PGT Recruitment Strategy

Following a recent meeting to discuss the move of PGT admissions admin to College Office (as part of the EUCLID introduction), the ITO would like to explore ways in which we could improve our PGT recruitment strategy.

We have already taken a decision to revise all references to degree specialisms for 2009/10, and are looking into ways of improving the post application correspondence with our applicants.

The introduction of EUCLID will greatly change the way we administer these applications and enquiries. We're in the process of appointing a deputy PGT selector to help handle the transition period.

Now therefore seems like the ideal time to have a think about how we advertise our MSc programmes, and further discuss our 2009/10 strategy.

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