

# **Topics**

#### Topics

- Internet
- The Web
- Search engines
- Classified directories
- Evaluating data

#### Aims

- Know which search tool to use
- Able to access quality of sources



#### **The Internet**



- The internet is a system of interconnected computer networks.
  - Formed by thousands of networks run by businesses, governments, universities etc.
  - Internet allows different users to communicate e.g. using email or instant messaging (chatting)
  - Another possibility to communicate is using the World Wide Web (www) by creating own website.

#### **The Internet**





#### The Web



- The WWW is a distributed browsing and searching system originally developed at CERN by Tim Berners-Lee
- The web was started in 1990 as a way for users to share access to files
- The files that can be accessed are known as documents
- The programs that allow you to display the files on your computer are known as browsers.

# Hypertext



- Webpages are written in format that allows to be read by browsers
  - The contend is annotated with information about how the contend should be displayed
- One key in feature of the annotation is that a word in one page can be <u>linked</u> to another webpage
- Words annotated in this way are called HYPERTEXT

http://en.wikipedia.org/wiki/Hypertext

# **HTML and HTTP**



- The language used for this annotation is Hyptertext
   Markup Language → HTML
- Documents linked together using hypertext are called websites
- Computers that store websites are called Web Servers
- Each website has a unique address code called a URL (uniform resource locator) → browsers need this information to access webservers

# **HTML and HTTP**



#### • HTTP = Hypertext Transfer Protocol

- Is a web standard protocol for how browsers and servers communicate
  - Example: The URL for the University of Edinburg is <u>http://www.ed.ac.uk</u>, where http is the transfer and <u>www.ed.ac.uk</u> is the domain specific address of the host containing the information

# **Features of the Web**

- Huge variety of information sources
- Available 24 hours
- Can be up-to-date
- Accessible from any computer



#### The Web

- It's unregulated
  - Free from censorship (matter of opinion)
  - Little quality control
  - No standard vocabulary
- Sometimes difficult to search



# **Search Engines**

- Build databases of indexed websites
  - Automatically created
  - Normally don't cover the whole web
  - Can't access databases
  - No quality control
- Search by keywords only
  - Results ranked by relevance and your preferences



## **Search engines**

- General queries
  - Generate many hits
  - Often with low relevance
- Good for
  - Specific queries e.g. particular people or organisations
  - Finding lots of information



# Examples of Metasearch Engines



- Surfwax has 2 interesting interface features
  - Information about the author
  - Visual interface to help assess the relevance of the multitude of hits

http:www.surfwax.com

Other metasearch engines include Metacrawler, DogPile, Webcrawler, HotBot

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# **Classified Directory**

- Database of websites collected manually
  - Records organised systematically
  - Some quality check
  - Only records of websites are searched
  - Smaller web coverage then engines
- Good for general enquiries
  - Allows browsing
  - Wide coverage of subjects

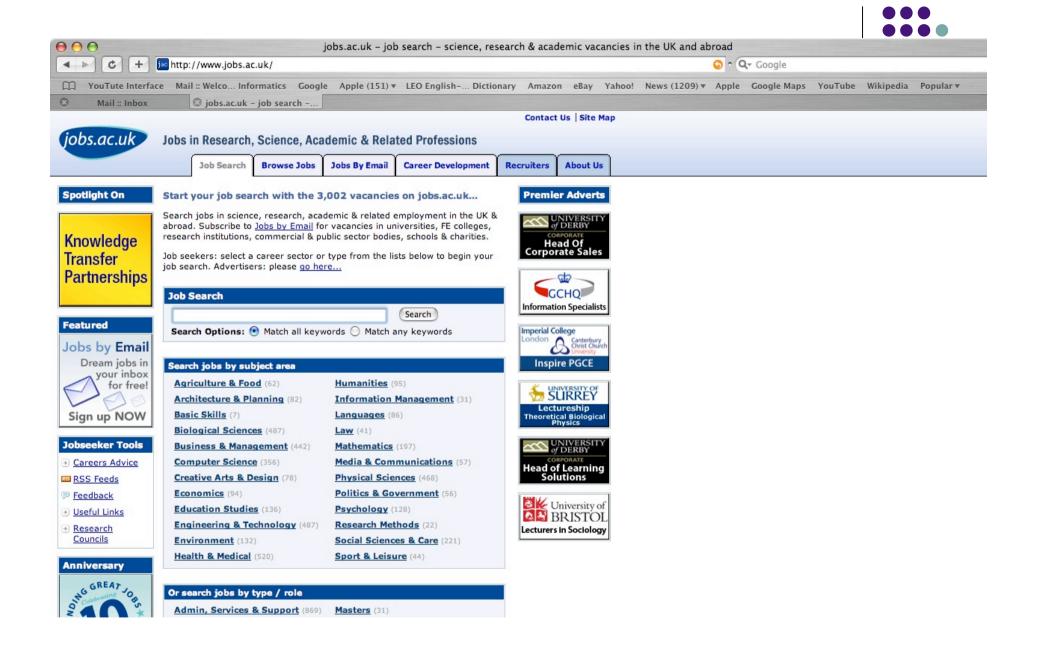
Example: http://dir.yahoo.com/



# Subject gateways

- Classified directories for subject areas
  - For higher education (you!)
  - High quality
  - Good coverage of subject
  - Links
- Good for browsing a subject area
  - Get reliable information





# **Evaluating Sources**

- Author
- Date
- Bias
- Reliability
- Structure
- URL

- $\rightarrow$  Who wrote this?
- → When? Is it frequently updated?
- $\rightarrow$  Why?
- → What else have they written?
- $\rightarrow$  How?
- → Which organisation is behind it



# **Referencing Sources**



- Where appropriate (especially in academic context) you should acknowledge your sources of information
- There are a number of different conventions this, including footnotes and reference lists
- Plagiarism is BAD and a form of intellectual theft!

# **Key Points**

- Internet and Web (HTML, HTTP)
- Browser (FireFox, Explorer, Safari, Opera)
- Search Engines (Google, www.Yahoo)
  - Specific queries
- Classified directories (dir.Yahoo)
  - General queries
- Subject Gateways (BIOME)
  - High quality information
- Evaluate your sources!

