  - Distributions
  - Expectation

Reading: Manning and Schütze (1999: Ch. 2).



## Terminology

### Example: Finite Sample Space

Roll two dice, each with numbers 1–6. Sample space:

$$S_1 = \{(x, y) | x = 1, 2, \dots, 6; y = 1, 2, \dots, 6\}$$

Alternative sample space for this experiment: sum of the dice:

$$S_2 = \{x | x = 2, 3, \dots, 12\}$$

### Example: Infinite Sample Space

Flip a coin until head appears for the first time:

$$S_3 = \{H, TH, TTH, TTTH, TTTTH, \dots\}$$



## Events

Often we are not interested in individual outcomes, but in events. An **event** is a subset of a sample space.

## Example

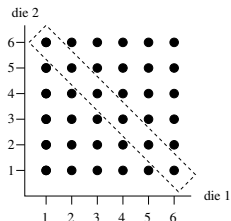
With respect to  $S_1$ , describe the event  $B$  of rolling a total of 7 with the two dice.

$$B = \{(1, 6), (2, 5), (3, 4), (4, 3), (5, 2), (6, 1)\}$$



## Events

The event  $B$  can be represented graphically:



## Events

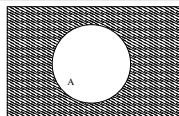
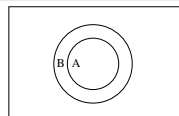
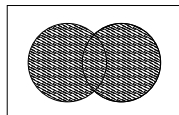
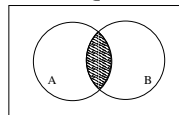
Often we are interested in combinations of two or more events. This can be represented using set theoretic operations. Assume a sample space  $S$  and two events  $A$  and  $B$ :

- **complement  $\bar{A}$  (also  $A'$ )**: all elements of  $S$  that are not in  $A$ ;
- **subset  $A \subset B$** : all elements of  $A$  are also elements of  $B$ ;
- **union  $A \cup B$** : all elements of  $S$  that are in  $A$  or  $B$ ;
- **intersection  $A \cap B$** : all elements of  $S$  that are in  $A$  and  $B$ .

These operations can be represented graphically using **Venn diagrams**.



## Venn Diagrams


 $\bar{A}$ 

 $A \subset B$ 

 $A \cup B$ 

 $A \cap B$ 


## Axioms of Probability

Events are denoted by capital letters  $A, B, C$ , etc. The *probability* of and event  $A$  is denoted by  $P(A)$ .

### Axioms of Probability

- The probability of an event is a nonnegative real number:  
 $P(A) \geq 0$  for any  $A \subset S$ .
- $P(S) = 1$ .
- If  $A_1, A_2, A_3, \dots$ , is a sequence of mutually exclusive events of  $S$ , then:

$$P(A_1 \cup A_2 \cup A_3 \cup \dots) = P(A_1) + P(A_2) + P(A_3) + \dots$$



## Probability of an Event

### Theorem: Probability of an Event

If  $A$  is an event in a sample space  $S$  and  $O_1, O_2, \dots, O_n$ , are the individual outcomes comprising  $A$ , then  $P(A) = \sum_{i=1}^n P(O_i)$

### Example

Assume all strings of three lowercase letters are equally probable. Then what's the probability of a string of three vowels?

There are 26 letters, of which 5 are vowels. So there are  $N = 26^3$  three letter strings, and  $n = 5^3$  consisting only of vowels. Each outcome (string) is equally likely, with probability  $\frac{1}{N}$ , so event  $A$  (a string of three vowels) has probability  $P(A) = \frac{n}{N} = \frac{5^3}{26^3} = 0.00711$ .



## Rules of Probability

### Theorems: Rules of Probability

- If  $A$  and  $\bar{A}$  are complementary events in the sample space  $S$ , then  $P(\bar{A}) = 1 - P(A)$ .
- $P(\emptyset) = 0$  for any sample space  $S$ .
- If  $A$  and  $B$  are events in a sample space  $S$  and  $A \subset B$ , then  $P(A) \leq P(B)$ .
- $0 \leq P(A) \leq 1$  for any event  $A$ .



## Addition Rule

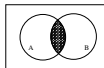
Axiom 3 allows us to add the probabilities of mutually exclusive events. What about events that are not mutually exclusive?

### Theorem: General Addition Rule

If  $A$  and  $B$  are two events in a sample space  $S$ , then:

$$P(A \cup B) = P(A) + P(B) - P(A \cap B)$$

Ex:  $A$  = "has glasses",  $B$  = "is blond".  
 $P(A) + P(B)$  counts blondes with glasses twice, need to subtract once.



