



Knowledge Transfer - Prospekt

Building a world class Knowledge Transfer practice within the School of Informatics

- 5 year Partnership with SEEL, £8.9M of investment
 - SEEL £4.9M
 - University of Edinburgh £3.0M
- Works closely with Edinburgh Research and Innovation
- Aims to improve rate of Spin Outs and Start Ups
- Aims to improve relationships and interaction with Industry and general public

Commercialisation

- 3 floors of dedicated commercialisation space in Appleton Tower
- Team of 4 Business Development Executives dedicated to School of Informatics
- Series of events to further foster interaction between Industry and the School
- Current record (last 5 years)
 - 75 disclosures
 - 8 patents
 - 14 licenses
 - 4 spin out companies
 - 15 start-ups companies

Entrepreneurship Culture

- Entrepreneurship Course
 - Builds on Stanford Link Course
 - Masters Level
 - Aims to inspire researchers and students to start their own enterprise
 - 2 semesters – Standard and Advanced
 - Distance Learning version in preparation
- Postgraduate Student Placements with Industry
 - Develop relationships with Industry, to facilitate students carrying out elements of their research within industrial settings
 - Different form of Knowledge Transfer

Outreach

- Support for Conferences
- Informatics Roadshow to Schools
- Alumnus Network
 - Dedicated Alumnus manager
- Brand Development
 - Improved Web presence
- Understanding of Science Events
 - Support for In Space

Some of our Industrial Collaborators:

