

#### Commercialisation

- •3 floors of dedicated commercialisation space in **Appleton Tower**
- Team of 4 Business Development Executives dedicated to School of Informatics
- Series of events to further foster interaction between Industry and the School
- Current record (last 5 years)
  - 75 disclosures
- 8 patents
- 14 licenses
- 4 spin out companies
- 15 start-ps companies

# Knowledge Transfer - Prospekt

Building a world class Knowledge Transfer practice within the School of Informatics

- 5 year Partnership with SEEL, £8.9M of investment
- SEEL £4.9M
- University of Edinburgh £3.0M
- Works closely with Edinburgh Research and Innovation
- Aims to improve rate of Spin Outs and Start Ups
- Aims to improve relationships and interaction with Industry and general public

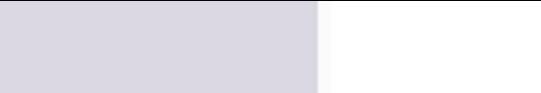
### **Entrepreneurship Culture**

- Entrepreneurship Course
- Builds on Stanford Link Course
- Masters Level
- Aims to inspire researchers and students to start their own enterprise
- •2 semesters Standard and Advanced
- Distance Learning version in preparation
- Postgraduate Student Placements with Industry
  - Develop relationships with Industry, to facilitate students carrying out elements of their research within industrial settings
  - Different form of Knowledge Transfer

#### Outreach

- Support for Conferences
- Informatics Roadshow to Schools
- Alumnus Network
- Dedicated Alumnus manager
- Brand Development
- Improved Web presence
- Understanding of Science Events
- Support for In Space

## Some of our Industrial Collaborators:













XX RBS















































Agilent Technologies



Nielsen Nielsen







infineon

Never stop thinking

**ARM** 



























INSIGHT 6 STUDIOS



LINEAR B