## Conditional Probability

## Definition: Conditional Probability, Joint Probability

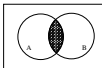
If  $A$  and  $B$  are two events in a sample space  $S$ , and  $P(A) \neq 0$  then the **conditional probability** of  $B$  given  $A$  is:

$$P(B|A) = \frac{P(A \cap B)}{P(A)}$$

$P(A \cap B)$  is the **joint probability** of  $A$  and  $B$ , also written  $P(A, B)$ .

Intuitively,  $P(B|A)$  is the probability that  $B$  will occur given that  $A$  has occurred.

Ex: The probability of being blond given that one wears glasses:  $P(\text{blond}|\text{glasses})$ .



## Conditional Probability

## Example

Consider sampling an adjacent pair of words (bigram) from a large text. Let  $A = (\text{first word is } run)$ ,  $B = (\text{second word is } amok)$ .

If  $P(A) = 10^{-3.5}$ ,  $P(B) = 10^{-5.6}$ , and  $P(A, B) = 10^{-6.5}$ , what is the probability of seeing *amok* following *run*? *Run* preceding *amok*?

$$P(\text{run before amok}) = P(A|B) = \frac{P(A, B)}{P(B)} = \frac{10^{-6.5}}{10^{-5.6}} = .126$$

$$P(\text{amok after run}) = P(B|A) = \frac{P(A, B)}{P(A)} = \frac{10^{-6.5}}{10^{-3.5}} = .001$$

To consider: how do we determine  $P(A)$ ,  $P(B)$ ,  $P(A, B)$  in the first place?



## Conditional Probability

From the definition of conditional probability, we obtain:

## Theorem: Multiplication Rule

If  $A$  and  $B$  are two events in a sample space  $S$ , and  $P(A) \neq 0$  then:

$$P(A, B) = P(A)P(B|A)$$

As  $A \cap B = B \cap A$ , it follows also that:

$$P(A, B) = P(A|B)P(B)$$



## Independence

## Definition: Independent Events

Two events  $A$  and  $B$  are independent if and only if:

$$P(A, B) = P(A)P(B)$$

Intuition: two events are independent if knowing whether one event occurred does not change the probability of the other.

Note that the following are equivalent:

$$P(A, B) = P(A)P(B) \quad (1)$$

$$P(A|B) = P(A) \quad (2)$$

$$P(B|A) = P(B) \quad (3)$$



## Independence

## Example

A coin is flipped three times. Each of the eight outcomes is equally likely.  $A$ : head occurs on each of the first two flips,  $B$ : tail occurs on the third flip,  $C$ : exactly two tails occur in the three flips. Show that  $A$  and  $B$  are independent,  $B$  and  $C$  dependent.

$$\begin{aligned} A &= \{HHH, HHT\} & P(A) &= \frac{2}{8} \\ B &= \{HHT, HTT, THT, TTT\} & P(B) &= \frac{4}{8} \\ C &= \{HTT, THT, TTH\} & P(C) &= \frac{3}{8} \\ A \cap B &= \{HHT\} & P(A \cap B) &= \frac{1}{8} \\ B \cap C &= \{HTT, THT\} & P(B \cap C) &= \frac{2}{8} \end{aligned}$$

$P(A)P(B) = \frac{1}{4} \cdot \frac{1}{2} = \frac{1}{8} = P(A \cap B)$ , hence  $A$  and  $B$  are independent.  
 $P(B)P(C) = \frac{1}{2} \cdot \frac{3}{8} = \frac{3}{16} \neq P(B \cap C)$ , hence  $B$  and  $C$  are dependent.

## Conditional Independence

## Definition: Conditionally Independent Events

Two events  $A$  and  $B$  are conditionally independent given event  $C$  if and only if:

$$P(A, B|C) = P(A|C)P(B|C)$$

Intuition: Once we know whether  $C$  occurred, knowing about  $A$  or  $B$  doesn't change the probability of the other.

Example:  $A$  = "vomiting",  $B$  = "fever",  $C$  = "food poisoning".

## Exercise

Show that the following are equivalent:

$$P(A, B, C) = P(A|C)P(B|C) \quad (4)$$

$$P(A|B, C) = P(A|C) \quad (5)$$

$$P(B|A, C) = P(B|C) \quad (6)$$

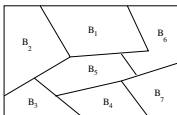
## Total Probability

## Theorem: Rule of Total Probability

If events  $B_1, B_2, \dots, B_k$  constitute a partition of the sample space  $S$  and  $P(B_i) \neq 0$  for  $i = 1, 2, \dots, k$ , then for any event  $A$  in  $S$ :

$$P(A) = \sum_{i=1}^k P(B_i)P(A|B_i)$$

$B_1, B_2, \dots, B_k$  form a **partition** of  $S$  if they are pairwise mutually exclusive and if  $B_1 \cup B_2 \cup \dots \cup B_k = S$ .



## Total Probability

## Example

In an experiment on human memory, participants have to memorize a set of words ( $B_1$ ), numbers ( $B_2$ ), and pictures ( $B_3$ ). These occur in the experiment with the probabilities  $P(B_1) = 0.5$ ,  $P(B_2) = 0.4$ ,  $P(B_3) = 0.1$ .

Then participants have to recall the items (where  $A$  is the recall event). The results show that  $P(A|B_1) = 0.4$ ,  $P(A|B_2) = 0.2$ ,  $P(A|B_3) = 0.1$ . Compute  $P(A)$ , the probability of recalling an item.

By the theorem of total probability:

$$\begin{aligned} P(A) &= \sum_{i=1}^k P(B_i)P(A|B_i) \\ &= P(B_1)P(A|B_1) + P(B_2)P(A|B_2) + P(B_3)P(A|B_3) \\ &= 0.5 \cdot 0.4 + 0.4 \cdot 0.2 + 0.1 \cdot 0.1 = 0.29 \end{aligned}$$

### Bayes' Theorem

$$P(B|A) = \frac{P(A|B)P(B)}{P(A)}$$

(Derived using mult. rule:  $P(A, B) = P(A|B)P(B) = P(B|A)P(A)$ )

- Denominator can be computed using theorem of total probability:  $P(A) = \sum_{i=1}^k P(B_i)P(A|B_i)$ .
- Denominator is a normalizing constant (ensures  $P(B|A)$  sums to one). If we only care about relative sizes of probabilities, we can ignore it:  $P(B|A) \propto P(A|B)P(B)$ .



### Bayes' Theorem

#### Example

Reconsider the memory example. What is the probability that an item that is correctly recalled ( $A$ ) is a picture ( $B_3$ )?

By Bayes' theorem:

$$\begin{aligned} P(B_3|A) &= \frac{P(B_3)P(A|B_3)}{\sum_{i=1}^3 P(B_i)P(A|B_i)} \\ &= \frac{0.1 \cdot 0.1}{0.29} = 0.0345 \end{aligned}$$

The process of computing  $P(B|A)$  from  $P(A|B)$  is sometimes called *Bayesian inversion*.



### Manipulating Probabilities

In Anderson's (1990) memory model,  $A$  is the event that some item is needed from memory. Assumes  $A$  depends on contextual cues  $Q$  and usage history  $H_A$ , but  $Q$  is independent of  $H_A$  given  $A$ .

Show that  $P(A|H_A, Q) \propto P(A|H_A)P(Q|A)$ .

Solution:

$$\begin{aligned} P(A|H_A, Q) &= \frac{P(A, H_A, Q)}{P(H_A, Q)} \\ &= \frac{P(Q|A, H_A)P(A|H_A)P(H_A)}{P(Q|H_A)P(H_A)} \\ &= \frac{P(Q|A, H_A)P(A|H_A)}{P(Q|H_A)} \\ &= \frac{P(Q|A)P(A|H_A)}{P(Q|H_A)} \\ &\propto P(Q|A)P(A|H_A) \end{aligned}$$



### Random Variables

#### Definition: Random Variable

If  $S$  is a sample space with a probability measure and  $X$  is a real-valued function defined over the elements of  $S$ , then  $X$  is called a random variable.

We will denote random variable by capital letters (e.g.,  $X$ ), and their values by lower-case letters (e.g.,  $x$ ).

#### Example

Given an experiment in which we roll a pair of dice, let the random variable  $X$  be the total number of points rolled with the two dice.

For example  $X = 7$  picks out the set  $\{(1, 6), (2, 5), (3, 4), (4, 3), (5, 2), (6, 1)\}$ .



## Random Variables

### Example

Assume a balanced coin is flipped three times. Let  $X$  be the random variable denoting the total number of heads obtained.

Outcome	Probability	$x$	Outcome	Probability	$x$
HHH	$\frac{1}{8}$	3	TTH	$\frac{1}{8}$	1
HHT	$\frac{1}{8}$	2	THT	$\frac{1}{8}$	1
HTH	$\frac{1}{8}$	2	HTT	$\frac{1}{8}$	1
THH	$\frac{1}{8}$	2	TTT	$\frac{1}{8}$	0

Hence,  $P(X = 0) = \frac{1}{8}$ ,  $P(X = 1) = P(X = 2) = \frac{3}{8}$ ,  
 $P(X = 3) = \frac{1}{8}$ .

## Probability Distributions

### Definition: Probability Distribution

If  $X$  is a random variable, the function  $f(x)$  whose value is  $P(X = x)$  for each  $x$  within the range of  $X$  is called the probability distribution of  $X$ .

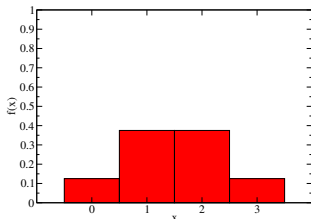
### Example

For the probability function defined in the previous example:

$x$	$f(x)$
0	$\frac{1}{8}$
1	$\frac{3}{8}$
2	$\frac{3}{8}$
3	$\frac{1}{8}$

## Probability Distributions

A probability distribution is often represented as a *probability histogram*. For the previous example:



## Distributions over Infinite Sets

### Example: geometric distribution

Let  $X$  be the number of coin flips needed before getting heads, where  $p_h$  is the probability of heads on a single flip. What is the distribution of  $X$ ?

Assume flips are independent, so  $P(T^{n-1}H) = P(T)^{n-1}P(H)$ . Therefore,  $P(X = n) = (1 - p_h)^{n-1}p_h$ .

## Expectation

The notion of mathematical expectation derives from games of chance. It's the product of the amount a player can win and the probability of winning.

## Example

In a raffle, there are 10,000 tickets. The probability of winning is therefore  $\frac{1}{10,000}$  for each ticket. The prize is worth \$4,800. Hence the expectation per ticket is  $\frac{\$4,800}{10,000} = \$0.48$ .

In this example, the expectation can be thought of as the average win per ticket.



## Expectation

This intuition can be formalized as the *expected value* (or *mean*) of a random variable:

## Definition: Expected Value

If  $X$  is a random variable and  $f(x)$  is the value of its probability distribution at  $x$ , then the expected value of  $X$  is:

$$E(X) = \sum_x x \cdot f(x)$$



## Expectation

## Example

A balanced coin is flipped three times. Let  $X$  be the number of heads. Then the probability distribution of  $X$  is:

$$f(x) = \begin{cases} \frac{1}{8} & \text{for } x = 0 \\ \frac{3}{8} & \text{for } x = 1 \\ \frac{3}{8} & \text{for } x = 2 \\ \frac{1}{8} & \text{for } x = 3 \end{cases}$$

The expected value of  $X$  is:

$$E(X) = \sum_x x \cdot f(x) = 0 \cdot \frac{1}{8} + 1 \cdot \frac{3}{8} + 2 \cdot \frac{3}{8} + 3 \cdot \frac{1}{8} = \frac{3}{2}$$



## Expectation

The notion of expectation can be generalized to cases in which a function  $g(X)$  is applied to a random variable  $X$ .

## Theorem: Expected Value of a Function

If  $X$  is a random variable and  $f(x)$  is the value of its probability distribution at  $x$ , then the expected value of  $g(X)$  is:

$$E[g(X)] = \sum_x g(x)f(x)$$





## Expectation

## Example

Let  $X$  be the number of points rolled with a balanced die. Find the expected value of  $X$  and of  $g(X) = 2X^2 + 1$ .

The probability distribution for  $X$  is  $f(x) = \frac{1}{6}$ . Therefore:

$$E(X) = \sum_x x \cdot f(x) = \sum_{x=1}^6 x \cdot \frac{1}{6} = \frac{21}{6}$$

$$E[g(X)] = \sum_x g(x)f(x) = \sum_{x=1}^6 (2x^2 + 1) \frac{1}{6} = \frac{94}{6}$$



## References

Anderson, John R. 1990. *The Adaptive Character of Thought*. Lawrence Erlbaum Associates, Hillsdale, NJ.

Manning, Christopher D. and Hinrich Schütze. 1999. *Foundations of Statistical Natural Language Processing*. MIT Press, Cambridge, MA.



## Summary

- Sample space  $S$  contains all possible outcomes of an experiment; events  $A$  and  $B$  are subsets of  $S$ .
- rules of probability:  $P(\bar{A}) = 1 - P(A)$ .  
if  $A \subset B$ , then  $P(A) \leq P(B)$ .  
 $0 \leq P(B) \leq 1$ .
- addition rule:  $P(A \cup B) = P(A) + P(B) - P(A, B)$ .
- conditional probability:  $P(B|A) = \frac{P(A, B)}{P(A)}$ .
- independence:  $P(B, A) = P(A)P(B)$ .
- total probability:  $P(A) = \sum_{B_i} P(B_i)P(A|B_i)$ .
- Bayes' theorem:  $P(B|A) = \frac{P(B)P(A|B)}{P(A)}$ .
- a random variable picks out a subset of the sample space.
- a distribution returns a probability for each value of a RV.
- the expected value of a RV is its average value over a distribution.

